









hosa future health professionals
WYOMING

SPONSORSHIP AND PARTNERSHIP GUIDE

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WELCOME

From the Desk of the State Advisor

Thank you for your interest in partnering/sponsoring Wyoming HOSA as we build the next generation of future health professionals! HOSA has been an established organization for 50 years as of 2026 and we are so proud of the work we do. HOSA acts as a pathway for students and business, industry, and community leaders to connect By choosing to partner with Wyoming HOSA, you are showing that you support educational programs that are directly relevant to your future employee base.

Wyoming HOSA is committed to help increase access to health career exploration and development and as of 2026-2027, 7% of each sponsorship will go towards a general scholarship fund for our members and chapters. This means that if you sponsor Wyoming HOSA at $1,000, $70 of those dollars will go towards our scholarship program. This money can be used to help support members attend the International Leadership Conference, provide supplies for local chapters, and help reduce the financial burden that our student members carry.

Within this packet, you will find all the ways in which you or your organization can partner and/or sponsor Wyoming HOSA. If you are interested in partnering with or sponsoring Wyoming HOSA, please contact the State Advisor using our information below.

We look forward to hearing from you!

Sincerely,

Tammy Macy

Tammy Macy, Ed.S
Wyoming HOSA State Advisor
phone: (307) 442-0675
email: advisor@wyominghosa.org

Get to Know Wyoming HOSA

The establishment of the Wyoming HOSA-Future Health Professionals grew from a recognized need to engage and support students interested in pursuing careers in the health professions. The Wyoming Center for Nursing identified an opportunity to cultivate the next generation of Health professionals by encouraging students not only to enter the field, but also to remain and work within the state of Wyoming. In its earliest stages, HOSA-Future Health Professionals in Wyoming began with three unaffiliated chapters operating independently across the state and several schools having health career tracts. These initial chapters demonstrated both student interest and the potential impact of a unified, statewide organization. The formal journey toward state recognition began in April 2026, when Kara Beech initiated conversations with the Wyoming Department of Education. Her efforts focused on securing recognition for HOSA-Future Health Professionals as a state-sanctioned Career and Technical Student Organization (CTSO). At the same time, she began working directly with the national HOSA-Future Health Professionals organization to initiate the affiliation process. These coordinated efforts will lead to a major milestone: in August 2026, Wyoming officially established a state HOSA-Future Health Professionals organization, transitioning from independent chapters to a unified, affiliated body. This marked the formal creation of the Wyoming HOSA-Future Health Professionals Association, providing structure, leadership opportunities, and competitive events for students statewide. The founding of the Wyoming HOSA-Future Health Professionals Association represents a significant step in strengthening the Healthcare workforce pipeline in Wyoming, ensuring that students are supported, inspired, and connected as they pursue careers in health professions.

We are working to address the health workforce shortage that Wyoming and the US face that will only be exacerbated in the coming years. We are working to keep students working in Wyoming.

OPPORTUNITIES



CONFERENCE SPONSORSHIP

Wyoming HOSA participates in three main conferences a year, one Fall Leadership Conferences, one State Leadership Conference and the International Leadership Conference. These conferences serve as professional development and networking opportunities for students.



COMPETITION SPONSORSHIP

Our State Leadership Conference provides students with the opportunity to compete and show their skill mastery. We are always looking to provide our top winners with financial assistance to allow them to compete at the International Leadership Conference.



MEDIA SPONSORSHIP

Wyoming HOSA collaborates with Association Revenue Partners to feature website banners on our site, allowing you to connect with over 5,000 visitors each year.

ORGANIZATION SPONSORSHIP

Want to take your impact even farther? Sponsor our organization for the full year! Sponsors have their logo on our website throughout the year and gain access to other sponsorship opportunities at our conferences.

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2026 2027

REDEFINE the STANDARD

HOSA-FUTURE HEALTH PROFESSIONALS

STATE LEADERSHIP CONFERENCE

MARCH 1–2, 2027 • WESTERN WYOMING COLLEGE

ROCK SPRINGS, WY

Connect with Wyoming's future health professionals. Support student leadership, career exploration, competition and professional development.

