

# Rogue Valley Sporting Clays Board of Directors Meeting

**Date:** Saturday 7/5/25

**Board Attendees:** Chris, Jim, Craig, Bill, Walt

**Board Absent:** Chuck, Aaron

**Guest:** Paul, Dave, Phil, Erik

**Meeting Began:** 10:01 am



- **Action Items**

- **Bill:** Contact Oregon Sporting Clays Association to potentially reschedule the Ricardo shoot from October 4-5 to the last weekend of September
- **Bill:** Follow up with Score Chaser regarding payment and registration for upcoming shoots. All relevant email correspondence is in club Gmail
- **Craig:** Revise and finalize the proposal letter to JCSA by Wednesday, including specific demands and conditions for fund transition
- **Jim:** Contact John or Mike from Trap and Skeet to discuss including them in the JCSA proposal
- **Craig:** Prepare to send out communications to members regarding:
  - RVSC financial proposal,
  - Nominating Committee updates
  - Bylaws Committee update
- **Craig:** Update the financial tracking document with membership data and share the linked file with Chris and Bill
- **Chuck:** Provide copies of box office membership payments to Bill for roster updates

- **Prior Minutes**

- Jim made a motion to accept the prior minutes. Bill and Chris seconded. A unanimous vote occurred to accept the June minutes.

- **President Update (Aaron M.)**

- NA

- **Vice President (Bill S.)**

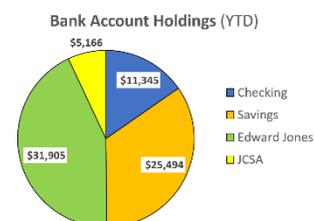
- Ricardo Memorial Shoot. Is currently registered for Oct 4-5, but BOD would like this moved to the last weekend in September if possible. Bill will attempt to reschedule
- Honor Box Member Renewals. Bill said he is missing roster updates because he has not received copies of membership renewals that are happening in the clubhouse honor box. Would like copies from Chuck when possible.
- ScoreChaser. Bill said he would contact ScoreChaser to resolve the outstanding payment issue.

- **Treasurer (Chuck V.)**

- Financial Tracking Document. Craig provided a basic overview of the new “on-line” shared financial and membership tracking document. This allows a single page view of basic financial trends and performance. It also allows for on-line, shared access to Bill (for membership stats), Chris (for visitation stats) and Craig (for social media stats) all in one location. The document also produces relevant charts automatically.
- Expense Reporting. Craig reminded the BOD that all expenses should be submitted at each BOD meeting for the prior month. Ex: at July meeting, all June expenses must be submitted. This will allow RVSC to turn in the financial reporting package to JCSA on the 2<sup>nd</sup> Wed of each month. That package is to include copies of all expenses and sales data.
- Financial Summary:
  - June. \$992 sales, \$493 expenses
  - Checking & Savings: \$36,839
  - JCSA: \$5,166
  - Designated Funds: \$31,905

- **Secretary (Craig L.)**

- Social Media Summary. Craig reviewed the following public relations and marketing performance:



# Rogue Valley Sporting Clays Board of Directors Meeting

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- Active Emails: 800
  - Open rate 50% 400
- Facebook: 73 followers. Goal of 100+ by end of year
- Club Gmail. Craig was able to clear out the 1,200 unread emails down to 4. He will monitor and forward emails to appropriate BOD members as they come in. Old emails were archives into sub folders by type.
- Additional Advertising. Walt suggested we consider movie theater placement and Bill asked about Google analytics. All agreed that we can evaluate addition marketing strategies once we are through the JCSA dispute resolution process
- **Director @ Large (Chris S.)**
  - Schantz Report (June):
    - 84 visitors (64 members, 20 guests, 2 juniors)
  - Targeting Non-Members. Chris suggested that we groom the data as it becomes available to draw out the non-members that are shooting regularly and encourage them to become RVSC members. All agreed this was a good idea.
- **Director @ Large (Walt)**
  - Walt provided copies of financial reporting structures from his church as an example of how an accounting chart of accounts could be developed by JCSA. This agreed with previous information suggested by Bill and others regarding the basic financial management processes common to any organization so that revenues and expenses were appropriately coded and sequestered.
- **Range Master (Jim z.)**
  - No major course information to report
- **Miscellaneous Discussions**
  - RVSC-JCSA Financial Integration Plan
    - The group reviewed the RVSC Club proposal regarding merger of their finances with JCSA and agreed that Jim will read the letter formally at the July JCSA BOD meeting and hand out copies to the BOD members present. Some edits were proposed to add a final time demand to the letter and other clarification. These will be integrated by Craig, Jim, and Bill prior to the JCSA meeting
    - The club emphasized the importance of protecting their funds and maintaining transparency, while also considering the possibility of becoming a for-profit club if demands are not met
    - The group discussed upcoming votes on policy changes and bylaws and potential outcomes, including the likely vote on new policy and procedure guidelines as well as Bylaws
    - The group discussed the use of Facility Maintenance fees, designated funds, club assets, business designations and many other topics related to business management structures and strategies
  - Bylaw Committee Update (JCSA-Bill)
    - Bill said that he received a request from Matt, the Bylaw committee chair, to conduct a bylaw review meeting on Tuesday night the day before the upcoming JCSA BOD meeting. Bill anticipated that the meeting would be to review the proposed attorney bylaws, which in his perspective look “pretty good” but do require some additional craftsmanship. Unlikely to square away all matters prior to JCSA BOD meeting
  - Board Seats and Future Nomination
    - The group discussed the vacancies on the JCSA BOD and the potential movement of leadership from various sub clubs into the JCSA BOD. They also discussed the potential for additional movement within the RVSC BOD. All members were asked to consider taking on a role within these seats at all levels to help provide additional people power to the organization and its sub clubs. Mention was made that Director at Large positions might be best for those that had limited time availability

## Rogue Valley Sporting Clays Board of Directors Meeting

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- The possibility of utilization of tools like zoom for remote meeting attendance was also discussed and there seems to be some interest in this
- At this time, the JCSA Nominating committee, headed by Craig Bain has made no communication to fill or identify additional members on the Nominating Committee, which he suggested at the last JCSA BOD meeting would be between 2-5. An update is expected at the July JCSA BOD meeting

**Meeting closed at:** 11:43 am