

**FINAL RESULTS: Wisconsin Senate, Democratic Primary Voter Survey**

**Black Sample Size:** 217

**Margin of Error:** ±6.7%

**Latino Sample Size:** 43

**Margin of Error:** ±14.9%

**Interview Dates:** June 27<sup>th</sup> – July 6<sup>th</sup>, 2022

**Methodology:** Phones and Text to Online

**Select:** Likely Democratic Primary voters

- To qualify for the universe, must have voted in General 2020 AND
- Voted in at least one of the state’s primary elections in 2010, 2014, or 2018 OR Registered after Primary 2018, but voted in Primary 2020.
- Screen as likely to vote on the survey (5 to 10 on likelihood to vote)

*Results may not add to 100 due to rounding.*

**Section 1. SCREENING**

**IF CELL PHONE:**

1. Are you in a safe place where you can take a survey over your cell phone?

YES 100

2. In politics, as of today, do you consider yourself a Republican, a Democrat or an independent?

	<u>BLACK</u>	<u>LATINO</u>
Democrat, strong	66	60
Democrat, not strong	17	26
Independent	16	14
No party	1	0

**IF PREVIOUS QUESTION IS GREATER THAN 4.**

3. As of today, do you lean more to the Republican Party or more to the Democratic Party?

Democratic 100

4. On August 9<sup>th</sup>, there will be a primary election in which Democrats will vote to choose Democratic candidates for Senator, Congress, and for state and local offices.

How likely are you to vote in the Democratic primary election in August?

Please use a scale of 0 to 10, where 10 means you will definitely vote and 0 means you will definitely not vote.

	<u>BLACK</u>	<u>LATINO</u>
5	2	2
6	1	0
7	2	0
8	5	2
9	6	0
10	85	95

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5. Do you feel things in Wisconsin are generally going in the right direction or are things on the wrong track?

	<u>BLACK</u>	<u>LATINO</u>
Right direction	24	29
Wrong track	57	51
Don't know	20	19

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6. Do you approve or disapprove of the job Ron Johnson is doing as Senator?

	<u>BLACK</u>	<u>LATINO</u>
Approve, Strongly	3	0
Approve, Somewhat	3	7
Disapprove, Somewhat	5	4
Disapprove, Strongly	87	87
Don't know	3	2
<b>Total: Approve</b>	<b>6</b>	<b>7</b>
<b>Total: Disapprove</b>	<b>91</b>	<b>91</b>

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## Section 2. BALLOT ASK / FAVORABILITY

7. In August, there will be a primary election for United States Senate in Wisconsin.

If the Democratic primary election for Senate were held today, for whom would you vote?

Mandela Barnes  
 Alex Lasry  
 Sarah Godlewski  
 Tom Nelson  
 Read Last: Or someone else?

	<u>BLACK</u>	<u>LATINO</u>
Mandela Barnes, Definitely	43	36
Mandela Barnes, Probably	15	13
Undecided, lean Mandela Barnes	3	2
Alex Lasry, Definitely	7	3
Alex Lasry, Probably	7	2
Undecided, lean Alex Lasry	2	3
Sarah Godlewski, Definitely	2	5
Sarah Godlewski, Probably	3	9
Undecided, lean Sarah Godlewski	0	0
Tom Nelson, Definitely	0	7
Tom Nelson, Probably	0	2
Undecided, lean Tom Nelson	1	0
Someone else	0	1
Would not vote in this contest	0	0
Completely undecided	14	17
<b>Total: Barnes</b>	<b>61</b>	<b>50</b>
<b>Total: Lasry</b>	<b>16</b>	<b>8</b>
<b>Total: Godlewski</b>	<b>6</b>	<b>14</b>
<b>Total: Nelson</b>	<b>2</b>	<b>9</b>

8. **ASK IF PRIOR QUESTION IS 1 TO 96:**

And if you could choose another candidate, who would be your second choice in the Democratic primary for Senate?

	<u>BLACK</u> (n=186)	<u>LATINO</u> (n=36)
Mandela Barnes	18	19
Alex Lasry	28	18
Sarah Godlewski	19	29
Tom Nelson	4	9
Undecided	30	26

Next are the names of some public figures. For each, please indicate if you have a favorable or unfavorable opinion. If you haven't heard of the person, just indicate so.

			FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
			Strongly	Some-what	Some-what	Strongly	Heard of, but No Opinion	Have Not Heard Name	Favor-able	Unfavor-able
9.	Mandela Barnes	BLACK	59	30	0	0	6	4	89	1
		LATINO	40	40	0	7	10	4	80	7
10.	Alex Lasry	BLACK	20	36	3	3	17	20	56	7
		LATINO	16	37	4	10	25	9	53	13
11.	Sarah Godlewski	BLACK	13	26	2	3	23	32	39	5
		LATINO	34	28	5	3	21	9	62	8
12.	Tom Nelson	BLACK	2	11	2	6	26	51	14	9
		LATINO	24	17	6	0	31	22	41	6
13.	Joe Biden	BLACK	55	35	6	3	2	0	90	9
		LATINO	42	33	15	10	1	0	74	25
14.	Tony Evers	BLACK	60	31	2	3	2	1	91	5
		LATINO	66	25	0	7	1	1	91	7
15.	Ron Johnson	BLACK	1	2	5	86	4	1	4	91
		LATINO	0	7	0	91	1	1	7	91
16.	Tammy Baldwin	BLACK	64	23	1	4	6	2	87	5
		LATINO	58	20	6	7	8	1	79	12
17.	Kamala Harris	BLACK	48	35	6	5	5	1	82	11
		LATINO	39	36	8	11	6	0	76	18
18.	Gwen Moore	BLACK	48	26	2	1	7	16	75	3
		LATINO	41	22	0	11	9	17	64	11
19.	Elizabeth Warren	BLACK	52	24	3	2	11	7	77	5
		LATINO	56	17	7	12	8	0	72	19

20. When thinking about your choice in the Democratic primary for Senate, which statement do you agree with most?

	<u>BLACK</u>	<u>LATINO</u>
I will vote for the candidate who has the best chance of beating Ron Johnson, even if I disagree with that person on some issues	61	53
I will vote for the candidate who I most agree with on issues, even if I think they might not have the best chance to beat Ron Johnson	31	42
Don't know	8	5

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21. Which comes closest to your own view about funding for police in Wisconsin?

	<u>BLACK</u>	<u>LATINO</u>
Funding should be reduced	16	45
Funding should stay the same	35	17
Funding should be increased	35	28
Don't know	15	10

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22. Which comes closest to your own view...

	<u>BLACK</u>	<u>LATINO</u>
With gas prices so high, we need to do all we can to lower them, even if it means delaying investments to fight climate change	23	18
The most important thing we can do is ramp up domestic clean energy production so that global conflicts and foreign authoritarians can't spike energy prices at home	65	79
Don't know	12	3

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### Section 3. POSITIVES

Now I'm going to read what supporters are saying about some of the candidates for Senate.

First/Next, I'm going to read you statements from supporters of Mandela Barnes. For each, please tell me if the statement is very convincing, somewhat convincing, slightly convincing, or not at all convincing at getting you to support that Barnes for Senate. If you think the statement is false, just say so and we'll move on.

			Very	Some-what	Slightly	Not At All	Is False	Don't Know	Total Convin-cing
23.	<b>SPLIT A, BIO</b> Mandela Barnes doesn't come from a wealthy or well-connected family. But he does come from a proud working-class family. Frustrated by the influence lobbyists and wealthy donors have with lawmakers, Mandela decided to run for office. And Barnes is running for Senate to rebuild the middle class and give everyone a fair shot at the American Dream.	BLACK	55	28	11	4	0	2	83
		LATINO	39	34	10	16	2	0	73
23 a	<b>SPLIT B, BIO WITH REPRODUCTIVE FREEDOM</b> Mandela Barnes doesn't come from a wealthy or well-connected family. But he does come from a proud working-class family. Frustrated by the influence lobbyists and wealthy donors have with lawmakers, Mandela decided to run for office. And Barnes is running for Senate to rebuild the middle class, fight to restore women's reproductive freedom and give everyone a fair shot at the American Dream.	BLACK	49	32	10	3	0	6	81
		LATINO	54	41	2	3	0	0	95
24.	<b>COURAGEOUS LEADERSHIP AD</b> Mandela Barnes will be a voice for hard-working working-class and middle-class families. As the son of a teacher and third-shift factory worker, Barnes gets it. He'll make big corporations and the rich pay their fair share, and get rising prices under control.	BLACK	52	30	11	4	0	3	82
		LATINO	47	35	6	11	0	0	83
25.	<b>AFFORDABILITY</b> Working families and middle-class Wisconsinites need urgent help to weather inflation. Barnes will prioritize policies that will provide immediate relief and help working people make ends meet, lower the costs of health care and prescription drugs, provide access to affordable, high-quality childcare, and a \$15 minimum wage.	BLACK	48	31	11	7	1	2	79
		LATINO	49	24	8	15	0	2	74

