



HYE CHAMBER OF COMMERCE

PO Box 231, Hye, TX 78635

HYE HAPPENINGS

July 2026
Issue 14

The latest happenings, news, and announcements.



Celebrating Stonewall's Peach Jamboree



June is the month we honor our sister city of Stonewall and support their annual Peach Jamboree. This year marked the 65th anniversary, and what a weekend it turned out to be.

We kicked things off by assisting at the entrance gate—collecting tickets, placing armbands, and welcoming guests. A heartfelt thank you to everyone who came out to represent the Hye Chamber of Commerce. Your presence made a difference. Bright and early Saturday morning, we put the finishing touches on the float and headed to the parade

grounds for the 10:00 a.m. start. And what a parade it was.

Our business members' banners were proudly displayed and seen by hundreds of spectators. We even managed to run out of candy halfway through—despite thinking we had too much. Clearly, the kids of Stonewall proved us wrong. The highlight of the day? We brought home our very first ribbon—third place in our line! The judges loved how we showcased our members and the creativity of our simple, heartfelt float. A special thank you goes to Hye Chamber President

Ice Cream Social

Bring your friends and family for an afternoon of delicious homemade ice cream, fun activities, and great company.

Saturday July 18, 2026	06:00 PM - End Pleasant Hill Rocky Community Club
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183 Rocky Road, Hye, TX 78635

A Letter to the Citizens of Hye

By Charlotte Siems, Chamber Advisor

Over the past two years, something remarkable has taken shape in our little community. When the idea of forming a Chamber of Commerce for Hye first came forward, it was rooted in the hope that we could strengthen our connections, support our local businesses, and rebuild the sense of community that has always defined Hye. Today, we can proudly say that hope has grown into real progress.

But there is still more to do.

From the very beginning, we said this Chamber would only succeed if it belonged to all of us. And while a dedicated group of 12–14 volunteers has worked tirelessly behind the scenes to keep things moving, their time in these roles is nearing its natural end. The Chamber was never meant to rest on the shoulders of a few—it was created for the entire community, to help Hye become a place where neighbors once again



A special thank you goes to Hye Chamber President Patrick Watson and his grandchildren, Parker and Temperance. They spent Friday preparing and mounting the banners, and on parade day Patrick drove the float while Parker and Tempa delighted the crowd with candy. Their dedication truly carried the float across the finish line. If you haven't ordered your banner yet, now is the time. Please contact Cheryl at Johnson City Sign Shop to have yours ready for the August 20 Blanco County Rodeo & Fair Parade. We can always use extra hands—both during float prep and on parade day. If you're interested in helping or riding along, let us know and we'll gladly add you to the Float Volunteer Committee.

know one another, support one another, and show up for one another in both joy and hardship. Our monthly Hye Happenings have been a beautiful example of this spirit. Held at different locations throughout the community, these free gatherings have given us the chance to meet new neighbors, reconnect with long time residents, and strengthen the bonds that make a community feel like home. Hye is changing—growing, evolving, welcoming new faces—and it will take all of us, old and new, to guide that growth with intention and heart. To our long time residents and long standing businesses: You are the keepers of Hye's history. Your families built this place, sustained it, and carried its stories forward. The Chamber cannot preserve the spirit of Hye without your voices, your memories, and your leadership. Whether you choose to write down stories for our newsletter, serve on the Board of Directors, or simply attend our Happenings and share your wisdom with new neighbors—your presence matters. We need you to help us keep Hye... Hye. To our new residents and new businesses: You are now part of the story. Your fresh ideas, your energy, and your vision for the future are essential. Hye is growing, and with growth

comes opportunity—opportunity to innovate, to collaborate, and to shape what tomorrow looks like. We need your perspective to help us move forward in a way that honors the past while embracing the future. To all businesses, both established and newly arrived: Your involvement is vital. Hye has so much to offer, and your insight helps us understand how to support local commerce, tourism, and community engagement. We ask not only that you join the Chamber, but that you participate—send a representative to meetings, serve on a committee, lend your voice to the conversations that shape our direction. The Chamber exists to help you thrive, but we can only do that if we hear from you. In closing, the Chamber has exceeded

expectations in its first two years, and we want to continue exceeding them. But we cannot do it alone. A strong, connected, thriving Hye requires all of us—our time, our ideas, our willingness to show up and be part of something bigger than ourselves. Three Director positions will open at the end of the year. Committees always need helping hands. And your thoughts, concerns, and dreams for Hye are always welcome. Below is a list of our current Directors. Please reach out to any one of them if you'd like to learn more, get involved, or attend a Board Meeting. We meet on the second Wednesday of each month at 6:00 PM at the Pleasant Hill Rocky Community Club on Rocky Road. Open to the public and we would appreciate your presence. Every voice is welcome.

