



**THE NSMH LEGACY FUND**

# **ANNUAL REPORT 2021**

A year of  
development and  
innovation



**NSMH**  
**Legacy Fund**

## The NSMH Legacy Fund

provides financial support to the National Society of Minorities in Hospitality & committed to advancing its 30+ year legacy.

[DONATE TODAY](#)

### Remember us in Your End-of-Year Giving!

The NSMH Legacy Fund at The Pittsburgh Foundation was founded by a cross-section of NSMH stakeholders dedicated to giving back and supporting NSMH financially. Its purpose is to support critical ongoing operational needs, project funding, and serve as an emergency reserve for the NSMH student organization. Ultimately, The Legacy Fund is a donor-advised fund at The Pittsburgh Foundation that, with your financial support and guidance from the NSMH Legacy Fund executive committee, will help NSMH continuously achieve its mission and vision.

# 2021 OVERVIEW

In 2021, the NSMH Legacy fund focused its efforts on the success of the NSMH/HBCU Leadership Institute to support the development of HBCU - Hospitality Management Consortium students. Through this program, 15 NSMH students from 6 HBCU universities worked through activities and lessons to help sharpen their professional brand, time management skills, public speaking abilities, and networking opportunities.

In addition, the NSMH Legacy Fund initiated a communications campaign to increase the awareness of the legacy fund through digital communication tools. This year, thanks to our Communications Chair, Shanttel Liberato, we successfully launched a website and digital toolkits to promote the fund across various networks. Through this effort, we launched an end-of-year campaign that resulted in a total of \$31,736 in new contributions for 2021. These donations, along with favorable investment activity of the NSMH Legacy Fund at The Pittsburgh Foundation, yielded a total year-end fund balance of over \$100,000 for the first time.

On behalf of the NSMH Legacy Fund, thank you for your ongoing and generous support. Your contributions are making a difference!

Regards,  
Evan Frazier, Chair



# OUR MISSION

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The NSMH Legacy Fund at The Pittsburgh Foundation was established in 2015 to provide long-term financial support and sustainability to the National Society of Minorities in Hospitality (NSMH) and its purpose of minority advancement in the hospitality field.

## THE OBJECTIVE

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The Legacy Fund will support critical ongoing operational needs, project funding, and serve as an emergency reserve for the NSMH organization. The Legacy Fund's resources will assist NSMH in keeping the costs borne by the membership for programming, including regional and national conferences, at affordable levels. Ultimately, The Legacy Fund will help NSMH achieve its mission and vision.

## HOW TO SUPPORT

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At the 2019 conference, we launched the **30Forward** campaign to raise \$250,000 for The Legacy Fund in honor of NSMH's 30th Anniversary and to provide a reserve for the organization. All gifts from the inception of The Legacy Fund are included. To date, we have received **69%** of our goal. Please GIVE to make this Fund a success and help support future generations by passing on the legacy. Your contribution will help The Legacy Fund achieve its goal.

# THE FIGURES

Summary			Jan 1 2021 - Dec 31 2021	
			Beginning Fund Balance	\$82,102
Cash in Transit	\$5,535		Contributions	\$31,736
Investments	(\$0)		Grants	(\$15,000)
Intermediate	\$82,626		Investment Activity	\$5,724
Principal	\$15,063		Investment Manager Fee	(\$181)
Total Investments	\$97,689		Fund Expenses	(\$307)
Contributions Receivable	\$0		TPF Administrative Grant	(\$849)
<b>Total Fund Balance</b>	<b>\$103,224</b>		<b>Total Fund Balance</b>	<b>\$103,224</b>

## 2021 GRANTS

**NSMH/HBCU Leadership Institute** is a program developed to encourage NSMH membership development at HBCUs, develop skills that lead to internships and job placement opportunities, and encourage participants to obtain NSMH leadership roles at chapter, regional, and national levels. Through Hilton's leadership, the NSMH Legacy Fund provided a \$15,000 grant to the HBCU Hospitality Consortium to support this program in 2021.

Since the Legacy Fund's inception, it has distributed **over \$86K in grants**, as continued strategic support to NSMH and its mission.

## SPECIAL GIVING CATEGORIES

**Boger Leadership Circle** - Dr. Ernest P. Boger invites you to join his pledge to donate \$1,000 annually to The Legacy Fund for life!

**Corporate/Foundation Challenge** - The NSMH Legacy Fund invites our corporate and foundation partners to meet the Corporate/Foundation challenge by contributing \$30,000 to this campaign.

**Rivero Five Diamonds Club** - At the 2019 National Conference, The Legacy Fund recognized Orr Rivero for his personal leadership contributions as the first donor to obtain Five Diamonds status. We have renamed this giving level in his honor.

