



GGW

GREEN GLAMOUR WORLD

PREMIUM
MEMBERSHIP
2026

LAUNCHED



WELCOME TO GREEN GLAMOUR WORLD

GGW Magazine + Website

ELEVATING ECO-CONSUMERISM
FEATURING REGENERATIVE INNOVATION & IMPACT
FASHION + DESIGN + TEXTILES
TRAVEL + HOSPITALITY

www.GreenGlamourWorld.com



A highly curated ethical platform and premier digital magazine dedicated to empowering eco-conscious consumers while celebrating sustainable innovation and responsible luxury.

Green Glamour World highlights eco-conscious luxury fashion and travel brands, along with visionaries reshaping luxury through environmental stewardship, ethical business practices, and regenerative solutions.

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About
Circularity,
Ethicality,
Community,
Culture,
Commerce,
Conservancy,
Consciousness.

PREMIUM MEMBERSHIP - TIER 1 - ONE YEAR -

INCLUDES:

GGW Magazine – Advertising

- **Eight pages annually**
 - Two pages in each quarterly issue
 - Your choice of one double-spread ad or two single-page ads per issue
- All ads include click-through links to your website, store, or social profile

GGW Magazine – One Feature Article

- Our editorial team will craft one feature article about your brand, story, and model



PREMIUM MEMBERSHIP - TIER 1 - ONE YEAR -

cont'd

GGW Website — Carousel Placement

- Two product images in the Members Carousel on our website

LinkedIn — Thought Leadership

- Submit up to **12 articles** during your membership term and we will publish them on our GGW LinkedIn page
[We recommend up to one post per month to ensure editorial quality and performance. Approx 600 words + up to 3 images.]

Instagram + FB — Social Highlights

- Multiple posts across the year to amplify your visibility
- Video: Tell us your story in 100 seconds for GGW Facebook and Instagram

Brand Visibility — Logos and Badging

- Your brand logo on the GGW's Website **Homepage and Members Page** for 12 months
- A GGW Membership Badge for your site and marketing:
GGW Verified Ethical Luxury Brand



PREMIUM MEMBERSHIP - TIER 1 **- ONE YEAR -**

cont'd

Your Impact — Planting Trees

- In partnership with **Evertreen**, GGW will plant 50-100 trees in a strategic area on your behalf
- You will receive a certificate of planting with your name
- Satellite & video updates

Optional Gift — Trendy Rope Necklace (US Members only)

- **An elegant, ethically made piece**
 - Cord: braided from 100 percent recycled plastic bottles
 - Pendants: handmade bead from 100 percent recycled glass by the Krobo people of Ghana. Organic Eco-Friendly Gold Disk, Natural Wood Beads Fair Trade. Produced by local artisans using time-honored techniques

Our mission includes support for fair-trade artisans worldwide

Tier 1 Membership Terms and Pricing

- **USD 1,999** (limited-time introductory price)
- *Payment plan: USD 1,000 due now, 999 due prior to 1st release*
- *Non-Refundable.*



PREMIUM MEMBERSHIP - TIER 2 **- ONE YEAR -**

INCLUDES:

GGW Magazine – Advertising

- **Four pages annually**

- One page in each quarterly issue

All ads include click-through links to your website, store, or social profile

GGW Website – Carousel Placement

- One product image on our Homepage

Brand Visibility, Logo, and Badging

- Your brand logo on the GGW's Website **Members Page for 12 months**
- Up to 6 LinkedIn posts per year
- 2 Instagram posts per year
- Video: Tell us your story in 100 seconds for GGW Facebook and Instagram
- A GGW Membership Badge for your site and marketing: **GGW Verified Ethical Luxury Brand**



Membership Tier 2 Terms and Pricing

USD 1,199 – Due now – Non-Refundable.

AUDIENCE

GGW Combined Social Media

43,000

Demographics

Ages: 25-25

Men - 35%

Women - 65%

Average Household Income: \$175K +

Countries –

US 91%, Canada, 4%, UK 3%, France 2%

Fields of Interests –

Global Fashion + Designers + Textile Industries
Global Travel + Hospitality + Lodges + Private Islands
BioLabs + BioCouture + BioTextiles

FOUNDER | EDITOR-IN-CHIEF
- BRIGITTE PERREAULT -



Brigitte Perreault is a recognized impact publisher, leader, social entrepreneur, impact philanthropy advisor, and human rights advocate. She is the recipient of the **Human Dignity Award** and the founder of Ignyte Transformational Media. **GGW Magazine** is her third global publication.

Her latest ventures, Green Glamour World and GGW Magazine represent the next evolution of her mission—**empowering eco-conscious consumers while celebrating sustainable innovations and responsible luxury.**

At GGW, we believe that consumerism should be empowering.



GGW ADVISORS

World-Leading Senior Consultants, Leaders,
Designers, and Changemakers.



Zoë Melo



Fawad Noori



Fernando Lopez Del Prado



Nicola Dunn



Benita Matofska



GGW PARTNERS



Global Sustainable
Fashion Week



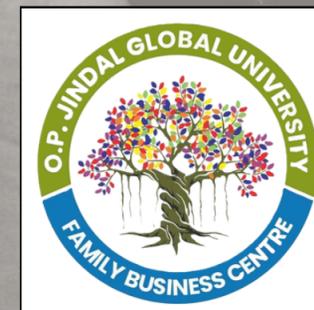
National Fashion
League



Trees & Carbon Offsets.



From Idea to Impact



Teaching & Mentorship



Purpose-Driven
Tourism Businesses





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