



AN EXPERIMENTAL MEME

www.bunnymoneytoken.com



## **Table Of Contents**



| 01 | How it all began         | Page 04 - 05 |
|----|--------------------------|--------------|
| 02 | Blockchain               | Page 06 - 07 |
| 03 | Token & Rewards          | Page 08 - 09 |
| 04 | Non-Fungible Token (NFT) | Page 10 - 11 |
| 05 | NFT Staking System       | Page 12 - 13 |
| 06 | NFT Leasing              | Page 14      |
| 07 | Roadmap                  | Page 15      |
| 08 | Final Words & Contact    | Page 16 - 17 |



# In the beginning





#### The Name

The name was the result of a joke about a play on words, 'funny money', hence Bunny Money was born. You also have to admit, while dogs are amazing, great companions and started the crypto meme revolution, there is just something relaxing and adorable about bunnies in general which makes them a great fit for the next Alpha Meme Project.



#### The Idea

The idea behind the project came from the Ron Howard directed movie 'A Beautiful Mind', where Russell Crowe plays a strategic mastermind mathematician, who is also involved with cryptography.

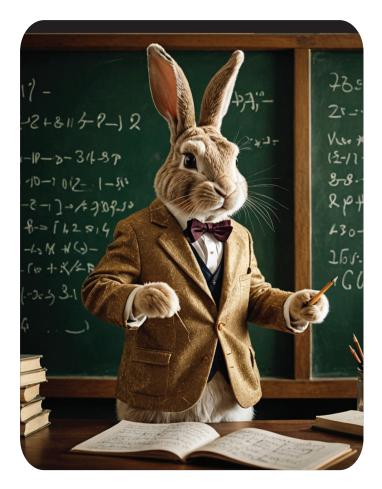
The movie portrayed a character inspired by events in the life of John Forbes Nash Jr. (Winner of the Nobel Prize in Economics 1994), or as Wikipedia puts it, "The story begins in Nash's days as a brilliant but asocial mathematics graduate student at Princeton University."

His equilibrium game theory strategies have been used and implemented in the US financial ecosystem since his days at Princeton University.



### A Beautiful Mind

Perhaps it is good to have a beautiful mind but an even greater gift is to discover a beautiful heart!



The management team of Bunny Money quote the words of Jennifer Connelly, "I need to believe that something extraordinary is possible"!

We want to believe that cryptocurrencies were created to achieve something extraordinary and give people economic freedom. Even better, we want to repeat and emphasise what Russell Crowe said in the movie trailer of A Beautiful Mind, "Perhaps it is good to have a beautiful mind but an even greater gift is to discover a beautiful heart!"

We invite you to join us on this voyage to discover our circular ecosystem and along the way discover your own beautiful mind and heart as well, by first helping yourself achieve freedom (a beautiful mind in practice) and then helping others to achieve freedom by contributing to the ecosystem (a beautiful heart in action).

When the BUNNY MONEY MANAGEMENT team says we want to help millions achieve financial freedom, we mean it! We are putting a plan and a system into action to help our community achieve just that!



### **Blockchain**

# We have prepared a token capable of launching on multiple Blockchains

### **Arbitrage**

The Multi-Chain Token will not be wrapped across chains and therefore provides arbitrage opportunities to those members of our community who wish to take advantage of price differences across the blockchains.

### **Security**

By launching the token on multiple blockchains, we are reducing the risk of 'copycat' tokens appearing and therefore minimising the risk for members of our community to fall victim to scam projects.

### **Token Burn**

Starting with 30 billion tokens, we will burn 2 billion each time we launch on a new blockchain, reducing the total to 15 billion across all selected chains. This will potentially present further buying opportunities for our community.





30,000,000,000

We are creating 30bn tokens for distribution across multiple blockchains



### Multiple Blockchains

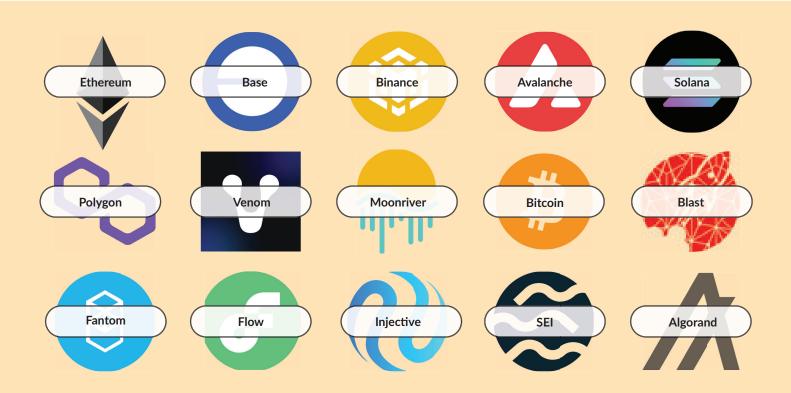
Initially launching on the Ethereum Blockchain, followed by the Base L2 Blockchain. Many more to come.