26. Now that you have heard more, if the Democratic primary election for Senate were held today, for whom would you vote?

Mandela Barnes  
 Alex Lasry  
 Sarah Godlewski  
 Tom Nelson  
 Read Last: Or someone else?

	<u>BLACK</u>	<u>LATINO</u>
Mandela Barnes, Definitely	50	45
Mandela Barnes, Probably	14	14
Undecided, lean Mandela Barnes	3	4
Alex Lasry, Definitely	8	1
Alex Lasry, Probably	5	5
Undecided, lean Alex Lasry	1	0
Sarah Godlewski, Definitely	2	2
Sarah Godlewski, Probably	2	9
Undecided, lean Sarah Godlewski	1	0
Tom Nelson, Definitely	0	5
Tom Nelson, Probably	1	3
Undecided, lean Tom Nelson	0	2
Someone else	1	0
Would not vote in this contest	0	0
Completely undecided	13	9
<b>Total: Barnes</b>	<b>67</b>	<b>63</b>
<b>Total: Lasry</b>	<b>14</b>	<b>7</b>
<b>Total: Godlewski</b>	<b>4</b>	<b>12</b>
<b>Total: Nelson</b>	<b>2</b>	<b>10</b>

**VOTE SUMMARY: BLACK**

	BARNES	LASRY	GODLEWSKI	NELSON	UNDECIDED
Q7. VOTE 1: Initial Vote	61	16	6	2	15
Q26. VOTE 2: After Barnes Positives	67	14	4	2	13

**VOTE SUMMARY: LATINO**

	BARNES	LASRY	GODLEWSKI	NELSON	UNDECIDED
Q7. VOTE 1: Initial Vote	50	8	14	9	18
Q26. VOTE 2: After Barnes Positives	63	7	12	10	9

## Section 4. CONTRASTS

Now I'm going to read what critics are saying about some of the candidates for Senate.

First/Next, I'm going to read you statements from critics of Mandela Barnes.

27. Mandela Barnes is too extreme to be elected Senator by Wisconsin voters. He supports defunding the Immigration and Customs Enforcement agency (or ICE), supports the big government health care plan Medicare for All, and he opposes cash bail which will just put more criminals on our streets.

How concerned are you by that information?

Are you very, somewhat, slightly, or not at all concerned? If you think the statement is false just say so.

	<u>BLACK</u>	<u>LATINO</u>
Very concerned	8	11
Somewhat concerned	11	11
Slightly concerned	8	5
Not at all concerned	41	59
Is False	25	8
Don't know	8	6
<b>Total: Concerned</b>	<b>18</b>	<b>22</b>

28. **SPLIT A:** Mandela Barnes supports giving law enforcement the resources they need to solve crimes and put violent criminals in jail, and investing in jobs and housing to prevent crime before it happens. Barnes will also prioritize getting illegal guns off the street.

After (hearing/reading) this response, how concerned are you now by the critics statement that Mandela Barnes has stood proudly with people who want to abolish ICE and defund the police?

Are you very, somewhat, slightly, or not at all concerned? If you think the statement is false just say so.

	<u>BLACK</u>	<u>LATINO</u>
Very concerned	12	22
Somewhat concerned	11	2
Slightly concerned	11	4
Not at all concerned	50	63
Is False	13	5
Don't know	4	5
<b>Total: Concerned</b>	<b>23</b>	<b>24</b>



29. **SPLIT B:** Mandela Barnes has never called to abolish ICE and defund the police, period. His opponents, the billionaires and special interests who resort to lies and dirty tricks to keep power are once again trying to trick voters. This time they are taking a page out of Trump’s playbook, with a billionaire opponent misleading voters to try to buy an election.

