

East Coweta High School Flag Football Booster Club

August 9, 2023

East Coweta High School, Room 807, Starr Hall

1. Call to Order The meeting was called to order at 5:07 p.m. by Justin Halford

2. Attendees present: Justin Halford - President; Kelli Schmitt – VP; Coach Perkerson; Coach Rada; Kristel Carey – Fundraising Chair; Jessica Kilgallen - Secretary

3. Fundraising Brainstorming

- We discussed hosting theme nights at the games. Current considerations are a Breast Cancer Awareness Night in October and a Youth Night in which we will admit the children from our summer camp free.
- We discussed a popcorn fundraiser where we would be able to keep 50% of the profits.

4. Financial Updates

- There was no financial update this month.

5. Other Business

- Coach Perk shared that the next round of tryouts / cuts will be on 9/11/23.
- Huddl will be linked to YouTube which will be on our website to stream games.
- Coach Perk is currently working on scheduling buses and getting ducks in a row. He is also looking for a woman coach to support as Coach Guess is no longer able to assist.
- We will soon add booster club headshots to the website. These will be done in conjunction with the team photos.
- Once the second round of tryouts wraps-up we will send a message to the parents requesting assistance with gameday tasks and someone to organize Senior Night
- We discussed how players can discount player fees: For players selling \$1,000 they will receive half off of dues and for those selling \$2,000 their dues will be waived. Each player can also receive a discount if parents volunteer at up to three games.
- Coach Rada suggested moving the shopping tab on the website to a more prominent place.
- Justin is open to any ideas for a venue for the banquet which will be in January.

6. Action Items

- Justin:
 - will confer with Heather regarding if there are legal issues around accepting player fees via apps such as Venmo and Paypal, etc.
 - will create a QR code for parent volunteers to scan during their shift to keep people accountable.
 - will also follow-up with Coweta Sports regarding designs for apparel. Once designed and chosen Coweta Sports will create a store to link to our website.
 - will look into armbands and fun sunglasses for swag bags. Will move the shopping tab on the website to a more prominent place.
- Coach Perk:
 - will look into bookbags for the girls. Coweta Sports will embroider them for \$8 each.
 - will pull together a concession list so parents can help stock our concession stand or donate \$20 in lieu of bringing in products. This will be done closer to the season beginning to avoid long term storage.
- Justin / Coach Perk: Justin will print packets from the parent meeting and Coach Perk will give them to the players whose parents weren't at the parent meeting last night.
- Jessica: She will create a Sign-Up Genius for parent sign-up for gameday tasks.
- Kristel: She will reach out to Monica about a booth for Downtown Sharpsburg Market Day. The girls will organize some games for kids hoping to raise money.
- Kelli: She will follow-up with sponsors and seniors to begin to build out the program. Currently two program ads have been sold. We will also include basic GHSA rules, Board, Coaches, Schedule, Sponsor Ads, Senior Ads

7. Next Meeting September 6, 2023 at 5:00 p.m. in Room 807, Starr Hall

8. Adjourn The meeting was adjourned at 6:15 p.m.

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