

# East Coweta High School Flag Football Booster Club

October 5, 2023

East Coweta High School, Room 807, Starr Hall

**1. Call to Order** The meeting was called to order at 5:08 p.m. by Justin Halford

**2. Attendees present:** Justin Halford - President; Kelli Schmitt – VP; Jessica Kilgallen – Secretary; Heather Bray - Treasurer

## **3. Fundraising Brainstorming**

- No fundraising update this month.

## **4. Financial Updates**

- Coach Rada solidified a \$500 sponsor from Jill & Carl McKnight.
- Heather will pull out \$100 for the concession cash box.
- Player Dues Update: Ten players have not paid dues. One has paid half. Coaches and Booster are very willing to work with families that need a little flexibility if they just let us know.
- We currently have \$17,053.17 in our account. \$1,363.50 was raised from popcorn sales. \$675 of that went to purchase our new flags and the rest was donated back to the school account for purchase of additional uniforms and footballs.

## **5. Other Business**

- Unfortunately, there are no meeting notes from September's meeting due to a technical error. Our intention is to always post notes from each booster meeting.
- Senior banners are in-hand, and they look really nice. Three will need to be reprinted as player heads are cut off.
- Kelli sent the programs to the printer and is waiting for a proof. One senior ad came in after the deadline, but Kelli will work to have it included. We discussed the sale price of the program. If our final cost is \$5, we will sell them for \$10. Fifty will be printed this week as a start.
- Kelli offered to create a small photo album for the girls to receive at the awards banquet.
- Concession donations (snacks, drinks & cash for purchases) are coming in. Prices will be \$1-\$2.
- Justin floated the idea of having food trucks at our Varsity tournament days. Heather's friend owns the food truck park in Turin and will reach out.
- Prior to the meeting Kristel shared her ideas around a Pink Out Game & Senior Night

- Pink Out will be on 10/30. We will accept submissions to honor survivors and those fighting breast cancer. Players will potentially wear pink socks, pink arm sleeves or pink wrist bands. Would need pink balloons & decorations for the field. Perhaps on-field games with proceeds benefiting breast cancer. We need a few volunteers to help head this up.
- Senior Night will be 11/9. We would need to meet with parents and seniors 2 weeks prior. Each family would create a trifold board to showcase their senior at the game that evening. There would be a form for seniors/parents to fill out that will turn into a script for the loudspeaker. Parents would escort players on the field through a balloon arch/photo opportunity.

## 6. Action Items

- Justin
  - GroupMe – will post positions we are still in need of for upcoming games and that we are looking for Pink Out & Senior Night volunteers.
  - Will hang the senior banners once the reprints are finished.
  - Will print and laminate a concession price guide.
- Jessica
  - Will write copy for Pink Out & Senior Night Games for Justin to use in Canva.
  - Will add to Sign Up Genius the “volunteer instructions.”
- Heather
  - Will reach out to Turin Food Truck to inquire about interest in having a presence at our tournament days.
- Kelli
  - Will add final senior ad in the program and share FINAL proof

**7. Next Meeting** November 1, 2023 at 5:00 p.m. in Room 807, Starr Hall

**8. Adjourn** The meeting was adjourned at 6:19 p.m.

Lady Indian's