After (hearing/reading) this response, how concerned are you now by the critics statement that Mandela Barnes has stood proudly with people who want to abolish ICE and defund the police?

Are you very, somewhat, slightly, or not at all concerned? If you think the statement is false just say so.

	<u>BLACK</u>	<u>LATINO</u>
Very concerned	6	6
Somewhat concerned	13	15
Slightly concerned	8	5
Not at all concerned	46	57
Is False	15	14
Don’t know	12	4
<b>Total: Concerned</b>	<b>19</b>	<b>20</b>

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30. Mandela Barnes failed to pay his property taxes or file tax returns while running for office in 2018, and defended himself at the time by claiming that “most people” don’t fully pay their taxes. The City of Milwaukee cited Barnes for delinquent tax bills in 2019, and he owed \$2,225 in property taxes.

How concerned are you by that information?

Are you very, somewhat, slightly, or not at all concerned? If you think the statement is false just say so.

	<u>BLACK</u>	<u>LATINO</u>
Very concerned	7	15
Somewhat concerned	9	11
Slightly concerned	20	14
Not at all concerned	42	38
Is False	15	13
Don’t know	6	9
<b>Total: Concerned</b>	<b>17</b>	<b>26</b>

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31. **SPECIAL INTERESTS:** Mandela Barnes will stand up for working people and make billionaire’s pay their fair share in taxes. That’s why the special interests are coming after him, with a fake misleading attack. To be clear, Barnes followed the law. Barnes simply didn’t make enough money that year to need to file a tax return. Like millions of people across Wisconsin, Barnes actually knows what it’s like to struggle. And when he’s in the Senate, he’ll bring his personal experiences to the fight for our middle class and the hard-working people across the state.

After (hearing/reading) this response, how concerned are you now by the critic’s statement that Mandela Barnes failed to pay his property taxes or file tax returns while running for office in 2018?

Are you very, somewhat, slightly, or not at all concerned? If you think the statement is false just say so.

	<u>BLACK</u>	<u>LATINO</u>
Very concerned	4	7
Somewhat concerned	9	8
Slightly concerned	15	14
Not at all concerned	57	57
Is False	7	6
Don’t know	9	8
<b>Total: Concerned</b>	<b>13</b>	<b>15</b>

First/Next, I’m going to read you statements from critics of Alex Lasry. How concerning is that information to you... very, somewhat, slightly, or not at all concerning? If you think the statement is false, just say so.

		Very	Some-what	Slightly	Not At All	Is False	Don’t Know	Total Concerned	
32.	Alex Lasry, a billionaire, took illegal property tax deductions, failing to pay \$24,000 to New York and Wisconsin by taking tax savings meant only to apply to a primary residence. Did he purposely fail to pay taxes, or did he lose track of which of his homes or mansions was his primary residence? We don’t know, because Lasry is refusing to disclose his financial assets until after the primary.	BLACK	29	24	16	14	8	10	53
		LATINO	49	16	11	15	4	6	64
33.	Alex Lasry first visited Milwaukee in 2014. As the son of a billionaire, Alex Lasry has never known financial hardship or economic insecurity for even a moment -- and so he can never personally relate to the challenges most Wisconsinites are facing every day.	BLACK	25	21	21	20	5	9	45
		LATINO	43	14	14	18	2	9	57
34.	Alex Lasry has very limited professional experience, outside of jobs his dad got for him and running his dad’s basketball team. We need real experience in Washington, especially right now, and need that person to fight for all of us.	BLACK	18	21	23	22	9	8	38
		LATINO	43	23	13	14	5	2	66

35. Now that you have heard more, if the Democratic primary election for Senate were held today, for whom would you vote?