## MAKE A DONATION

Please make your tax-deductible donation at: [www.nsmhlegacyfund.org](http://www.nsmhlegacyfund.org)

**For more information, you can contact a member of the NSMH Legacy Fund Group Executive Committee at: [NSMHLegacy@gmail.com](mailto:NSMHLegacy@gmail.com).**



# THANK YOU CONTRIBUTORS

## 2015 - 2021 CONTRIBUTION SUMMARY

Corporate/Foundation Challenge \$30,000  
Hilton

### Rivero Five Diamonds Club \$25,000 +

Evan and Holly Frazier  
Orr Rivero

### Four Diamonds \$10,000 - \$24,999

BMe Community  
(via The Miami Foundation)  
The Broadhurst Family Fund  
(at The Pittsburgh Foundation)  
Troy and Theodora Polamalu Foundation  
(via The Pittsburgh Foundation)  
Richard King Mellon Foundation

### Three Diamonds \$7,500 - \$9,999

**Two Diamonds \$5,000 - \$7,499**  
Ernest P. Boger and Carmel I. Boger  
Highmark Inc.

### One Diamond \$2,500 - \$4,999

Michael K. Burkeen  
David Corsun and Cheri Young  
Tim Healy  
William E. Hunt  
Ivan Turnipseed

### Five Stars \$1,000 - \$2,499

ConAgra Brands Foundation  
POISE Foundation  
Leslie Lew  
Kevin T. McKenna  
Juan Rodriguez  
Naketrice Snow  
Alfred D. Watts and Akiba N. Watts  
Carl Winston

### Four Stars \$500 - \$999

Brian Barker  
Kathy George  
Brian Harcourt  
Hospitality to Work / S. Liberato  
Monica Edwards Smith  
Idris Stover  
The MHW Group Inc. / Janice Taylor

### Three Stars \$250 - \$499

American Endowment Foundation  
Jim Doucette  
William J. Foley  
Ronisha Goodwin  
HLT Hospitality Leaders / Ashli Johnson  
Scott King  
Kathleen King  
Juan Webster  
Donna Winfrey  
Penelope Wint

### Two Stars \$100 - \$249

Anonymous  
Katheldra Alexander  
American Online Giving Foundation  
Sharonda Bishop  
Susan Burke  
Darrin Calin  
Jade Dean  
Dennis Devine  
Creighton Faust  
Burnell Goldman  
Omari Head  
Joseph Hensler  
MillerKnoll Cares Foundation  
Judy Holcomb  
Michael Hooper  
Angela Jones

### Two Stars \$100 - \$249

Joseph F. Lagana  
Margaret P. Murphy  
Jamel Richardson  
Michelle Robbins  
Kim Shrigley  
Augusta M. Simon  
Marcia Taylor  
Muzaffer S. Uysal

### One Star Up to \$99

Sylvia Mei Acuna  
Claudio Beckford  
Charisse Burns  
Suzanne Catanzaro  
Anna Chung  
Chelsea Gathers  
Jeffrey Heim  
Wynona Hendrickson  
Alexis Jeanjaquet  
Kristin Kastrup  
Katie Kool  
Delaney Mamer  
JoAnna Pendergrass  
Pima Community College  
Leslie Quiocho  
Davonne Reaves  
Eric Richardson  
Steve Schubert  
Mary Ellen South  
Mary Bart Ttee  
Molly Varela  
Jacqueline Varner  
Michael Wearen  
Mary Weston  
Anastasia Williams

## Special Giving Categories



**\$30,000**  
Hilton



**\$1,000 annually**  
Dr. Ernest Boger  
Evan Frazier  
Tim Healy  
Tony Rodriguez  
Ivan Turnipseed



**\$25,000 and up**  
Orr Rivero  
Evan S. Frazier

## 2021 Annual Campaign Donors

Alexis Jeanjaquet | Anonymous | Brian Barker | David L. Corsun | Ernest Boger | Evan S. Frazier | POISE Foundation | Orr Rivero - Fidelity Investments Charitable Gift Fund | Herman Miller Cares Foundation | Hospitality to Work - Shanttel Liberato | Ivan Turnipseed | Joseph Hensler | Kathleen King | Kevin T. McKenna | Leslie Lew | Monica Smith | Naketrice Snow | Timothy Healy

# NSMH LEGACY FUND EXECUTIVE COMMITTEE



Evan Frazier  
*Chair*



Orr Rivero  
*Vice Chair*



Brian Barker  
*Secretary*



Monica Smith  
*Treasurer*



Ernest Boger, D.  
Mgt  
*Distribution Chair*



David Corsun,  
Ph.D  
*At-Large Member*



Leslie Lew  
*Development  
Chair*



Shanttel  
Liberato, MBA  
*Communications  
Chair*



Naketrice Snow,  
MBA  
*Special Events  
Chair*

## FOUNDING MEMBERS

Kimberly Brunsell

Evan Frazier

Orr Rivero

Michael Wearen

Michael Burkeen

Tressan Gordon

Janice Taylor

Carl Winston

David Corsun, Ph.D

Leslie Knox

Steven Tiller

Penelope Wint

David Forrest

Theodora Polamalu

Alfred Watts

## 30FORWARD CAMPAIGN CHAIRS

Dr. Ernest Boger

Ronisha Goodwin

Orr Rivero

As of December 31, 2021, we have raised \$174,259 toward our \$250,000 goal!

Please make your donation today at [www.nsmhlegacyfund.org](http://www.nsmhlegacyfund.org)

**NSMH**  
Legacy Fund