Name	Position	Email
Mary Alice Deike	Director	maryalicedeike@gmail.com
Craig Eckhardt	Director	ccrcc32@gmail.com
Kevin Martin	Director	bandaidcub@yahoo.com
Nikki Newman	Director	nikki@hyemeadow.com
Michael Poole	Director	mike@bluelotuswinery.com
Heather Watson	Director	heatherwatson476@gmail.com
Patrick Watson	President	hyetexas@gmail.com
Cass Lutes	Vice President	casslutes@yahoo.com
Charlotte Siems	Advisor	charsiems@gmail.com
Katy Smith	Secretary	katymae87@gmail.com
Misty Watson	Treasurer	mistywatson88@gmail.com

Chamber Spotlight: Bingham Family Vineyards

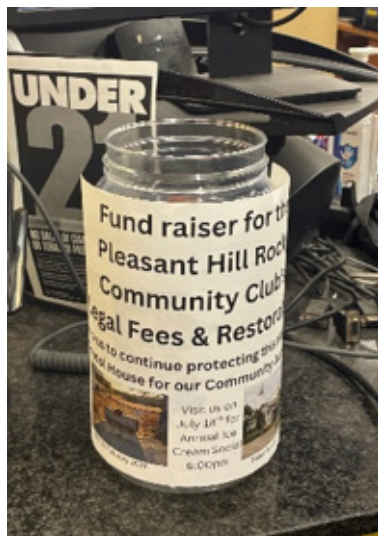
Texas High Plains Roots, Hill Country Heart

Bingham Family Vineyards brings more than a century of Texas farming heritage to every bottle they craft. What began as a cotton and peanut farm in Meadow, Texas, grew into one of the state's most respected estate vineyards when Cliff and Betty Bingham planted their first wine grapes in the early 2000s. Today, the family farms one of the most diverse estate vineyards in Texas, growing and producing wines made from 100% Texas grown grapes. As a true estate winery, the Bingham family oversees every step of the process—from planting and tending the vines to harvesting and crafting each vintage. Their philosophy is rooted in curiosity and stewardship: pioneers discovering which grape varieties

thrive in the unique climate and soils of the Texas High Plains AVA. The result is a portfolio of wines that reflect both the land and the family's deep agricultural legacy. Their Hye tasting room brings this story to life in the heart of the Hill Country. Guests can enjoy a wide selection of estate wines while taking in vineyard views and learning about the journey from farm to glass. The Bingham family is proud to be part of the Hye community and remain committed to supporting local tourism, agriculture, and the continued growth of Texas wine. Rooted and finely tuned in the High Plains, Bingham Family Vineyards continues to share the story of Texas grown wine with



visitors from across the country and around the world—one thoughtful, handcrafted bottle at a time. Visit Us at Hye | Bingham Family Vineyards



The Pleasant Hill Rocky Community Club is raising funds to help cover the legal expenses incurred while protecting the historic schoolhouse, as well as to support ongoing restoration efforts. Donation jugs have been placed at several local businesses throughout the area.

A heartfelt thank you to each of these businesses for caring about our community and stepping up in a time of need. If you find yourself visiting any of them, please consider dropping a donation in the jar — and be sure to thank them for supporting the community.

Donation Locations • Weinheimer & Son • Los Cazadores • Hye Pipe & Feed • Texas Regional Bank • JC Hydro Gas • Lowe's Market • Fat Boys • Odiorne Feed & Ranch Supply • Black Chappell

Your generosity — and theirs — helps preserve a piece of our shared history.

ANNOUNCEMENTS

We love celebrating with our community! Share your birthdays, anniversaries, milestones, or other fun news with us, and we'll include it in the next newsletter. Send your submissions to hychamberofcommerce@gmail.com.

Let's spread the joy together!

CLASSIFIED ADS: Are you having a Garage Sale? Domino Tournament? Special Event and want to invite the community? Need a helping hand or a new employee? Email us and we will include it in the next newsletter!

TELLS US! What do you want to see more of? Send us your news and updates, your suggestions and questions! We want to make this a resource for all things Hye!

UPCOMING EVENTS

July 8 - Hye Chamber Meeting Pleasant Hill School
July 18 - supporting Pleasant Hill Rocky Community Club with their Ice Cream Social
August 20 - Republic Wine Castle with a School Supply Drive
September 17 - Black Chapel Brewing
October - Culinary Quest
November - supporting Pleasant Hill Rocky Community Club with annual Smorgasbord
December - Membership Meeting and Christmas Party

If you have an event you'd like included on this calendar, please email details to hychamberofcommerce@gmail.com by the 10th of each month.

