

East Coweta High School Flag Football Booster Club

April 12, 2023

East Coweta High School, Room 807, Starr Hall

1. Call to Order

The meeting was called to order at 5:01 p.m. by Justin Halford

2. Attendees present: Justin Halford - President; Kelli Schmitt – VP; Coach Perkerson; Kristel Carey – Fundraising Chair; Jessica Kilgallen - Secretary

3. Fundraising Brainstorming

- We discussed the top ideas for fundraisers:
 - Sponsorships
 - 50/50 raffle – prizes for top 5 girls selling tickets. Prizes will be determined at a later date.
 - Shoe drive – this can be ongoing. Coach Perk will look into the option of storing shoes at the school and perhaps engaging the entire school in the shoe drive.
 - Additional ideas: Coach Perk shared that many teams have done the “go fund me” fundraiser where we would keep 80% of what is raised. Additionally, squares could be used to raise funds for personal fees.

3. Financial Updates

- We currently have \$105.00 in the account
- 501c3 application is submitted
- Perk received \$100 of the outstanding \$400 from last year's player dues. The other \$300 is expected to be in by the end of June.
- Kristel brought up the importance of transparency for other player parents to know (generally) how we are spending our money. We will be mindful of this and will consider the best ways to be transparent.

4. Other Business

- Kristel brought attention to the fact that we need to research and consider if we are able to receive player fees on the payment apps without paying taxes. Justin will discuss this with Heather.
- Heather said purchasing the PO Box is her priority. Currently the address is the school's address with Attention: Coach Perk
- Interested player parent meeting will be April 19th. At this meeting Coach Perk will share tryout dates, eligibility requirement and reference the potential for flag scholarships as this is the fastest growing girl's sport.

- Tryouts will be 5/15-19
- Coach Perk announced that ECHS will sponsor a flag football camp with Hunter Rec Center. The dates will be June 12-14. We will keep 75% of what we bring in through this camp.
- Justin received two uniform proposals to consider along with Perk's proposal. They were much too high. The proposal from Coweta Sports was by far the most cost-effective option to this point.
- Programs were discussed. We would like them ready by the first home game. Programs will include team & individual photos, coach bios, sponsorships, schedules, sponsor recognition, flag GHSA rules.
- Coach Perk announced that Coach Swift is moving to Whitewater High School. Coach Perk is working on identifying another coach to support the program.
- Justin suggested hosting our end of year banquet at the Nixon Center. Coach Perk shared that he applied for a date and it was not available. Justin volunteered to try for another date.
- Kelli asked about the Hudl app to track player stats. Coach Perk stated that he is working on it.
- We discussed selling senior ads for the program. We would need an order form.

5. Action Items

- Heather
 - Awaiting 501c3 completion
 - PO Box purchase is priority – Justin will follow up and is happy to help if need be.
- Kristel
 - Formalize and finalize the sponsorship form & share with the others. Once she has the PO Box address, she will add it to the form.
- Justin
 - Connect with Heather to link Cash App, Venmo & PayPal to our bank account.
 - Will connect with Heather to discuss if there is an issue for us to accept player dues on the payment apps.
 - Create Canva flier for the parent-player meeting. It will include the following: cost, player expectations, summer practices (expected to be Tues/Thurs during the summer), Dragonfly/physical requirements (current physicals expire 6/1), volunteer opportunities, fundraisers, link to GHSA rules and any other information deemed helpful/worthy.
 - Will tweak the Soccer Squares page that Heather shared for flag football's use. The deadline for this would be 6/30 – which is when player dues would be due. Any money raised from Squares would be sent to the individual player to cover their player fees.
- Jessica
 - Pull together a bullet point document with the GHSA flag football rules.
- Kelli
 - Will follow up to see if there is an existing pre-formed order sheet for sponsorship ads.

- Coach Perk
 - Will look into the idea of storing shoes at the school and potentially inviting the school to donate old shoes.

6. Next Meeting

May 3, 2023 at 5:00 p.m. at ECHS Room 807, Starr Hall.

7. Adjourn

The meeting was adjourned at 6:02 p.m.

