

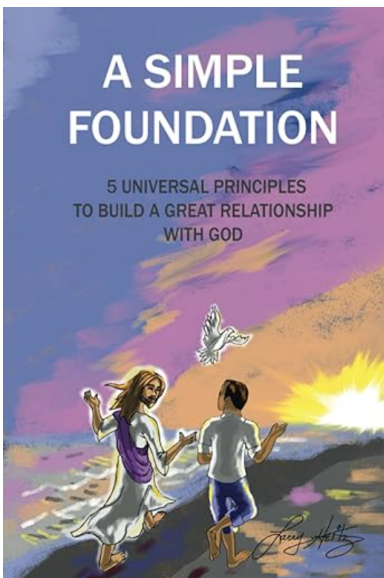


May 22, 2024

FOR IMMEDIATE RELEASE:

New Religious Book Encourages Readers to Build and Maintain a Deeper Relationship with God

SCOTTSDALE, AZ — Expound Publicity is pleased to announce the release of *A Simple Foundation: 5 Universal Principles to Build a Great Relationship With God*, written by Larry Heitz.



A simple, solid foundation...isn't that what many of us are seeking? We crave security in our relationships, in our finances, and in our spirituality. Yet, regardless of the faith we profess, our churches, our synagogues, and our mosques, consist of a myriad of rules, covenants, tenets, and creeds dictating how we must live to honor our God.

"They leave us confused and often divide us," said Heitz. "I felt it might be better for believers to raise up what unites us. That's the premise on which *A Simple Foundation* was born."

The book provides readers with a simple, solid foundation, based on Scripture, to live a truly exciting life, becoming more and more in the image of Christ.

A Simple Foundation is based on 10 passages in Scripture, advancing the following five principles: simplify for God, thank God, trust God, listen to God, and act for God. Heitz provides practical advice on how to apply these principles in our everyday lives.

With this solid biblical foundation, Heitz hopes to inspire readers to create a meaningful and rewarding spiritual life.

"As Jesus reminds us, houses built upon sandy foundations will collapse when the storms of life descend. The house built upon the solid rock—his teachings—will stand," said Heitz.

A Simple Foundation has received the Literary Titan Book Award and the Pinnacle Achievement Award, in addition to earning numerous glowing reviews prestigious outlets.

"With his great sense of logic and organization in the way that the text flows and builds, the author encourages readers to go beyond the complexities of religious doctrines and focus on the essence of faith and what it means in daily living." – Readers' Favorite

Larry Heitz is a successful business executive and entrepreneur, owning several niche high-tech manufacturing companies. He is an accomplished student of Christianity, having studied for over 15 years with some of the most respected scholars in the field. He is a firm believer in philanthropy to promote the welfare of others according to each person's ability. Larry and his wife Sharon live in Scottsdale, Arizona where he claims to be "semi-retired."

For more information on the author, visit his [website](#) or follow him on [Instagram](#). To set up an interview, please contact info@expoundpublicity.com.

A Simple Foundation: 5 Universal Principles to Build A Great Relationship with God (Hardcover ISBN: 978 1950943289; Paperback ISBN: 978-1950943296) is published by 102nd Place LLC and is available at Amazon and Barnes & Noble. Find the accompanying eBook on Amazon.

About Expound Publicity

Expound Publicity is a full-service PR and marketing firm co-founded by award-winning, bestselling authors and seasoned marketers, Alysson Bourque and Lori Orlinsky. Expound Publicity is a full-service book marketing agency specializing in custom publicity campaigns. Learn more at expoundpublicity.com

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