Business Member Directory

4B Ranch & RV Park
9726 Hwy 290 W
Hye, TX 78635
830-998-0030

Armadillo Screen Printing Co.
PO Box 31
Blanco Texas 78606
512-217-6963

Bingman Family Winery
11157 US-290
Hye, TX 78635
(830) 644-2081

Black Chapel Brewing Co.
6212 US 290
Johnson City, TX 78636
830-307-1095

Blanco County Conservation
Initiative (BCCI)
PO Box 1355
Johnson City, TX 78636
830-992-9030

Blue Lotus Winery
TX Mead Works
8500 Hwy 290 W
Hye, TX 78635
830-379-9463

Carter Creek Winery
Old 290 Brewery
4064 Hwy 290 W
Johnson City, TX 78636
210-485-9680

Charleston Taylor Wines
6212 W US Hwy 290
Johnson City, TX 78636
830-307-1095

Coordinates Vineyards
417 E Main St
Fredericksburg,
TX 78624
830-307-7740

Corridor Title
171 Benney Lane,
Bldg 1
Dripping Springs, TX 78620
512-894-0187

Covington Cellars
8261 US 290
Hye, TX 78635
830-347-9313

D&D Mini Storage
215 Morning Glory Dr.
Fredericksburg, TX 78624
830-997-4876

Deike's Garage
10222 Hwy 290 W
Hye, TX 78635
830-644-5513

Fat Boy Burgers
104 US Hwy 281
Johnson City, TX 78636
830-868-0264

Featherstone Ranch
Vineyard
870 Klein Rd
Stonewall, TX 78671
830-992-8058

Friends of Lyndon B Johnson
National Historical Park
PO Box 1831
Johnson City, TX 78636
512-644-2624

Half Calf
560 N. Nugent
Johnson City, TX 78636
830-221-6111

Hill Country Beef
PO Box 191
Hye, TX 78635
830-307-4305

Hill Country Wine Tours
267 Hacienda Amor Way
Johnson City, TX 78636
512-815-1900

Hilmy Cellars
12346 US Hwy 290
Fredericksburg, TX 78624
830-644-2482

Hye Meadow Winery
10257 Hwy 290 W
Hye TX 78935
830-308-8551

Hye Pipe & Feed
10243 US 290
Hye, TX 78635
210-995-1066

Hye RV & Boat Storage + Mini
Storage
8679 US-290,
Hye, TX 78635
830-330-2031

Hye Springs Ranch
9362 US Hwy 290
Hye, TX 78635
817-964-5112

Hye Time LLC
PO Box 201
Hye, TX 78635
830-456-5698

Johnson City Bank
PO Box 426
Johnson City, TX 78636
830-868-7131

Johnson City Chamber of
Commerce
PO Box 485.
Johnson City, TX
830-556-4518

Johnson City Sign Shop
PO Box 955
Johnson City, TX 78636
830-868-5277

Leon Rentals
793 Lange RD #244
Hye, TX 78635
830-385-9271

Luckenbach Texas
412 Luckenbach Town Loop
Fredericksburg, TX 78624
830-997-3224

Moses Metal
389 Lange Rd Hye, TX
Hye, TX 78635
512-771-0679

Obsidian Innovation
356 Ranch Road 1623
Stonewall, TX 78761
830-285-0989

Outdoorsy Hill Country
300 Wilke Trail
Stonewall, TX 78671
512-525-4742

Pronto Andiamo
121 S Hwy 16, Ste 550
Fredericksburg, TX 78624
830-429-4114

Ranch Road Burgers
52 RR 1623
Stonewall, TX 78671
830-383-0900

Reddy Wines
14746 US 290
Stonewall, TX 78671
830-213-2355

Silver Dollar Winery
Hye Cider
8264 Hwy 290n W
Johnson City, TX 78636
830-308-7750

Stonewall Chamber of
Commerce
PO Box 1
Stonewall, TX 78671
830-644-2735

Sulbing Stonewall
52 RR 1623
Stonewall TX 78671
830-383-0900

Summit CMO Solutions
Lauren Hundshamer
PO Box 271
Hye, TX 78635
512-766-5131

TX Hill Financial Group
PO Box 235
Dripping Springs, TX 78620
737-777-0323

Texas Limo Company
2305 Village Way
Austin, TX 78745
512-569-2502

Topper Real Estate
Ashley Schumann
1692 Lower Albert Rd
Stonewall, TX 78671
512-632-6407

Untamed Wine Estates, Inc
202 Ranch Road 1320
Johnson City, TX 78636
830-208-8692

Watson Farm Tree Nursery
141097 E US Hwy 90
Stonewall, TX 78671
830-644-2616

William Chris Vineyards
10352 US 290
Hye, TX 78635
830-998-7654

William Chris Wine Company
10352 US 290
Hye, TX 78635
830-998-7654

**For more
information, visit
hyetxchamber.com.**
To submit news or events
happening with your
business in the
next newsletter, email
[hyechamberofcommerce
@gmail.com](mailto:hyechamberofcommerce@gmail.com)