

Fall 2018

Dear Friend of the Ithaca Sports Boosters,

**Please consider lending your support to the many student athletes involved in Modified, JV and Varsity sports in the Ithaca City School District.**

We are in the process of gathering sponsors for our **2018 - 2019 Sports Guides** which will highlight our teams and their athletic accomplishments. This guide, a major fundraiser for the Boosters, is 8 ½ x 11, and contains promotional opportunities for your business. We have not changed our pricing from last year.

**We're hopeful that you'll consider placing your business's or organization's promotion in the Sports Guide!** We publish **3 editions** of the Guide (Fall, Winter, and Spring)! **For one sponsorship fee your promotion will run in all three Sports Guide seasonal publications!**

With an extensive distribution **the Ithaca Sports Guide is well-known in Ithaca and the surrounding communities.** We provide multiple copies of the guide for our sponsors' places of work. Additionally, you can view your promotion on-line at <http://www.ithacasportsboosters.org/sports-guide-archives.html>!

Ithaca Sports Boosters provide financial support for Ithaca City School District athletics at both the modified and high school levels that is separate from, and in addition to, the ICSD budget. **With your help, the Sports Boosters will be able to continue to support our ICSD student athletes.**

Please let us know you'd like to support our athletes by **returning the sponsorship form as soon as possible.** **More information is also available at** <http://www.ithacasportsboosters.org/sports-guide.html>.

Thank you for your consideration!

Paulette Salmon [paulette.salmon@gmail.com](mailto:paulette.salmon@gmail.com) (607)342-2296

Sponsorship Information

**Please return by August 15, 2018**

**(Or sign-up and pay online at: <http://shop.ithacasportsboosters.org/t/sportsguide>)**

Business/Organization \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Promotions - rates and sizes

**One price for all three editions of the Ithaca Sports Guide!**

Your promotion will run in the Fall, Winter, and Spring Sport Guide publications!

(Promotions are printed in black and white. **Artwork due ASAP**)

_____ Full Page	\$425	10" x 7.5"	vertical
_____ Half Page	\$300	7.5" x 4-7/8"	horizontal
_____ Half Page	\$300	3-5/8" x 10"	vertical
_____ Quarter Page	\$155	7.5" x 2-3/8"	horizontal
_____ Quarter Page	\$155	3-5/8" x 4-7/8"	vertical
_____ Inside Front Cover	\$700	10" x 7.5"	vertical
_____ Inside Back Cover	\$650	10" x 7.5"	vertical

Please choose from the following options:

- I have provided a camera ready submission, exact size as above (electronic submissions are preferred - please email to [paulette.salmon@gmail.com](mailto:paulette.salmon@gmail.com))
- Please use my 2017 - 2018 submission for the new guide publication.
- I will send my submission electronically to [paulette.salmon@gmail.com](mailto:paulette.salmon@gmail.com) ASAP
- I have provided text and a logo for Sports Boosters to use to compose a promotion.
- Additional donation to support athletes in the ICSD modified and high school programs

Please **send payment** to:  
Ithaca High School -  
**Attn: Ithaca Sports Boosters**  
1401 N. Cayuga Street  
Ithaca, NY 14850

Questions? Please contact Paulette Salmon at 607 342-2296 or [paulette.salmon@gmail.com](mailto:paulette.salmon@gmail.com)  
<http://www.ithacasportsboosters.org/sports-guide.html>.