



**HYE CHAMBER
OF COMMERCE**

PO Box 231, Hye, TX 78635

HYE HAPPENINGS

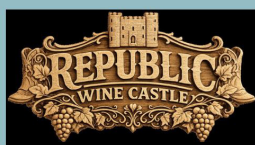
August 2026
Issue 15

The latest happenings, news, and announcements.

Pleasant Hill Ice Cream Social Was Sweet!



The Pleasant Hill Rocky Community Club celebrated its 65th Annual Ice Cream Social on July 18, bringing neighbors together for a sweet summer evening in Hye. Guests enjoyed plenty of ice cream, friendly conversation and the simple joy of reconnecting with longtime friends while welcoming new faces. Thank you to everyone who helped continue this beloved community tradition—and to all who came ready to cool off, connect and stay awhile.



HYE HAPPENINGS



Let's Kick Off the
School Year
Together!

Back To School Supply Drive



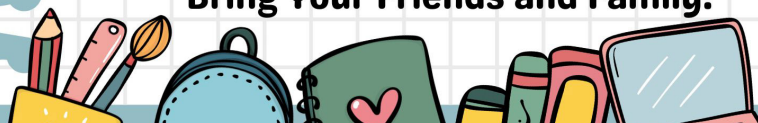
**August
20**
101 Durango
Johnson City, TX

When you bring a school supply to donate, you'll receive a ticket for a complimentary glass of wine as our appreciation



- ★ Small bites available
- ★ 5:00 pm - 8:00 pm
- ★ Republic Wine Castle
101 Durango, Johnson City, TX

Bring Your Friends and Family!



History of Hye

Rooted in Hye: Family Names That Helped Shape Our Community

Hye may be small, but its history is filled with families whose names have been connected to the area for generations. Long before wineries and visitors brought new attention to this stretch of the Texas Hill Country, the communities of Hye, Rocky and Pleasant Hill were built by farming and ranching families who established homes, schools, churches, businesses and gathering places.

One of the best-known names is Brown. Hiram G. "Hye" Brown settled in the Rocky community with his family during the 1870s. He later opened a store and established a post office, and the community of Hye was named in his honor.

The Deike family also holds an important place in local history. The family acquired the Hye General Store and Post Office property in 1923, beginning a connection to one of the community's most recognizable landmarks that has now lasted more than a century.

Other longtime family names found in historic cemetery, school, property and community records include Lindig, Heckel, Felps, Rountree, Shipp, Townsley and Winkleman. Generations of these families lived, worked, attended school and raised children in the Rocky and Pleasant Hill areas.

The names Brodbeck, Petri, Ludwig and Hartmann are closely tied to the Pleasant Hill community. Members of these families, along with representatives of the Lindig and Deike families, served as trustees of the Pleasant Hill Improvement Association during the 1950s, helping preserve a place where neighbors could continue to gather.

Other surnames appearing in early local records include Moore, Davis, Dodd, Stover, Wells, Gibson, Leinneweber, Sultemeier, Nowotny, Borchers, Smith, Woods, Johnson, Jennings and Ferrell.

This is not a complete list, and each name carries its own collection of stories, memories and family connections. Together, however, these families helped create the strong sense of community that continues to define Hye today.

Their legacy can still be seen whenever neighbors gather at the community club, share stories with longtime friends or welcome someone new. Hye's history is more than a collection of old buildings and records—it is the story of the families who planted roots here and the generations who continue to call this community home.

Help Us Preserve Hye's Story

Does your family have deep roots in Hye, Rocky or Pleasant Hill? The Hye Newsletter would love to hear from you. We invite local families to share photographs, memories, family histories, stories of early homes and businesses, school-day recollections or traditions that have been passed down through the generations.

Your family's story is part of Hye's story. By sharing it, you can help preserve the people, places and memories that have shaped this community for future generations.