SPONSOR & EXHIBIT

CONFERENCE SPONSORSHIP

DIAMOND • $2000
Vendor booth, meal/break literature placement, 5-minute commercial at opening ceremony, and recognition in program, on social media, website and during the awards ceremony.

PLATINUM • $1000
Vendor booth, meal/break literature placement, and recognition in program, on social media and website.

GOLD • $500
Vendor booth plus program, and recognition in program, on social media and website.

BREAK SPONSOR • $750
Gold-level opportunities plus break-sponsor recognition and signage.

SILVER • $250
Non-profit/vendor display booth; recognition in program, on social media and website.

EXHIBIT • ENGAGE • SUPPORT

EXHIBITOR-ONLY • $250
Reserve a table in the Expo Hall and connect directly with students and advisors. Recognition in program, social media and website.

OTHER WAYS TO MAKE AN IMPACT

MEDIA SPONSORSHIP • $2,000
Help expand Wyoming HOSA's visibility and communications. Receive all beneftis of Diamond Sponsorship.

COMPETITION SCHOLARSHIP • $1,250
Support the top three competitors in a sponsored event with trophies and scholarships to attend the International Leadership Conference in 2027. Receive all benefits of the Platinum sponsorship as well as present the awards during the ceremony.

7% of each sponsorship supports a general scholarship fund for members & chapters.

READY TO PARTNER WITH WYOMING HOSA?

advisor@wyominghosa.org • (307) 442-0675 • wyominghosa.org



Interested in Exhibiting Only?

Wyoming HOSA has opportunities for your organization to join us explicitly to be part of our Expo Hall.

A table at our conference is $250.00.



COMPETITION SPONSORSHIP

HOSA offers over 90 different competitions for students to explore. Students in Wyoming HOSA can compete in up to 3 competitions each year at the State Leadership Conference. Sponsoring a competition helps students to show their expertise in their competition area. Information on the different competitions can be found at https://hosa.org/guidelines/

Competition Scholarship - $1,250

A majority of students attending the State Leadership Conference participate in a competitive event. The money for this sponsorship goes towards awarding the top 3 competitors in a sponsored competition. This sponsorship

Competition Scholarship	• Top 3 competitors receive a check to help them attend the ILC
	  ◦ 1st place winner or team in your chosen competition receives $500
	  ◦ 2nd place winner or team in your chosen competition receives $300
	  ◦ 3rd place winner or team in your chosen competition receives $200
	• Your organization is listed as a competition sponsor on the screen when the competition is awarded during closing session
	• A representative of your organization can present the medals to the top 3 winners
	• Silver Level conference Sponsorship



