

East Coweta High School Flag Football Booster Club

May 11, 2023

East Coweta High School, Room 807, Starr Hall

1. Call to Order The meeting was called to order at 5:11 p.m. by Justin Halford

2. Attendees present: Justin Halford - President; Kelli Schmitt – VP; Coach Perkerson; Kristel Carey – Fundraising Chair; Jessica Kilgallen - Secretary

3. Fundraising Brainstorming

- We discussed a potential raffle. We are unable to sell raffle tickets on school property
- We discussed the idea of hosting Spirit Nights at local restaurants.

4. Financial Updates

- 501c3 application is complete

5. Other Business

- Tryouts will be 5/15-18. The team will be officially announced via email with all girls who tried out BCC on Thursday evening. Coach Perk will immediately meet with Juniors/Seniors the next day. Justin will put together a packet of info for new players consisting of: practice summer dates, sponsorship form, camp dates, picture dates (hopefully done early August), dues which are due on 9/1, any other important due dates, copy of Squares, volunteer information. This will also include all information given to parents at the interest meeting and a coach's letter sharing team expectations.
- PO Box is complete.
- We will soon add booster club headshots to the website. Justin is ordering three quarter zip ups to wear for photos and at games.
- Kelli has spoken to M & R to see if they have templates for the program. They told her to submit PDFs numbered.
- Coach Perk said Huddle is set-up
- Coach Perk reminded us to remind our players to work hard and earn spots on the team. No positions will be "given away" because you were on the team last year or because of parent involvement.
- Kristel suggested a concession lead. Justin said we would use Sign Up Genius. Coach Perk said that is the sort of projects that Coach Guess would be happy to assist with.

- Team Updates: New Coaches are Coach Gabriel, Coach Rada (community coach) and Coach Guess. The Varsity schedule is finalized and the JV will be finalized soon. All being uploaded to the website.
- We discussed sponsorship sales. For players selling \$1,000 they will receive half off of dues and for those selling \$2,000 their dues will be waived.

6. Action Items

- Kristel: She will confer with Heather regarding if there are legal issues around accepting player fees via apps such as Venmo and Paypal, etc.

7. Next Meeting Will be determined if we need to meet this summer. We might potentially meet virtually if there is a need. Otherwise, we will meet again in August.

8. Adjourn The meeting was adjourned at 6:10 p.m.