SAVE THE DATE

OPENING WEEKEND TRADITION

HYE Smorgasbord 2026

GOOD FOOD. GREAT COMPANY.

Hye at Its Best.

SATURDAY
NOVEMBER 7, 2026

STARTING AT
NOON

WE'LL BE SERVING UNTIL THE LAST BITE IS GONE.

PLEASANT HILL COMMUNITY CLUB

185 ROCKY CREEK ROAD, HYE, TX

Come hungry and enjoy a smorgasbord of homemade favorites, sweet treats and good old-fashioned community spirit.



The *Hye Chamber* is proud to partner with the Community Center to help bring this event to life—helping with promoting and advertising as well as rolling up our sleeves and providing dishes.

Got a signature dish or a treasured family recipe?

WE'D LOVE YOU TO BE PART OF THE FEAST.

REACH OUT TO THE CHAMBER

TO JOIN THE COOKING CREW.

Together, we're preserving the heart of Hye,
ONE ICE CREAM CONE AND CASSEROLE AT A TIME.



ANNOUNCEMENTS

We love celebrating with our community! Share your birthdays, anniversaries, milestones, or other fun news with us, and we'll include it in the next newsletter. Send your submissions to hychamberofcommerce@gmail.com.

Let's spread the joy together!

CLASSIFIED ADS: Are you having a Garage Sale? Domino Tournament? Special Event and want to invite the community? Need a helping hand or a new employee? Email us and we will include it in the next newsletter!

TELLS US! What do you want to see more of? Send us your news and updates, your suggestions and questions! We want to make this a resource for all things Hye!

UPCOMING EVENTS

August 12- Hye Chamber Meeting Pleasant Hill School
August 20 - Republic Wine Castle - Back to School Supply Drive, 5pm-8pm • 101 Durango, Johnson City
September 17 - Black Chapel Brewing
September 26 - Back to the Ranch: The LBJ BBQ Returns: 6 pm- 10 pm at Showbarn At Lyndon B. Johnson National Historical Park, 1048 Park Road #49, Stonewall, TX 78671 Live Entertainment, Delicious Food, Silent Auction. Visit their website for all of the information: www.friendsoflbjnationalpark.org/backtotheranch
October - Culinary Quest
November 7 - supporting Pleasant Hill Rocky Community Club with annual Smorgasbord
December - Membership Meeting and Christmas Party

Business Member Directory

4B Ranch & RV Park
9726 Hwy 290 W
Hye, TX 78635
830-998-0030

Armadillo Screen Printing
Company
PO Box 31
Blanco Texas 78606
512-217-6963

Bingman Family Winery
11157 US-290
Hye, TX 78635
(830) 644-2081

Blanco Chamber of Commerce
300 Main St.
Blanco, TX 78606
830-833-5101

Black Chapel Brewing
6212 W US Hwy 290,
Johnson City, TX 78636
830-307-1095

Blanco County Conservation
Initiative (BCCI)
PO Box 1355
Johnson City, TX 78636
830-992-9030

Blue Lotus Winery
TX Mead Works
8500 Hwy 290 W
Hye, TX 78635
830-379-9463

Carter Creek Winery
Old 290 Brewery
4064 Hwy 290 W
Johnson City, TX 78636
210-485-9680

Charleston Taylor Wines
6212 W US Hwy 290
Johnson City, TX 78636
830-307-1095

Coordinates Vineyards
417 E Main St
Fredericksburg,
TX 78624
830-307-7740

Corridor Title
171 Benney Lane, Bldg 1
Dripping Springs, TX 78620
512-894-0187

Covington Cellars
8261 US 290
Hye, TX 78635
830-347-9313

D&D Mini Storage
215 Morning Glory Dr.
Fredericksburg, TX 78624
830-997-4876

Deike's Garage
10222 Hwy 290 W
Hye, TX 78635
830-644-5513

Fat Boy Burgers
104 US Hwy 281
Johnson City, TX 78636
830-868-0264

Featherstone Ranch Vineyard
870 Klein Rd
Stonewall, TX 78671
830-992-8058

Friends of Lyndon B Johnson
National Historical Park
PO Box 1831
Johnson City, TX 78636
512-644-2624

