

Jeffrey R. Ehrlich

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jeffrehlich.com

EDUCATION:

University of Central Florida, Orlando, FL
BA – Advertising and Public Relations, cum laude

Graduation Date: *May 2023*
Cumulative GPA: 3.8

University of Tennessee, Knoxville, TN

Expected Graduation Date: *December 2024*

MS – Communication & Information: Strategic & Digital Communication (Distance Education)

EXPERIENCE:

Public Relations Intern, Nemours Children's Health, Orlando FL June 2023-Present

- Writing press releases to be shared to local and national media sources
- Creating blog write-ups to be shared both internally and externally
- Tracking and categorizing Nemours media coverage through Cision

Public Relations Intern, Wellons Communications, Orlando, FL May 2022-April 2023

- Writing and posting calendar listings and press releases for real world clients
- Designing and scheduling social media posts and ads
- Researching media targets and pitching campaigns
- Creating monthly reports for social media and other deliverables

Media and Marketing Team Co-Coordinator, *UCF Arboretum* August 2022-May2023

- Supervising and delegating tasks to interns
- Conducting weekly meetings with other teams and interns
- Researching and answering questions received through online media
- Managing and posting on all Arboretum social media accounts

Media and Marketing Intern, *UCF Arboretum* August 2021-July 2022

- Creating an informative, on trend atmosphere on social media accounts
- Designing marketing materials and writing copy for social media content
- Advertising, photographing and covering events

VOLUNTEERING:

Love Serving Autism, *Orlando, FL* January 2022-Present

- Assisting and teaching tennis skills and techniques to autistic children ages 7-18
- Promoting communication and social skills through peer interaction
- Recruiting and coordinating volunteers

UCF ACADEMIC HONORS AND ACTIVITIES:

President's Honor Roll (Fall 2020, Spring 2021)

Florida Bright Futures Academic Scholar

Dean's List (Spring 2020, Fall 2021, Spring 2022)

Quotes, AD/PR Club at UCF (VP of Operations)

NSCM Director's Honor Roll (Fall 2021, Spring 2022)

Lambda Pi Eta Honor Society

SKILLS:

Technical: AP Writing Style, Adobe (Illustrator, InDesign, Lightroom, Photoshop) Procreate, Canva, Microsoft Office, Cision

Social Media: Instagram, Facebook (Ads Manager, Meta Business Suite) Twitter, LinkedIn, TikTok, Snapchat, Pinterest

