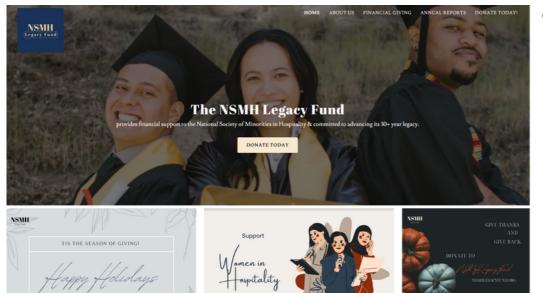
# ANNUAL REPORT 2021

A year of development and innovation







### Remember us in Your End-of-Year Giving!

The NSMH Legacy Fund at The Pittsburgh Foundation was founded by a cross-section of NSMH stakeholders dedicated to giving back and supporting NSMH financially. Its purpose is to support critical ongoing operational needs, project funding, and serve as an emergency reserve for the NSMH student organization. Ultimately, The Legacy Fund is a donor-advised fund at The Pittsburgh Foundation that, with your financial support and guidance from the NSMH Legacy Fund executive committee, will help NSMH continuously achieve its mission and vision.

# **2021 OVERVIEW**

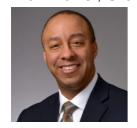
In 2021, the NSMH Legacy fund focused its efforts on the success of the NSMH/HBCU Leadership Institute to support the development of HBCU - Hospitality Management Consortium students. Through this program, 15 NSMH students from 6 HBCU universities worked through activities and lessons to help sharpen their professional brand, time management skills, public speaking abilities, and networking opportunities.

In addition, the NSMH Legacy Fund initiated a communications campaign to increase the awareness of the legacy fund through digital communication tools. This year, thanks to our Communications Chair, Shanttel Liberato, we successfully launched a website and digital toolkits to promote the fund across various networks. Through this effort, we launched an end-of-year campaign that resulted in a total of \$31,736 in new contributions for 2021. These donations, along with favorable investment activity of the NSMH Legacy Fund at The Pittsburgh Foundation, yielded a total year-end fund balance of over \$100,000 for the first time.

On behalf of the NSMH Legacy Fund, thank you for your ongoing and generous support. Your contributions are making a difference!

Regards, Evan Frazier, Chair

NATE TO THE NSMH LEGACY FUN





# **OUR MISSION**

The NSMH Legacy Fund at The Pittsburgh Foundation was established in 2015 to provide long-term financial support and sustainability to the National Society of Minorities in Hospitality (NSMH) and its purpose of minority advancement in the hospitality field.

# THE OBJECTIVE

The Legacy Fund will support critical ongoing operational needs, project funding, and serve as an emergency reserve for the NSMH organization. The Legacy Fund's resources will assist NSMH in keeping the costs borne by the membership for programming, including regional and national conferences, at affordable levels. Ultimately, The Legacy Fund will help NSMH achieve its mission and vision.

# **HOW TO SUPPORT**

At the 2019 conference, we launched the **30** Forward campaign to raise \$250,000 for The Legacy Fund in honor of NSMH's 30th Anniversary and to provide a reserve for the organization. All gifts from the inception of The Legacy Fund are included. To date, we have received **69%** of our goal. Please GIVE to make this Fund a success and help support future generations by passing on the legacy. Your contribution will help The Legacy Fund achieve its goal.

# THE FIGURES

Summary		Jan 1 2021 - Dec 31 2021	
		Beginning Fund Balance	\$82,102
Cash in Transit	\$5,535	Contributions	\$31,736
Investments	(\$0)	Grants	(\$15,000)
Intermediate	\$82,626	Investment Activity	\$5,724
Principal	\$15,063	Investment Manager Fee	(\$181)
Total Investments	\$97,689	Fund Expenses	(\$307)
Contributions Receivable	\$0	TPF Administrative Grant	(\$849)
Total Fund Balance	\$103,224	Total Fund Balance	\$103,224

# **2021 GRANTS**

**NSMH/HBCU Leadership Institute** is a program developed to encourage NSMH membership development at HBCUs, develop skills that lead to internships and job placement opportunities, and encourage participants to obtain NSMH leadership roles at chapter, regional, and national levels. Through Hilton's leadership, the NSMH Legacy Fund provided a \$15,000 grant to the HBCU Hospitality Consortium to support this program in 2021.

Since the Legacy Fund's inception, it has distributed **over \$86K in grants**, as continued strategic support to NSMH and its mission.

# SPECIAL GIVING CATEGORIES

**Boger Leadership Circle** - Dr. Ernest P. Boger invites you to join his pledge to donate \$1,000 annually to The Legacy Fund for life!

**Corporate/Foundation Challenge** - The NSMH Legacy Fund invites our corporate and foundation partners to meet the Corporate/Foundation challenge by contributing \$30,000 to this campaign.

