

**SPLASH OF PINK**

**DOES  
THE GREATEST  
SHOWMAN**



**BREAST CANCER  
CHARITY BALL 2027**

Heaton House Farm,  
Rushton Spencer,  
Macclesfield, Cheshire  
Saturday 6<sup>th</sup> February, 2027

**SPONSORSHIP  
& TICKETS  
BROCHURE**

*Gena x*

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In **April 2020**, during the first national lockdown, I was diagnosed with early-stage but aggressive breast cancer. Like many, my world shifted overnight. Treatment followed; surgery, chemotherapy and radiotherapy; all delivered with extraordinary care by the **Breast Care Unit at Macclesfield Hospital**.

Throughout that journey, I experienced first-hand how vital early detection, modern equipment and dedicated clinical teams are. I was fortunate. My cancer was found early. **That equipment, and those people, made the difference.**

When my treatment ended, I made a decision. I wanted to give something tangible back to the unit that had quite simply **saved my life**.

In 2023 and 2024, Splash of Pink Breast Cancer Charity Balls were created; bringing together local businesses, medical professionals and community supporters for elegant, purpose-driven fundraising evenings. Together, we raised nearly **£60,000**.

Those funds purchased a state-of-the-art **ultrasound machine** for Macclesfield Hospital's Breast Care Unit. The machine is now in daily use, supporting early diagnosis and improved patient care within our local community.

In February 2027, we aim to raise a further £60,000 to fund a **full-size specimen cabinet** for the theatre suite; improving patient experience, reducing time under anaesthetic and increasing surgical efficiency.

**Splash of Pink** is no longer just an event. It is a growing community movement, uniting business and healthcare to deliver lasting, measurable impact.



# 2

**SPLASH OF PINK**

# THE EVENT

## The Splash of Pink Breast Cancer Charity Ball 2027

An elegant black-tie fundraising evening bringing together:

- Business leaders
- Medical professionals
- Entrepreneurs
- Community advocates
- Families affected by breast cancer
- Supporters

**Expected attendance: 200 guests**

**Evening Theme: The Greatest Showman**

- Drinks reception
- Three-course banquet
- Live entertainment
- Charity auction & raffle
- Fun casino
- After-show party



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3

**SPLASH OF PINK**

**CHARITY BALL NUMBER 3**

# THE EXPERIENCE

## The Greatest Showman

Step into a world of spectacle, elegance and unforgettable entertainment.

Following two sold-out charity balls and nearly £60,000 raised for Macclesfield Hospital, Splash of Pink returns in February 2027 with its most ambitious production yet.

Inspired by the magic and drama of The Greatest Showman, Ball 3 will be an immersive, theatrical evening where purpose meets performance.

### Guests will experience:

- ✦ A grand welcome reception
- ✦ Live musical theatre performances
- ✦ Themed entertainment woven throughout the evening
- ✦ A vibrant fun casino experience
- ✦ A high-energy Grand Finale fundraising moment
- ✦ An after-show celebration to close the night in style

This is not simply a charity ball.

It is a carefully curated, production-led evening designed to inspire generosity, connection and community impact.

All while raising life-saving funds for Macclesfield Hospital Breast Care Unit.

Dress code: Black tie with a touch of showmanship.



# STANDARD TICKETS

£100 per guest

Multiple Available



- Drinks reception
- Three-course banquet
- Live musical theatre entertainment
- Charity auction & raffle
- The Greatest Showman immersive experience
- Fun casino
- After-show celebration

# VIP TICKETS

£150 per guest

Limited Available



Elevate your evening with our VIP Ticket Experience.

VIP guests will enjoy:

- ✦ Priority seating in a premium position
- ✦ Wine provided for your table
- ✦ A curated VIP gift for each guest
- ✦ Exclusive recognition as VIP attendees

Plus everything included in the standard ticket



## Support us by sponsoring

### The Ringmaster Sponsorship Package - Page 6

Lead the night. Shape the impact. Leave a legacy

### The NHS Heroes Table Sponsorship Package - Page 7

A powerful way to say thank you to the team who save lives every day

### The Curtain Raiser Sponsorship Package - Page 8

Be part of the first impression and celebratory start of the evening

### The BIG TOP Banquet Sponsorship Package - Page 9

Supporting the moment the whole room comes together

### The High Rollers Casino Sponsorship Package - Page 10

Adding excitement, glamour and interactive fundraising to the night

### The Grand Finale Sponsorship Package - Page 11

Supporting the moment the room unites to raise life-saving funds

### The After-Show Party Sponsorship Package - Page 12

Helping end the evening on a joyful, uplifting high

### Individual Table Sponsors - Page 13

An accessible way to be part of something truly meaningful

# SPONSORSHIP



# THE RINGMASTER

**Headline Partnership – £7,000**

**Exclusive – 1 Available**

As our Headline Partner, you will take centre stage at Splash of Pink 2027 – aligning your organisation with a proven, life-saving community initiative. This is more than sponsorship. It is partnership.

As Ringmaster Sponsor, your brand will be positioned at the heart of an event that has already raised nearly £60,000 and funded a state-of-the-art ultrasound machine now in daily use at Macclesfield Hospital. Together, we will lead the next chapter.