While most projects launch on one or two blockchains, we want to launch on multiple chains.

These 15 blockchains have been selected through a Community Management Team vote and based on many different reasons including, most widely used, most value created, number of users, most improvement, highest potential, etc.





### **Token**

Bunny Money Circular Ecosystem





Our token is an experimental meme token that will have a total of 30 billion tokens released as a fair launch, starting with all tokens created on the Ethereum blockchain.

As more blockchains are added, we will manually burn 2 billion tokens from the initial supply on the Ethereum blockchain and create 2 billion tokens in the next launch. Tokens per chain are gradually deflationary by 50% of all tokens.

Token holders will benefit from a rewards system which will automatically distribute rewards back into the token holders wallet through smart contracts at random intervals every 24 hour period.



Development

250,000,000



**Exchanges** 

# **Token Rewards System**



### **Token Distribution**

Tokens per Blockchain 2,000,000,000 **Gradual Burn** Mechanism included into the Contract in **Buying and Selling** 1,000,000,000 **Team Staking Pool** 150,000,000 100,000,000 500,000,000



### **NFT**

Bunny Money NFTs Collections are unique and stand out from most other NFTs, not just because of their state of the art 3D design and high end artwork, they are packed with utility in conjunction with the Bunny Money token.

Bunny Money NFTs are your gateway into state-of-the-art staking rewards. Funds generated from NFT sales are distributed back into the project, 50% into the overall liquidity pool for the Bunny Money token contract ecosystem and 50% is put into further development of the project.

Bunny Money NFTs for each chain will be released prior to the tokens for each chain so that NFT holders can jump into staking immediately after our token fair launch.



Our 3D NFTs are nothing short of masterpieces of design!

There are 12,500 unique NFTs in total per blockchain.

Each blockchain will have 4 different rarities: **DIAMOND**, **GOLD**, **SILVER** and **BRONZE** 

Each blockchain will have 5 rarity tiers:

SPACE, SPORT, MUSIC, CITY and NATURE.



NFTs can be resold on the market at any time after your initial purchase. When setting your price, keep in mind that Bunny Money NFTs become more valuable the more they are used for staking.

If you used your NFT for staking, the "staking age" (the number of days that NFT has been used for staking) is transferred along with it.



Remember that Bunny Money adds to the yearly return rate for all NFTs in staking contracts on a daily basis, so the highest daily rate achieved by the NFT benefits the new owner with that higher rate immediately.

Keep in mind that longer contracts generate higher rates. Bunny Money's suggested resale values for NFTs are for NFTs with one, two or three years of staking and reflect the higher rates achieved by those NFTs.

#### DIAMOND

Total NFTs 250

Base Reward 30%

Extremely Rare



#### **GOLD**

Total NFTs 1000

Base Reward 20%

Super Rare (Lease option available)



#### **SILVER**

Total NFTs 3750

Base Reward 10%

Moderately Rare



#### **BRONZE**

Total NFTs 7500

Base Reward 5%

Rare





# **NFT Staking System**

Bunny Money NFTs are chain specific, as are our tokens. All rewards will be in Bunny Money tokens, up to the staking allocation cap (500M tokens per chain).

Bunny Money NFTs on the ETH chain can be used only to stake Bunny Money tokens on the ETH chain.

NFT base rewards increase with every 365 days an NFT is used for staking for at least three years - the longer you stake, the more valuable it becomes!

Bunny Money staking contracts have multiple options available to owners.

**Contract Length** - Contracts available range from 1 day to 1 year in length, with increasing rewards associated with the longer contracts.

**Lock-Up Period** - Stakers can choose to fully lock-up their tokens and gains until the end of the contract, with higher compounding rewards or they can choose lower rewards for more access and lower early withdrawal fees.

**NFT Stacking** - Up to 4 Bunny Money NFTs can be stacked to combine their staking gains, increasing their value even further! Only your highest NFT in each Rarity counts towards your rewards. For example, you can combine one Diamond, one Gold, one Silver and one Bronze NFT into a single stack. If you own multiple Bronze NFTs, only the highest reward NFT is used in the stack.

**NFT Leasing** - As our rarest and highest tiered NFTs are also the most expensive, Bunny Money will offer an NFT leasing capability to the Diamond and Gold collections. Community members who wish to get the rewards from the higher rarity/tier NFTs have the option to lease them for a period of time for a lower rate. A portion of those lease fees may then be used towards purchasing the NFT at a reduced rate.

Only NFTs purchased outright will be dropped to the users wallet. When leasing NFTs, the contract address is tagged to the NFT so to receive rewards.



