

Rogue Valley Sporting Clays Board of Directors Meeting

Date: Saturday, May 4th, 2024

Board Attendees: Jim Zinser, Chuck Vandever, Bill Sumner, Craig Lassen, John Wagner

Board Absent: Aaron Macpherson, Walt Murray

Guests: Paul Erickson, Chris “MacGyver” Shantz



Action Items prior to next Board meeting:

- **Chris:**
 - Organize our initial Saturday staffing schedule to begin staffing the clubhouse May 11th
 - Send Chuck the JCSA insurance policy for review
 - Complete Bathroom Door install by June 1st (with Bill)
- **Bill:**
 - Transfer club website domain to a new GoDaddy host
 - Continue to advance relations between Trap & Skeet and SC, report regularly on this topic at board meetings
- **Jim:**
 - Proofread and provide editing suggestions to the current line card. Send to Craig (text a picture is fine)
 - Set up all stations to have two target settings (Beginner, Advanced)
- **Chuck:**
 - Produce a price evaluation for neighboring clubs (day use, club membership, target fee) from: Salem, Florence, Creswell, Ashland, Medford, Keno (JSSA), Sheepy Ridge
 - Reach out to Aaron for the RVSC insurance policy
- **Aaron:**
 - Complete Station 11 by June 1st
 - Contact Boy Scout and ask him to attend the June 1st Board Meeting to summarize the project status, logistics, and set timeframe for completion.
 - Redirect personal RVSC page that is active under his personal Facebook page (<https://www.facebook.com/roguvalleysportingclays1>) to our business account located here: (<https://www.facebook.com/roguvalleysportingclay/>)

Motions Made:

- Jim (& Chris) made a motion to staff the clubhouse on Saturdays starting May 11th, 2024. Bill seconded. All voted in favor.

Meeting Minutes:

Attendance was taken and the meeting was called to order at 10am; remote zoom was opened for all.

Presidents Update/Club Development

- Price of Shoot Cards
 - What should a member pay for a shoot card vs. a non-member?
- Staffing on Saturdays
 - Ideal to have two people

Rogue Valley Sporting Clays Board of Directors Meeting

- Great if this person can organize squads and help take people out to the course if they are new
- The schedule should be confirmed at each board meeting
- The schedule will be moved to a Google calendar that can be hosted within our website and accessed by all.
 - [RVSC Club Calendar](#)

Member at Large

- What to do when users have course problems. Cays won't throw.
 - Target Credits?
 - Report to front desk?
 - Text Bill? The machines are in good condition and the challenges may be an old story. Bill takes the smooth running of the machines very seriously and does want to know if there are problems.
 - Have the Saturday attendant run out and address the issue.

Range Master

- All target throwers working properly
- Land Pride and Polaris are both working
- Clay Loading Team (Erik, Mark, Craig, Bill, John, others) will be able to use the 4x4's to make it fast and we will send dates/times out to membership as lots of people would be willing to help.
- The group discussed having two target settings at each station: One beginner, one Advanced. This was generally considered a good idea. Paul said "Good ideas always come back around"
- Open Range Projects:
 - Mowing
 - Paul's List:
 - finish repairing and painting the older gun racks and benches
 - paint the buggy shed
 - paint the small shed between Sta 12 and Sta 13
 - what to do with the elevated platform between Sta 7 and Sta 8
 - shingles for all RVSC buildings
 - clean out buggy shed
 - cut/remove more of the dead trees on the fringes of the shooting ranges
 - cut trees to thin the tree growth on RVSC ground, as a fire mitigation measure
 - Open Range Construction Projects
 - The board is concerned that we have many open projects and "irons in the fire". Priority was discussed, and the following timetable was set:
 - Modernizing Shooting Stations using Sponsorship Fundraising
 - This effort is still desired by the board, but is being tabled until 2025 to allow the board to focus on other priorities
 - Station 11 Construction
 - Construction should be completed prior to Jun 1st
 - If not, board agrees to suspend project and move lumber to a different location or will consider moving project authority to another member/team
 - Station 8: Boy Scout

Rogue Valley Sporting Clays Board of Directors Meeting

- Boy Scout will be asked to attend the June 1st Board Meeting to summarize the project status, logistics, and set timeframe for completion.
- Bathroom Door Project
 - Chris and Bill will add in door by June 1st
- Station 1: Turn Into Covered Station
 - Details TBD after above projects are completed

Treasurer Update

- \$73,000 (approx.) in RVSC account
- Grossed \$1638 from Wake-Up Shoot
- General expenses out (JCSA, member expenses, clays)
- General income from clays/membership is slow/low
- Price Increase Question:
 - Price evaluation for RVSC and clubs within 100 miles to determine if we should be increasing or holding steady
 - Salem, Florence, Creswell, Ashland, Medford, Keno (JSSA), Sheepy Ridge
 - Day Use Fee?
 - Bill suggested pausing on price increases for 6 months
 - Craig suggested that driving foot traffic has higher opportunity potential and raising target price may push down foot traffic
 - Jim noted that the target pricing has not moved in many years
- Club Insurance Policies
 - RVSC Insurance Policy
 - This covers board members.
 - Chuck and Chris will reach out to Aaron for details
 - JCSA Insurance
 - This policy covers the building and property.
 - Chris will have Marilyn send Chuck the policy information
 -

Membership Updates

- Are there ways for us to continue to partner with Trap & Skeet for mutual benefit?
 - Have a dual club shoot mini “Sporting Skeet” event (quick 50 lap on SC and quick 5 station round on Skeet)
 - Best if on a Saturday, use Report Pair to encourage success
 - Jim continues to support them by working on machines
 - Bill continues to support them by assisting with speaker system, coaching and events
- Rebilled membership in March

Secretary Update/Social Media

- Social Media efforts
 - Website:
 - Chris gave Bill paperwork with passwords to move the club web domain over to GoDaddy. Bill will handle this transition.

Rogue Valley Sporting Clays Board of Directors Meeting

- Facebook: <https://www.facebook.com/roguevalleysportingclay/>
 - Facebook page is now centered on our BUSINESS page.
 - Aarons personal page should be redirected for 30-60 days and then inactivated
 - Facebook has been connected to other local clay clubs on FB
 - Features newsletter signup
 - We have three identities on FB:
 - Unknown controller: <https://www.facebook.com/RogueValleySportingClaysClub/>
 - Aarons personal page: <https://www.facebook.com/roguevalleysportingclays1>
 - Our Business page: <https://www.facebook.com/roguevalleysportingclay/>
- Instagram:
 - May need to walk away from current profile. Is attached to Aarons wifes identity and may not be transferrable. We want this LINKED to our FB page in order to allow cross posting of information.
 - Goal to add QR for shooters to post images while on course
- YouTube:
 - Craig will set this up to support future video instructional and events recaps
 - Board member explains how to use clay trigger system
 - Board member gives tips on how to shoot stations
- Newsletters:
 - 8 bounce emails, Craig will send to Bill to take a look at.
- Line Cards:
 - Current card is very out of date
 - Jim will refresh the content, Craig will get it printed
 - Bill and Chuck can help distribute to other clubs
 - Card will feature links to our digital media so that the card stays accurate longer and the newest news and events can always be updated on the digital sites