



# PODCAST DEVELOPMENT SERVICES



## PRE-PRODUCTION & PLANNING

- Podcast Concept Development
- Script Development Support
- Podcast Layout & Show Structure



## POST-PRODUCTION

- Full Video Edits
- Audio-Only Version
- Show Notes & Episode Summarties
- Thumbnail & Title Creation



## RECORDING & PRODUCTION

- On-Location Studio Recording
- Multi-Camera Setup
- Invite Virtual Guests



## GUEST INTERVIEW MANAGEMENT

- Booking & Coordination
- Guest Question Planning
- Follow-Up & Sharing Assets



## MARKETING & DISTRIBUTION PACKAGE

- Short Reels for Social Media
- Episode Teasers & Highlights
- Full Distribution Strategy



## ADDITIONAL DEVELOPMENT INITIATIVES

- Podcast Series Bundles
- B-Roll Content Collection
- Training for In-House Teams
- Custom Intro Music/ Jingles
- Live Q&A Segments/ Webinars

