

Ithaca City School District Athletics Boosters Association

September 20, 2018

7:00 PM Activities Building

Agenda

- 7:02 pm the meeting was called to order by Merri Goodrow.
- Tracy Hall made a motion to approve the minutes of the August meeting, Melissa Foley seconded it. The motion was passed by the membership.
- Melissa Foley made a motion to accept the Treasurer's Report, Tracy Hall seconded it. The motion was passed by the membership.
- Merri Goodrow gave the president's report.

1. Ideas to increase press coverage of Ithaca Sports:

The Ithaca journal will accept student submission of athlete contest outcomes. Cristin Baker is posting on face book. Tracy Hall will send out recaps and reminders.

Idea for interns for sports marketing – maybe a Sports Information Club

Samantha will get the names of contacts at Ithaca Voice, 14850, Tompkins Weekly and Ithaca Times

2. Melissa Foley will step in as Membership Coordinator. She will handle the data collection and dissemination of the Go Daddy acct and forms turned in. NEED ways to increase memberships.

3. Captains Council report – tabled

4. Kari Kurr reported on team based ride sharing – District has a mission of getting all students involved in extracurricular activities and do not want access to hinder. Several ideas were shared as to how to increase participation in Ride Share.

• Committee Reports:

a. Membership No report – ideas to increase membership by setting a goal – such as the 6000 towards new achievement banners. Need committee to handle outreach – idea is to solicit community members and alumni

b. Allocations

- Approval of \$5845 for new banners. Allison Howe made a motion to approve 5845 for new sports Achievement banners, Tracy Hall seconded it. This allocations covers the cost of replacing 23 banners. With the most up to date accolades. The Athletic Department will pay for all updates as further championships are won.

- John Webster asked for a list of capital improvements – and whether this was top of the Athletics office wishlist as it is 1/5 of the boosters budget for the year.

- The motion was approved by the membership.

- Items approved for September (\$334 volunteer coach expenses; \$500 Hall of Fame expenses; \$70 coach to attend clinic)

c. Sports Guide -- Allison Howe:

Photos are needed of contests to put in the guide.

- d. Concessions --Ann Collins
 - a. **Kelli Cartmill will be handling the cash for concessions.**
 - b. **Traci Hall will keep sending reminders to parent reps for volunteer coverage.**
 - c. **Samantha will follow up with honor society and Government for students who need volunteer hours.**
 - d. **Dates of Goblin Games 10/21 – 10/27 (possibly) and 10/28**
 - e. **Dates of Turkey Shoot 11/10 and 11/11**
 - f. **Idea presented on reaching out to IC and Cornell students for volunteer opportunities.**
 - e. Parent Reps --Tracy Hall
 - a. Need parent rep for cheerleading.
 - b. A few sports need reps for winter
 - f. Media and Communications -- Cristin Baker - none
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- Athletics & Wellness Officer Report -- Samantha Little
SEE SAMANTHA'S REPORT FOR SPORT TEAM RECAPS, AND
ADDITIONAL INFORMATION
 - 1.) Fall signing ceremony Nov 27th 5:30 pm Kulp Atrium -for all D1, D2, D3 and Junior College Athletes
 - 2.) October 15th 5:30 – York Auditorium– Tara O'Malley and Stephanie Velta (? Sp) will present on playing sports in college. Immediately following will be college financial aid information session.
 - 3.) Kasey Williamson – sports psychology major working with teams – will begin with boys soccer.
 - 4.) Will Harris Nov 1st – will speak to Captains Council 8 – 8:30 , and will present to the community, coaches and families at 5:30 pm.
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- New Business - -NONE
 - Next meeting – October 18, 2018 (Dish to Pass idea)
 - Melissa Foley made a motion to adjourn, Tracy Hall seconded. Meeting adjourned 8:30 pm
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