

East Coweta High School Flag Football Booster Club

March 8, 2023

East Coweta High School, Room 807, Starr Hall

1. Call to Order

The meeting was called to order at 6:05 p.m. by Justin Halford

2. Attendees present: Justin Halford - President; Kelli Schmitt – VP; Heather Bray – Treasurer; Coach Perkerson; Kristel Carey; Jessica Kilgallen

3. Fundraising Brainstorming

- Justin's company is hosting a beverage cart at the Chamber Golf Tournament on 5/3/23. He offered to request permission to do a raffle to benefit EC Flag Football Team. After a discussion of what should be the raffle item it was determined that we will do a 50/50 raffle where 50% of money raised goes to the Booster Club and the other 50% is given to the winner. The hope is that the winner would donate the money back to us.
- Kristel presented a sponsorship form as a kicking off point. There are a variety of leveled sponsorship options including a la carte. Discussed the idea of allocating 20% of sponsorship dollars brought in by a player to their player fees.
- Programs: Kelly received a quote from M & R Print Solutions of \$7 for a program of 48 pages. M & R will also buy a sponsorship to offset prices. Everyone was excited over the potential of a program. We will discuss this further next month.
- We discussed the idea of discounting player fees in exchange for volunteering at games. Justin floated the idea of offering reimbursement after the season once volunteerism has been proven.
- Other ideas shared by Kristel: shoe drive with funds2org.com, pancake breakfast, Tidal Wave fundraiser. Heather shared a soccer fundraiser with squares.
- Justin encouraged that we all discuss what makes the most sense and gives us the biggest bang for our buck/time and focus on that.

3. Financial Updates

- We currently have \$0 in the account.

- We reviewed the budget spreadsheet of team needs this year. Coach Perk shared that he will use \$1,000 of school account money towards our uniforms.
- Justin and Coach Perk are working on pulling together three player pack quotes.
- Coach Perk is working hard to get the last of the player dues for last year paid. \$400 outstanding.
- Justin advanced the money to apply for the 501(c)3. He will be reimbursed at a later date. This advancement allows us to go ahead and square that away which will help with sponsorship requests and fundraising.

4. Other Business

- Justin and Coach Perk discussed the best way to reach 8th graders at the three feeder Middle Schools. Perk shared that he works with the AD at each school to determine if the best course of action is a parent interest meeting, fliers, etc. Coach Perk will email them tomorrow to get the ball rolling.
- It was discussed and determined that we will go ahead and purchase a PO Box in Sharpsburg. The cost is \$54/year for an XS size. Each box will fit 10-15 letters and three rolled magazines. Heather and Justin will be responsible for checking the box periodically.
- Interested player parent meeting will be April 19th. Justin suggested we keep it generic and save the deep specifics for the meeting after the team is announced.
- Kelly presented banner quotes from a few different companies. It was decided that we will source banners from Coweta Sports. Prices are 3x7=\$70, 3x5=\$45 and 2x4=\$35.
- Email addresses of the current Booster Club are: Jessica : jessandmatt4@gmail.com, Kelli: rockerwoman1@live.com, Kristel: kristelcarey@gmail.com, Heather: heatherbray421@gmail.com, Justin: jnhalford@gmail.com, Coach Perk: john.perkerson@cowetaschools.net

5. Action Items

- Heather
 - 501c3 completion
 - PO Box purchase & add the \$54 to the budget spreadsheet we reviewed
- Kristel
 - Formalize and finalize the sponsorship form & share with the others
- Justin
 - Set up Cash App, Venmo & PayPal
 - Ask the Chamber for their blessing for the raffle at your beer cart.
- Jessica
 - Will type the minutes each month and send to ecflagfootball.booster@gmail.com

6. Next Meeting

We all agreed that 5:00 is more preferable than 5:30. The next board meeting shall be held on 4/5/2023 @ 5:00 pm at ECHS Room 807, Starr Hall. One item on the agenda for next month is to determine what will be in the program.

7. Adjourn

The meeting was adjourned at 6:08 p.m.