Media

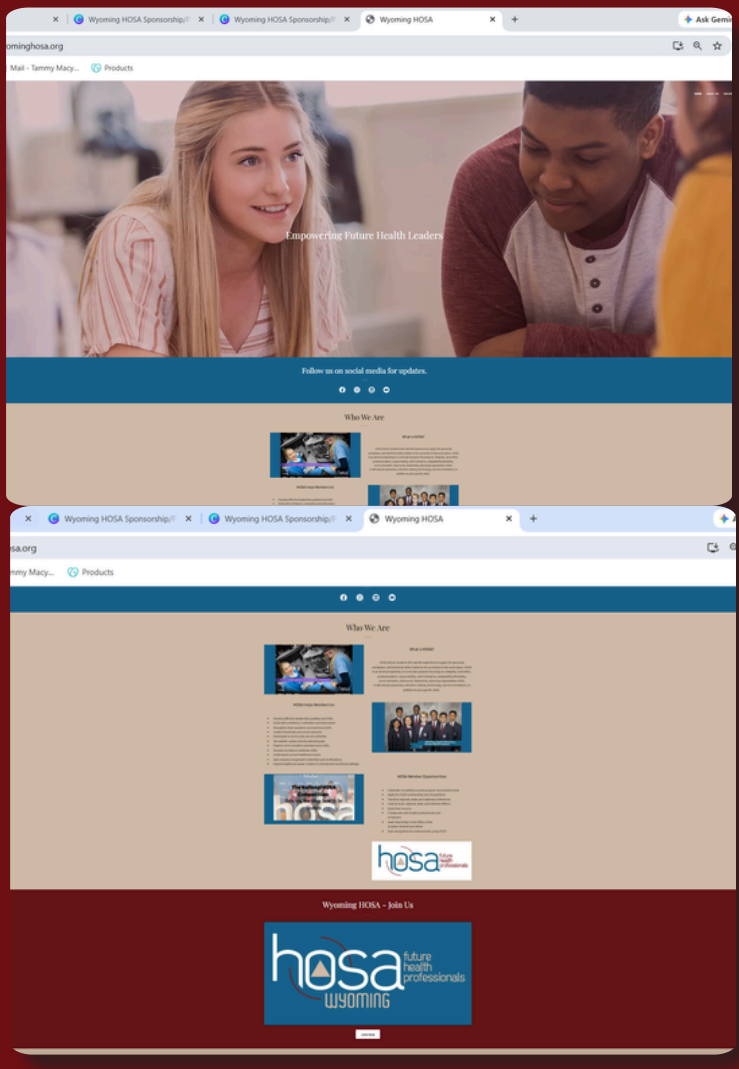
SPONSORSHIP

$2000.00



wyominghosa.org WEBSITE

The mission of HOSA is to empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration, and experience. The Wyoming HOSA website banner allows for your company message to be displayed prominently on the homepage of wyominghosa.org.



PRICING

LEADERBOARD BANNER

Image: 728x90px
Positions: 10 Available
Placements: Run of Site

$2,500/Year

All positions are available on a first-come, first-serve basis.

Fill Out Interest Form Here

www.wyominghosa.org advisor@wyominghosa.org (307) 442-0675

ANNUAL SPONSORSHIPS

PREMIER PARTNER

$7,500

- Logo on Wyoming HOSA's Website for a full HOSA year (August - July)
- 10 minute speaking opportunity at Fall and/or State Leadership Conference during the Opening Session
- Three (4) promotions on Wyoming HOSA social media (Instagram, Facebook, and LinkedIn)
- Organization logo on State Leadership Conference T-shirt
- Webinar Opportunity during the school year on a topic of your choice (August - June)
- Platinum level sponsorship for both Fall and State Leadership Conference



ELITE PARTNER

$5,000

- Logo on Wyoming HOSA's Partner Page for a full HOSA year (August - July)
- Three (3) promotions on Wyoming HOSA social media (Instagram, Facebook, and LinkedIn)
- Full page digital ad in the Fall and State Leadership Conference programs
- Organization logo on State Leadership Conference T-shirt
- Gold level sponsorship for both Fall and State Leadership Conference

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ANNUAL SPONSORSHIPS

DIAMOND PARTNER

$2,500

- Logo on Wyoming HOSA's Partner Page for a full HOSA year (August - July)
- Three (3) promotions on Wyoming HOSA social media (Instagram, Facebook, and LinkedIn)
- 1/2 page digital ad in the Fall and State Leadership Conference programs
- Silver level sponsorship for both Fall and State Leadership Conference



PEARL PARTNER

$1,500

- Logo on Wyoming HOSA's Partner Page for a full HOSA year (August - July)
- Two (2) promotions on Wyoming HOSA social media (Instagram, Facebook, and LinkedIn)
- 1/2 page digital ad in the Fall and State Leadership Conference programs
- Bronze level sponsorship for both Fall and State Leadership Conference

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HOSA'S CORE VALUES

LEARN, LEAD, SERVE, INNOVATE

OUR SPONSORS ARE VITAL TO OUR ORGANIZATION

With your contribution to one of these conferences and to Wyoming HOSA, you are helping to create opportunities for students across Wyoming. Your contribution enables us to make the largest impact on our members through our programming, workshops, and competitive events program.

By partnering/sponsoring Wyoming HOSA, you will be impacting the future of Wyoming's healthcare workforce. We know that our students are excited to connect with you and to gain the insights and advice that are available through partnerships and sponsorships.

If you would like to learn more about any of these sponsorship opportunities, please fill out the Sponsorship Form or reach out to Tammy Macy:
advisor@wyominghosa.org | 307-442-0675

Thank you!

Sponsorship Form

www.wyominghosa.org