



## ADVERTISING AGREEMENT

This Advertising Agreement (the "Agreement") is made and entered into on \_\_\_\_\_ by and between V Lifestyle Inc., "Podcast" owner, and \_\_\_\_\_ ("Advertiser").

WHEREAS, Podcast Host produces and publishes a podcast ("Podcast") that is distributed through various podcast platforms and online platforms, as well as local radio through Evergreen Media/Planet Vero and their marketing service.

WHEREAS, Show Guest desires to showcase their business, products, and/or services on the Podcast to receive exposure to the Podcast's audience and social medias of both the station and the Podcast Host.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

1. **Advertisement:** Advertiser agrees to purchase advertising space on the Podcast for 12 episodes, to be determined by the Podcast Host and the Advertiser. The advertisement will consist of a 20-second audio commercial clip that will be read by the Producer or Voiceover by the Advertiser.
2. **Payment:** Advertiser agrees to pay Podcast Host the sum of \$\_\_\_\_\_ per month, for three consecutive months, for podcasts in those months that contains the Advertiser's advertisement. Payment shall be made in advance of each month's publication.
3. **Advertisement Content:** Advertiser shall provide Podcast Host with the content of the advertisement in advance of the first episode in which it will appear. The advertisement shall be subject to the approval of Podcast Host, who reserves the right to reject any content that it deems inappropriate for the podcast audience.
4. Advertiser must provide information to Podcast Host within the timeframe provided to the Advertiser for the production of the show. There will be no refunds given to any advertiser who does not meet the production needs deadlines.
5. **Podcast Host Responsibilities:** Podcast Host agrees to include the Advertiser's advertisement in each episode for which payment has been received. Shows deployed by Planet Vero/Evergreen Media each week on the same day at the same time. This is controlled by the station.
6. **Term:** This Agreement shall commence on \_\_\_\_\_ and shall continue for three consecutive months, unless earlier terminated by either party in accordance with the terms of this Agreement.



Advertising Agreement  
Page 2

7. Termination: Either party may terminate this Agreement after the initial three month term at any time upon 30 days of written notice to the other party.

Upon termination, Advertiser shall not be entitled to a refund of any amounts paid to Podcast Host for episodes that have already been produced and/or published.

8. This Agreement can continue on a month to month basis if the Advertiser chooses to continue after the 90 day agreement. Prices are subject to change after the contract period. 30 Day notice will be given of any pricing changes that will be taking place by the Podcast.
9. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the state of Florida.
10. Entire Agreement: This Agreement constitutes the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements between the parties concerning the subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

**Advertiser Company Name:** \_\_\_\_\_

Representative Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

**Health Revolution With V Representative**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_