

# COURSE CURRICULUM DEVELOPMENT

## CREATE, PRODUCE & LAUNCH YOUR COURSE WITH CRUETV

CrueTV offers a full-service course development experience—from concept to completion. Our team helps educators and experts design structured, engaging video-based courses with professional production and built-in promotion.

### WHAT'S INCLUDED:

- Initial consultation to define your course vision, audience & outcomes
- Collaborative curriculum development with a customizable course template
- Pre-production planning and scheduling
- Professional video production (studio, on-site, or hybrid)
- Promotional support with introductory quality content delivery

Let CrueTV help you bring your course to life—visually, professionally, and effectively.

**CRUETV**  
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[www.cruetvmedia.ca](http://www.cruetvmedia.ca)