### **NFT Reward Examples**

| NFT Rarity               | Tier   | Base<br>Reward | 1st Year<br>Reward | 2nd Year<br>Reward | 3rd Year<br>Reward | Year 1<br>Estimated<br>Value (ETH) | Year 2<br>Estimated<br>Value (ETH) | Year 3<br>Estimated<br>Value (ETH) | Initial<br>Cost (ETH) |
|--------------------------|--------|----------------|--------------------|--------------------|--------------------|------------------------------------|------------------------------------|------------------------------------|-----------------------|
| DIAMOND<br>#0001 - #0050 | Space  | 30%            | 103.20%            | 326.30%            | 823.37%            | 9.79                               | 10.63                              | 11.54                              | 9.00                  |
| DIAMOND<br>#0051 - #0100 | Sport  | 30%            | 95.73%             | 295.55%            | 725.30%            | 8.72                               | 9.49                               | 10.31                              | 8.00                  |
| DIAMOND<br>#0101 - #0150 | Music  | 30%            | 88.54%             | 267.02%            | 637.64%            | 7.64                               | 8.34                               | 9.08                               | 7.00                  |
| DIAMOND<br>#0151 - #0200 | City   | 30%            | 81.61%             | 240.55%            | 559.29%            | 6.57                               | 7.18                               | 7.83                               | 6.00                  |
| DIAMOND<br>#0201 - #0250 | Nature | 30%            | 74.94%             | 215.98%            | 489.25%            | 5.49                               | 6.01                               | 6.58                               | 5.00                  |
| GOLD<br>#0001 - #0200    | Space  | 20%            | 67.13%             | 187.24%            | 407.68%            | 4.14                               | 4.50                               | 4.88                               | 3.75                  |
| GOLD<br>#0201 - #0400    | Sport  | 20%            | 63.01%             | 173.25%            | 371.05%            | 3.87                               | 4.22                               | 4.58                               | 3.35                  |
| GOLD<br>#0401 - #0600    | Music  | 20%            | 58.99%             | 159.94%            | 337.05%            | 3.61                               | 3.93                               | 4.28                               | 3.05                  |
| GOLD<br>#0601 - #0800    | City   | 20%            | 55.07%             | 147.28%            | 305.51%            | 3.34                               | 3.65                               | 3.99                               | 2.75                  |
| GOLD<br>#0801 - #1000    | Nature | 20%            | 51.24%             | 135.24%            | 276.25%            | 3.07                               | 3.37                               | 3.69                               | 2.45                  |
| SILVER<br>#0001 - #0750  | Space  | 10%            | 43.59%             | 111.18%            | 218.13%            | 2.03                               | 2.21                               | 2.40                               | 1.80                  |
| SILVER<br>#0751 - #1500  | Sport  | 10%            | 40.05%             | 100.89%            | 195.17%            | 1.81                               | 1.98                               | 2.16                               | 1.60                  |
| SILVER<br>#1501 - #2250  | Music  | 10%            | 36.59%             | 91.10%             | 173.86%            | 1.60                               | 1.75                               | 1.92                               | 1.40                  |
| SILVER<br>#2251 - #3000  | City   | 10%            | 33.22%             | 81.79%             | 154.09%            | 1.38                               | 1.52                               | 1.67                               | 1.20                  |
| SILVER<br>#3001 - #3750  | Nature | 10%            | 29.94%             | 72.93%             | 135.74%            | 1.16                               | 1.28                               | 1.42                               | 1.00                  |
| BRONZE<br>#0001 - #1500  | Space  | 5%             | 26.48%             | 63.20%             | 114.82%            | 0.88                               | 0.97                               | 1.05                               | 0.75                  |
| BRONZE<br>#1501 - #3000  | Sport  | 5%             | 23.36%             | 55.24%             | 99.31%             | 0.71                               | 0.79                               | 0.86                               | 0.60                  |
| BRONZE<br>#3001 - #4500  | Music  | 5%             | 20.31%             | 47.67%             | 84.92%             | 0.54                               | 0.60                               | 0.67                               | 0.45                  |
| BRONZE<br>#4501 - #6000  | City   | 5%             | 17.34%             | 40.48%             | 71.56%             | 0.37                               | 0.42                               | 0.46                               | 0.30                  |
| BRONZE<br>#6001 - #7500  | Nature | 5%             | 14.45%             | 33.63%             | 59.17%             | 0.19                               | 0.22                               | 0.24                               | 0.15                  |

Estimated price is only NFT value gained and does not show or provide any token value gained through staking

Gains are representative for all NFTs in each Rarity/Tier combination (i.e. there are 50 NFTs in the Diamond/Sport Rarity/Tier, all receiving the same rewards). Rewards shown assume 1-year contracts with compounding (i.e. high early withdrawal penalties) with all tokens reinvested into a new 1-year contract. Rewards vary with shorter contract lengths. Rewards do not stop after the third year. NFT future prices take into account that NFTs hold their staking rate, even in resale.



