HAPPY 2022

Think This Time Next Year

One Percent

It only seems small until used in reference to massive amounts held by the tiny group of families controlling a majority of global wealth. Opposite may even be true if describing years of media follower growth some use when gauging "ship" success - *friendships, relationships and memberships.* Take it for what it's worth, the small percent isn't always bad. After all, we may reject or completely deny additions greater than a few points, even if only a tiny percentage of the overall total.

NFTs

Non Fungible Tokens might be here to stay. The complex seller process means learning something new will likely be required. Cryptocurrency market entry via existence of a single digitized token may prove instrumental to individuals with assets that are truly NFTs. Here are a few of our favorite seasonal non fungible tokens. Make sense of excessive fees while preparing for sales of NFTs.

Onward

Multi-year success means those good or bad habits are finally formed. Acceptance of this reality puts us one step closer to a longer term solution. The ongoing pandemic likely added greater challenges resulting in more focus necessary to maintain, or knocked everyone off track. Be kind to yourself. Restart and continue doing the same amazing things. Your next opportunity is closer than you think. Find it along with all of us.

Drips of Goodness

Think about hands off ways of filling containers with water. Fastest is great if needed now while slower options are acceptable in other situations. Employer provided salaries could become a predictable, hands on approach to obtain what's required today; however, during periods of abrupt change, multi-container drips that we manage seem to be more reassuring. PlanAids **Sprint Activities** are capable of watering areas with early STEM knowledge. We expect these investments to increase awareness while positioning participants to be future prepared. As demonstrated by many of todays greats, connection to past success led to something new. Structure needed for foundational strength isn't always available. When uncertain, many remain underprepared. Let's actively connect thinking while identifying trends that benefit generations.

Life Changes

Start Now
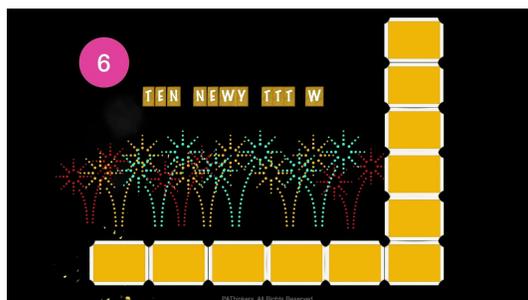
Breach. With each unexpected event we've likely formed new connections while attracting providers of helpful service. It's easy to forget about last weeks great resource when overshadowed by todays routine. A few of our findings revealed "shiftable" information sources, often unnecessarily kept connected, are major contributors to mounting, personally identifiable data buildup. Including -

- Portals

- Memberships

- Relationships

- Un-managed eFakes

Counts of unopened items that become uncontrollable, might be considered noble. While some of this digital debris could be unsolicited, we're likely responsible for the majority of these connections. Data stores may unknowingly support a new hoarding habit that can lead to undesired information spread. Like physical forms of clutter, too much accessible, unmanageable data is overwhelming. Let's start by proactively addressing personal trails before leading to even more unwanted exposure. Safeguard information that shouldn't be within everyones reach. 19,500 items, half with attachments, a quarter unread, is excessive. It's impossible to know everything that extends potential for breach.

Digital Hoarder: Do You *Really* Need To Keep It?

Like prior management systems, data source lifespan should ideally be determined before production use and out of sight out of mind means the majority of us believe someone else has taken care of it. Although unacknowledged, excessive data holding organizations have already initiated reduction efforts that reclaim storage after little activity. It's no longer free forever space. Permanent deletion can feel like others making discard decisions for safeguarded items. We've already witnessed result of mounting unmanaged consumer waste along with processes needed to remove it. This can be devastating if released toxins began poisoning nearby areas. A similar pileup is now growing for all of us virtually. Although unaddressed or ignored, outcome can be reported as organization breach, erroneous access, identity theft and so much more. While available services help us unravel post activity trails, PlanAids **Media Me** provides support to reduce excessive digital waste that must be accessible before malicious acts. Humans are less efficient than most systems and our virtual landfills generate identifiable artifacts faster as well. MediaMe will help others proactively adopt better habit and reduce virtual targets by supporting steps needed to responsibly eliminate accessible personal data. Each quarter leads to accomplishments while working toward goals that also include learning to manage the new. Application security improvements are ongoing although consumers often prefer to retain original configurations. When ignored, privacy could be another overlooked opportunity to safeguard data. If 2022 is our year to virtually declutter, result of these collective efforts just might lead to cost savings elsewhere. Reduced energy, increased availability, efficient processing and so much more after clutter elimination while reducing risk. We'll help you get started. Identify sources of personal information spread or subscribe to MediaMe for more details.

Management of family information hubs may not be the people we expect. Although many have routines that protect vital physical sources, glimpse into digital behavior often exposes critical need for guidance. Women are often data use decision makers in homes. Problems occur when awareness doesn't extend to new areas. Layers of convenience can become covers for data that's easily accessible. Pre-breach behavior is rarely discussed. It's not carless if unaware of steps to responsible action. Get started with us.
MediaMe subscriptions include organized support needed to tackle an ongoing problem. We help breakdown tasks into manageable portions to ensure actionable steps are possible. By quarter, you'll receive target area instruction along with opportunity to learn even more. As behaviors change, your personal data access risk will be lowered. It didn't happen overnight and our plan won't leave you overwhelmed during the process. Completion of quarterly projects will ensure a reduced digital footprint while learning to proactively minimize risk, making your virtual experience less cumbersome. Subscribe to PlanAids and gain control. It's a refreshing start.