**Your Partnership Includes:**

- Sole Sponsorship of the evening's headline entertainment
- Recognition as Headline Partner across all event marketing and printed materials
- Prominent logo placement on event signage and official programme
- On-stage recognition
- Opportunity to deliver a short address to guests
- Full-page feature within the official event brochure
- A VIP table of 10 guests in a prime position
- Brand visibility across the event experience



# THE NHS HEROES TABLE

Partnership Investment – £2,000

Exclusive – 1 Available

As NHS Heroes Table Sponsor, your organisation will fund a table of 12 NHS staff to attend Splash of Pink 2027 as honoured guests, a meaningful gesture of gratitude for the life-saving work they do.

This partnership combines powerful community impact with visible brand recognition during one of the most heartfelt moments of the evening.

Your Partnership includes:

- All Individual Table Sponsor benefits
- Sponsorship of a table for 12 NHS staff
- Wine provided for the table
- Thoughtful gifts for each guest
- Opportunity to personally present the gifts to the NHS team

Recognition as NHS Heroes Lead Partner during the opening address

- Prominent acknowledgement during the NHS tribute moment
- Logo placement within the official event programme



# THE CURTAIN RAISER

**Partnership Investment – £1,500**

**Exclusive – 1 Available**

The Curtain Raiser sets the tone for the entire evening; the first impressions, the networking, the anticipation before guests take their seats.

As Drinks Reception Sponsor, your brand will be associated with the welcome experience, aligning you with the start of an elegant and purpose-driven event.

**Your Partnership Includes:**

- Recognition as Drinks Reception Sponsor across event materials
- Logo placement within the official event programme
- On-stage acknowledgement during welcome remarks



# THE BIG TOP BANQUET

**Partnership Investment – £4,500**

**Exclusive – 1 Available**

The Big Top Banquet Sponsor will be at the heart of the evening's main dining experience – where guests gather, connect and prepare for the fundraising that follows.

This partnership offers strong brand visibility within a refined, elegant setting, aligning your organisation with an established and purpose-driven charitable event.

## Your Partnership Includes:

- Recognition as Banquet Sponsor across event materials
- A significant contribution to the 3 course meal
- Branding on menus placed at each table
- Prominent logo placement within the official event programme
- On-stage acknowledgement during the dining experience



# THE HIGH-ROLLERS CASINO

**Partnership Investment – £1,000**

**Exclusive – 1 Available**

The High Rollers Casino is one of the most engaging and entertaining parts of the evening – bringing guests together in a light-hearted, competitive atmosphere, all in support of a serious cause.

As Casino Sponsor, your brand will be aligned with one of the most talked-about experiences of the night.

**Your Partnership Includes:**

- Branding across the casino tables
- Logo featured on the official Splash of Pink casino fun money
- Recognition within the official event programme
- On-stage acknowledgement during prize presentation



# THE GRAND FINALE

Partnership Investment – £2,000

Exclusive – 1 Available

The Grand Finale is the closing moment of the evening – when generosity, passion and community come together to drive the final fundraising total.

As Grand Finale Sponsor you will sponsor both the charity raffle and live auction, signing your brand directly with the fun raising everyone of Splash of Pink 2027.

This partnership places your organisation at the heart of the most powerful and memorable part of the evening – the moment we unite to make a lasting impact.

Your Partnership includes:

- Recognition as Grand Finale Sponsor across event materials
- Sponsorship of the charity raffle and live auction
- On-stage acknowledgement during the closing fundraising appeal
- Prominent logo placement within the official event programme
- Brand recognition during the final total announcement

# AUCTION



# THE AFTER SHOW PARTY

**Partnership Investment – £1,000**

**Exclusive – 1 Available**

**The After-Show Party is where the celebration continues – a relaxed, vibrant close to an unforgettable evening.**

**As After-Show Party Sponsor, your brand will be associated with the energy and connection that follows a successful night of fundraising. It offers visible presence within a lively and engaging setting, while aligning your organisation with a meaningful local cause.**

**Your Partnership Includes:**

- **Recognition as After-Show Party Sponsor across event materials**
- **Acknowledgement by the DJ during the celebration**
- **Logo placement within the official event programme**



# INDIVIDUAL TABLE

Partnership Investment – £300

## Multiple Available

Become part of Splash of Pink 2027 by sponsoring one of our beautifully styled guest tables.

This opportunity allows your organisation to be visibly present throughout the evening while supporting a life-saving local cause.

Individual Table Sponsorship is ideal for businesses wishing to show community support and gain brand exposure without committing to a full hospitality package.

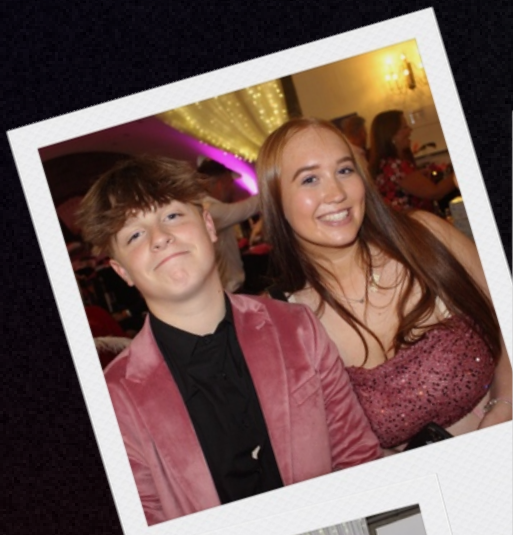
## Your Partnership Includes:

- Your company logo displayed on one guest table
- Logo placement within the official event programme
- Recognition on screen during the evening





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