### **NFT Contract Multiplier**

| Contract<br>Length | Contract<br>Multiplier | Withdrawal<br>Penalty<br>(Compounding Option) | Withdrawal<br>Penalty<br>(Non-Compounding Option) |
|--------------------|------------------------|---|---|
| 1 Day              | 0.85                   | 30%   | 15%   |
| 7 Day              | 0.86                   | 30%   | 15%   |
| 30 Day             | 0.88                   | 30%   | 15%   |
| 90 Day             | 0.91                   | 30%   | 15%   |
| 180 Day            | 0.95                   | 30%   | 15%   |
| 365 Day            | 1.00                   | 30%   | 15%   |

Multipliers apply to both contract and lease durations.

Shorter contracts do not receive 100% of potential rewards, for example, a one day contract receives 85% of the potential yearly rewards, while a 6 month contract receives 95%.

Withdraw penalties apply to principal AND earnings upon early withdrawal. Penalties are prorated based on time left in contract and the length of the original contract.

### **NFT Leasing**

Our NFT Lease System will also provide the opportunity to purchase the NFT at the end of the contract term at a discounted rate, taking into consideration a percentage of the lease costs already incurred.

We are providing so much utility with our NFTs, we are building a tool for our community to model NFT purchases, leases, staking contract lengths, estimated yearly value and stacking combinations. This tool will be released to our website before our initial NFT launch.

Note; the figures provided are subject to change as we continue to develop and test the ecosystem

| NFT Rarity | Contract<br>Length | NFT Lease Cost<br>Range (ETH) | Percentage of total cost applied to NFT Purchase Price |
|------------|--------------------|-------------------------------|--|
| DIAMOND    | 1 Day              | 0.0012 - 0.0030               | 45%  |
| DIAMOND    | 7 Day              | 0.0082 - 0.0213               | 55%  |
| DIAMOND    | 30 Day             | 0.0364 - 0.0775               | 63%  |
| DIAMOND    | 90 Day             | 0.1130 - 0.2929               | 70%  |
| DIAMOND    | 180 Day            | 0.2359 - 0.6116               | 78%  |
| DIAMOND    | 365 Day            | 0.4966 - 1.2876               | 85%  |
| GOLD       | 1 Day              | 0.0004 - 0.0007               | 45%  |
| GOLD       | 7 Day              | 0.0029 - 0.0047               | 55%  |
| GOLD       | 30 Day             | 0.0127 - 0.0207               | 63%  |
| GOLD       | 90 Day             | 0.0393 - 0.0643               | 70%  |
| GOLD       | 180 Day            | 0.0821 - 0.1343               | 78%  |
| GOLD       | 365 Day            | 0.1729 - 0.2827               | 85%  |



# Roadmap

Token Rewards System Design Finalise NFT Design Initial Community Building Social Media Exposure Build Moderator Community Whitepaper Release Internal (DEV) Testnet Launch NFT Comparison Tool Release Launch Community Quests Enable Further Social Media

PHASE 1

PHASE 2

PHASE 3

**PHASE 4** 

Telegram Community Founded Website Launch Ecosystem Planning Share NFT Prototype Gaming Platform Planning Announce Multi-Chain Strategy Social Media Exposure NFT Pricing Strategy Defined

ETH Token Audit Token & NFT Launch (BASE) Introduce Bunny Money Merch

PHASE 5

PHASE 6

PHASE 7



NFT Release (OpenSea) Implement Marketing Plan Initial Token Launch (ETH) Further Token Launches Audit all Token/NFT Contracts P2E Gaming Platform Launch



### **Final Words**

As you (the enthusiast and community) have seen, we have worked hard to create an experimental meme project that is jam packed with suggested future benefits, to try and help everyone achieve financial freedom.

Disclaimer: Nothing on this site is investment advice. All information is for informational purposes only. You should not construe any such information or other material as legal, tax, investment, financial, or other advice. Nothing contained on our site constitutes a solicitation, recommendation, endorsement, or offer by BUNNY MONEY MANAGEMENT, Bunny Money Token, Bunny Money NFT and/or Bunny Money P2E GAMES or any third party service provider to buy or sell any assets, digital coins and tokens, securities or other financial instruments in this or in in any other jurisdiction in which such solicitation or offer would be unlawful under the securities laws of such jurisdiction.

Please view our Terms of Use at www.bunnymoneytoken.com for more information.











Web: www.bunnymoneytoken.com



Mail: info@bunnymoneytoken.com