Half Calf
560 N. Nugent
Johnson City, TX 78636
830-221-6111

Hill Country Beef
PO Box 191
Hye, TX 78635
830-307-4305

Hill Country Wine Tours
267 Hacienda Amor Way
Johnson City, TX 78636
512-815-1900

Hilmy Cellars
12346 US Hwy 290
Fredericksburg, TX 78624
830-644-2482

Hye Meadow Winery
10257 Hwy 290 W
Hye TX 78935
830-308-8551

Hye Pipe & Feed
10243 US 290
Hye, TX 78635
210-995-1066

Hye RV & Boat Storage + Mini
Storage
8679 US-290,
Hye, TX 78635
830-330-2031

Hye Springs Ranch
9362 US Hwy 290
Hye, TX 78635
817-964-5112

Hye Time LLC
Tim Watson
PO Box 201
Hye, TX 78635
830-456-5698

Johnson City Bank

PO Box 426
Johnson City, TX 78636
830-868-7131

Johnson City Chamber of
Commerce
PO Box 485.
Johnson City, TX
830-556-4518

Johnson City Sign Shop
PO Box 955
Johnson City, TX 78636
830-868-5277

Leon Rentals & RV Park
793 Lange RD #244
Hye, TX 78635
830-385-9271

Luckenbach Texas
412 Luckenbach Town Loop
Fredericksburg, TX 78624
830-997-3224

Moses Metal
389 Lange Rd Hye, TX
Hye, TX 78635
512-771-0679

Obsidian Innovation
356 Ranch Road 1623
Stonewall, TX 78761
830-285-0989

Outdoorsy Hill Country
300 Wilke Trail
Stonewall, TX 78671
512-525-4742

Pronto Andiamo
121 S Hwy 16, Ste 550
Fredericksburg, TX 78624
830-429-4114

Ranch Road Burgers
52 RR 1623
Stonewall, TX 78671
830-383-0900

Reddy Wines
14746 US 290
Stonewall, TX 78671
830-213-2355

Republic Wine Castle
101 Durango Rd
Johnson City, TX 78636
832-767-6586

Silver Dollar Winery
Hye Cider
8264 Hwy 290n W
Johnson City, TX 78636
830-308-7750

Stonewall Chamber of
Commerce
PO Box 1
Stonewall, TX 78671
830-644-2735

Sulbing Stonewall
52 RR 1623
Stonewall TX 78671
830-383-0900

Summit CMO Solutions
Lauren Hundshamer
PO Box 271
Hye, TX 78635
512-766-5131

TX Hill Financial Group
PO Box 235
Dripping Springs, TX 78620
737-777-0323

Texas Regional Bank –
Johnson City
2206 E. Main
Johnson City, TX 78636
830-307-9561

Topper Real Estate
Ashley Schumann
1692 Lower Albert Rd
Stonewall, TX
512-632-6407 78671

Transportation Star
512-569-2502

Untamed Wine Estates, Inc
202 Ranch Road 1320
Johnson City, TX 78636
830-208-8692

Watson Farm Tree Nursery
141097 E US Hwy 90
Stonewall, TX 78671
830-644-2616

White House Winery &
West Wing Brewery
11247 US 290
Hye, TX 78635
830-992-8547

William Chris Vineyards
10352 US 290
Hye, TX 78635
830-998-7654

HONORARY MEMBERS

Pleasant Hill Rocky
Community Club
Blanco County Historical
Commission
Bamberger Ranch Preserve

**For more information, visit
hyetxchamber.com.**

To submit news or events
happening with your business in
the next newsletter, email
[hyechamberofcommerce
@gmail.com](mailto:hyechamberofcommerce@gmail.com)