**Rivero Five Diamonds Club** - At the 2019 National Conference, The Legacy Fund recognized Orr Rivero for his personal leadership contributions as the first donor to obtain Five Diamonds status. We have renamed this giving level in his honor.

# MAKE A DONATION

Please make your tax-deductible donation at: www.nsmhlegacyfund.org

For more information, you can contact a member of the NSMH Legacy Fund Group Executive Committee at: NSMHLegacy@gmail.com.

# **THANK YOU CONTRIBUTORS**

### 2015 - 2021 CONTRIBUTION SUMMARY

Corporate/Foundation Challenge \$30,000 Hilton

### Rivero Five Diamonds Club \$25,000 +

Evan and Holly Frazier Orr Rivero

### Four Diamonds \$10,000 - \$24,999

BMe Community (via The Miami Foundation) The Broadhurst Family Fund (at The Pittsburgh Foundation) Troy and Theodora Polamalu Foundation (via The Pittsburgh Foundation) Richard King Mellon Foundation

### Three Diamonds \$7,500 - \$9,999

Two Diamonds \$5,000 - \$7,499 Ernest P. Boger and Carmel I. Boger Highmark Inc.

### One Diamond \$2,500 - \$4,999

Michael K. Burkeen David Corsun and Cheri Young Tim Healy William E. Hunt Ivan Turnipseed

### Five Stars \$1,000 - \$2,499

ConAgra Brands Foundation POISE Foundation Leslie Lew Kevin T. McKenna Juan Rodriguez **Naketrice Snow** Alfred D. Watts and Akiba N. Watts

Carl Winston

### Four Stars \$500 - \$999

Brian Barker Kathy George Brian Harcourt Hospitality to Work / S. Liberato Monica Edwards Smith Idris Stover The MHW Group Inc. / Janice Taylor

### Three Stars \$250 - \$499

American Endowment Foundation Jim Doucette William J. Foley Ronisha Goodwin HLT Hospitality Leaders / Ashli Johnson Scott King Kathleen King Juan Webster Donna Winfrey

### Two Stars \$100 - \$249

Penelope Wint

Katheldra Alexander American Online Giving Foundation Sharonda Bishop Susan Burke Darrin Calin lade Dean Dennis Devine Creighton Faust Burnell Goldman Omari Head Joseph Hensler MillerKnoll Cares Foundation Judy Holcomb

> Michael Hooper Angela Jones

### Two Stars \$100 - \$249

Joseph F. Lagana Margaret P. Murphy Jamel Richardson Michelle Robbins Kim Shrigley Augusta M. Simon Marcia Taylor Muzaffer S. Uysal

### One Star Up to \$99

Svlvia Mei Acuna Claudio Beckford Charisse Burns Suzanne Catanzaro Anna Chung Chelsea Gathers Jeffrey Heim Wynona Hendrickson Alexis Jeanjaquet Kristin Kastrup Katie Kool Delaney Mamer JoAnna Pendergrass Pima Community College Leslie Quiocho Davonne Reaves Eric Richardson Steve Schubert Mary Ellen South Mary Bart Ttee Molly Varela

lacqueline Varner

Michael Wearen

Mary Weston

Anastasia Williams

# **Special Giving Categories**



\$30,000 Hilton



### \$1,000 annually

Dr. Ernest Boger Evan Frazier Tim Healy Tony Rodriguez Ivan Turnipseed



### \$25,000 and up

Orr Rivero Evan S. Frazier

### **2021 Annual Campaign Donors**

Alexis Jeanjaquet | Anonymous | Brian Barker | David L. Corsun | Ernest Boger | Evan S. Frazier | POISE Foundation | Orr Rivero - Fidelity Investments Charitable Gift Fund | Herman Miller Cares Foundation | Hospitality to Work - Shanttel Liberato | Ivan Turnipseed | Joseph Hensler | Kathleen King | Kevin T. McKenna | Leslie Lew | Monica Smith | Naketrice Snow I Timothy Healy



# NSMH LEGACY FUND EXECUTIVE COMMITTEE



Evan Frazier *Chair* 



Orr Rivero *Vice Chair* 



Brian Barker Secretary



Monica Smith Treasurer



Ernest Boger, D. Mgt Distribution Chair



David Corsun, Ph.D At-Large Member



Leslie Lew
Development
Chair



Shanttel Liberato, MBA Communications Chair



Naketrice Snow, MBA Special Events Chair

# **FOUNDING MEMBERS**

Kimberly Brunsell

Evan Frazier

Orr Rivero

Michael Wearen

Michael Burkeen

Tressan Gordon

Janice Taylor

Carl Winston

David Corsun, Ph.D

Leslie Knox

Steven Tiller

Penelope Wint

David Forrest

Theodora Polamalu

Alfred Watts

# **30FORWARD CAMPAIGN CHAIRS**

Dr. Ernest Boger

Ronisha Goodwin

Orr Rivero

As of December 31, 2021, we have raised \$174,259 toward our \$250,000 goal!

Please make your donation today at www.nsmhlegacyfund.org

