

GARY COOPER

CURRICULUM VITAE

PERSONAL:



Gary Cooper

Date of birth: 08.11.1959, in Slough, Berks

Single, British.

WHAT YOU CAN EXPECT:

- 37 years of music business & entertainment experience national & international
- European market knowledge & international music & showbusiness industry contacts
i.e. Personal contacts to producers, management, lawyers, record companies, publishers, song writers and managers around the world (London, Nashville, New York, L. A., Stockholm, Toronto etc)
- Corporate and independent record company
- A&R
- Management & publishing experience
- Chain store distribution
- Entrepreneurial & Leadership skills
- Creative skills

WORK EXPERIENCE:

Since 2011

Gary Cooper Consultancy | Munich

Artist Management, music publishing, artist coordination, brand consultancy, artist booking, concept & project creation and sales

- Entrepreneurial thinking outside the box
- Creative & special marketing
- international exploitation & liaison

2003 – 2011

Traaxx Music Management & BCC GmbH | Munich

Founder

- Management of song writers and producers
- Development and maintenance of contacts to managers, record companies worldwide to obtain contracts for my clients
- Achievement of various successes in major territories world wide

2004

BCC - Brand, Celebrity, Consultancy | Munich

Founder

- Using synergy effects of close contacts to management of International music & entertainment celebrities to obtain, and advise them on their involvement within advertising campaigns
- Advising brands on how to use music & entertainment as a communication tool, effectively and efficiently.
- Representation of Christina Aguilera, Justin Timberlake, Shaggy, Eminem, Pavarotti amongst others for a wide range of Brands and companies such as Virgin Mobile Phones (UK), Langnese, Unilever, EA games , VW, Audi, Blackberry, T-Mobile
- Rapid growth from 2 partners to 18 employees
- Creation of concepts such as Bryan Adams as photographer, for an eyewear campaign using himself as the Testimonial and co-ordinating and budgeting all aspects of the shoot and negotiations with the Brand

Result: BCC GmbH became one of the strongest consultants in the area of Branded Entertainment in Europe. Advising major brands and working with the elite of the entertainment business.

2000 – 2003

BMG | Munich

Head of A+R

- The objective was to re-build the national creative department
- People, creative, organisational, contact, diplomatic and political skills were developed and established for this challenge
- Result: re-establishment of the national department as a credible and creatively successful company recognised nationally and internationally
- Chart successes were achieved also nationally and internationally with Nsync amongst others

1997 - 2000

BMG | Munich

Consultant, International catalogue exploitation

- Acquisition of BMG affiliates around the world to release and market repertoire owned by BMG Germany, Austria & Switzerland
- Creation of a brand new international network within the existing worldwide BMG infrastructure to release, market and sell dance orientated artists
- Responsible for creating yearly Dance events in Tokyo, Amsterdam, Berlin & Barcelona
- Result: worldwide success of "Snap-Greatest Hits" and also for launching the international success of Justin Timberlakes break through act "NSync" amongst many others
- Result: increase of revenue by over 500 % within 1 year

1995 - 1999

Self-employed Consultant | Düsseldorf/Munich

Clients: Sony Music, Virgin, BMG

- Development of music compilations and music concepts for various major record companies
- Acquisition of rights for a major record project

- Result and milestone: “Art Garfunkel – Across America Live”
was a personal milestone project for the legendary singer of “Simon & Garfunkel”. It was top 20 in every major chart in Europe and he appeared in every major TV show in Europe

1987 - 1994

Streethat Records | Kaarst, Düsseldorf

employee (-1989), co-owner (1989-1993)

- Business development: creating new areas of operations & new business
- Result: increased turnover and profit of ...% within ... years
- Result: development towards a partner and co-owner
- By using my artist, contract, producer, record label skills we built the company for international success with artists like “Kool & The Gang”
- Successes in Japan, France, Spain as well as national success

1986 - 1987

Disco Box (Record wholesaler) | Neuss, Düsseldorf

Head of Export

- Business development
- Establishment of a new department specialised in exporting records worldwide to a new customer base
- Develop, install a team, build a new customer base, buying, stock control, invoicing, payment control, export regulations, customs, transport conditions and regulations
- Establishing our position within the world market place, maintaining our customer base, visiting customers and also the development of special products only available from us.
- Result: one of the top 5 players worldwide

1983 - 1986

Record shop (owner) | Kevelaer, NRW

- Enhancement of entrepreneurial skills, economic, marketing, sales & customer relations skills.
- Development from a small local focal point to a record shop with a catchment area of over 50 Km with regular and loyal customer base.

1975 - 1982

EMI-Recording Studios | London

- Main responsible for the installation, repair and maintenance of whole studio equipment
- Assistance in recording sessions
- Diplomatic and creative behaviour with musicians, artists, producers as well as known personalities.

\

Achievements:

- A+R for Nsync / LFO / Innosence (all international major chart successes)
- "Natural" (mainstream pop), all singles top 10 in GSA & Album # 2 in Germany, international charts in UK, Asia, Japan, Europe, Scandinavia
- "Die Happy" (cross over rock) Album # 15 in Germany & all singles
- "Gil" (pop), all singles & albums charted in Germany & Asia

Self-financed successes:

- „Art Garfunkel - Across America Live“ in # 17 UK, #24 German, # 20 Holland, #23 Belgium, #18 Austrian & Top 15 across Scandinavian Album charts
- Flim Flam“(dance pop), Single, # 4 German National charts / European charts
- „XL“,Single + Album (hip hop / jazz), Album chart, EMI Japan

Self-made & developed concepts:

- Mo' Vibes Music festival
- „Rave Mania“, Compilation Sony Music. German National Charts
- „Mega Rave“, Compilation, German National Charts
- „Baywatch“ Compilation based on TV series. Sony Music

References:

Germany: **Frank Briegmann**, President, Universal Music Group, Berlin,

frank.briegman@umusic.com

Pelle Lidell, Managing Director, Murlyn Music Publishing, Stockholm, Sweden: pal@murlyn.se

Adam van Straten, Solicitors, London, UK:
adam@vanstraten.co.uk

Personal Skills:

PC MS Office & MAC

Languages English – mother tongue

German – business-fluent written and spoken

Personality Knowledgeable, efficient, responsible, productive, reliable,
resourceful