

## Graham Shaw – Biography



Graham is speaking coach and international conference presenter. He has helped thousands of people to make convincing presentations. Many directors and managers required to make important speeches and conference presentations have benefited from Graham's coaching.

His speciality is visual communication and he is best-known for his ability to convey business ideas with a quick sketch. His numerous conference audiences have been amazed to discover that they too can draw their ideas – a talent they never knew they had.

Graham has appeared on BBC television and radio, including BBC World News 'Talking Business' and BBC World Service radio, as well as in numerous business and lifestyle publications.

He spoke at [TEDx Hull](#) in 2015 and his talk; 'Why people believe they can't draw –and how to prove they can,' has been viewed by over 34 million people. It is one of the most viewed talks in the TED online library of talks. More recently he spoke at [TEDX Vienna](#) on the topic; 'How to draw to remember more' and he is a speaker coach to TEDx speakers.

Graham is the author of the popular book ['The Art of Business Communication'](#) which was shortlisted for the UK's Chartered Management Institute's Management Book of the Year Awards 2016.

His new book; ['The Speaker's Coach: 60 secrets to make your talk, speech or presentation amazing!'](#) was shortlisted for the Business Book Awards 2020. Judges chose the book to receive the 'Highly Commended' award in the 'Personal Development' category. The Book was also named by 'CEO Magazine' in 'The Ten Most Inspirational Business Books for 2020.'

As a former manager in Corporate Training at British Airways, he was involved in the delivery of leadership and management development training.

Just some of the numerous organisations he has helped in over twenty years of consulting include: BP, Boston University, BskyB, British Airways, British Gas, Chelsea Football Club, CBRE, GlaxoSmithKline, Google, Henley Business School, HSBC Bank, Oracle, PwC, Samsung, the Samaritans, Siemens, Specsavers, Tesco and the World Health Organisation.