Mandela Barnes  
 Alex Lasry  
 Sarah Godlewski  
 Tom Nelson

	<u>BLACK</u>	<u>LATINO</u>
Mandela Barnes, Definitely	50	46
Mandela Barnes, Probably	16	14
Undecided, lean Mandela Barnes	2	2
Alex Lasry, Definitely	4	1
Alex Lasry, Probably	4	5
Undecided, lean Alex Lasry	1	0
Sarah Godlewski, Definitely	2	5
Sarah Godlewski, Probably	3	9
Undecided, lean Sarah Godlewski	0	0
Tom Nelson, Definitely	1	7
Tom Nelson, Probably	1	2
Undecided, lean Tom Nelson	0	0
Someone else	1	1
Would not vote in this contest	0	0
Completely undecided	15	6
<b>Total: Barnes</b>	<b>68</b>	<b>62</b>
<b>Total: Lasry</b>	<b>9</b>	<b>7</b>
<b>Total: Godlewski</b>	<b>5</b>	<b>14</b>
<b>Total: Nelson</b>	<b>2</b>	<b>9</b>

**VOTE SUMMARY: BLACK**

	BARNES	LASRY	GODLEWSKI	NELSON	UNDECIDED
Q7. VOTE 1: Initial Vote	61	16	6	2	15
Q26. VOTE 2: After Barnes Positives	67	14	4	2	13
Q35. VOTE 3: After Barnes Contrasts / Lasry Critics	68	9	5	2	16

**VOTE SUMMARY: LATINO**

	BARNES	LASRY	GODLEWSKI	NELSON	UNDECIDED
Q7. VOTE 1: Initial Vote	50	8	14	9	18
Q26. VOTE 2: After Barnes Positives	63	7	12	10	9
Q35. VOTE 3: After Barnes Contrasts / Lasry Critics	62	7	14	9	7

36. And now that you have heard more, which of the Democratic candidates for Senate do you think has the best chance of defeating Ron Johnson in November?

	<u>BLACK</u> <u>(n=)</u>	<u>LATINO</u> <u>(n=)</u>
Mandela Barnes	53	54
Alex Lasry	12	7
Sarah Godlewski	6	16
Tom Nelson	2	5
Someone else	0	0
None of them	3	0
Don't know	24	18

## Section 5. MESSENGERS

Next (I'm going to read / you will see) a list of some people and organizations you may hear talk about the Wisconsin Senate race. For each, please indicate whether you would be more likely or less likely to vote for a candidate who is endorsed by that person or group. If it makes not difference, just (say / indicate) so.

			MORE LIKELY		LESS LIKELY		NO OPINION		SUMMARY	
			Much	Some-what	Some-what	Much	No Differ-ence	Don't Know	More Likely	Less Likely
37.	SEIU	BLACK	11	12	1	3	33	41	22	4
		LATINO	6	36	0	7	25	26	42	7
38.	Senator Cory Booker	BLACK	24	26	3	1	28	18	50	4
		LATINO	19	33	5	10	26	7	53	10
39.	Congressman Jim Clyburn	BLACK	12	12	2	5	30	39	24	7
		LATINO	10	11	2	11	50	16	21	11
40.	Congresswoman Gwen Moore	BLACK	33	19	2	2	29	14	52	5
		LATINO	30	23	1	10	30	5	54	10
41.	Working Families Party	BLACK	15	25	4	3	32	22	40	6
		LATINO	15	39	5	7	22	13	54	7
42.	Indivisible	BLACK	5	8	2	2	37	47	13	4
		LATINO	4	17	1	7	32	39	21	7
43.	Democracy for America	BLACK	17	20	2	2	36	22	38	4
		LATINO	23	32	0	7	22	17	55	7
44.	Moms Demand Action for Gun Sense in America	BLACK	30	31	3	4	21	11	61	7
		LATINO	36	33	6	7	14	5	69	7
45.	End Citizens United	BLACK	12	10	2	6	33	37	22	8
		LATINO	24	24	0	9	22	20	49	9
46.	Senator Elizabeth Warren	BLACK	26	32	1	2	25	13	58	4
		LATINO	34	28	4	12	18	5	61	12
47.	Dozens of local Democratic elected officials	BLACK	19	33	3	1	34	10	52	4
		LATINO	27	43	0	8	18	4	70	8
48.	Teachers, nurses, and firefighters	BLACK	31	29	1	1	32	5	60	3
		LATINO	38	35	2	7	14	5	72	7
49.	Women's march	BLACK	25	28	2	0	34	11	53	2
		LATINO	37	26	11	8	17	1	63	8

## Section 6. DEMOGRAPHICS

Thank you for your patience. Now some last questions for statistical purposes.

50. First, what is your age?

	<u>BLACK</u>	<u>LATINO</u>
Under 35	11	26
35-44	13	9
45-54	23	19
55-64	22	25
65+	31	21
Prefer not to say	0	0

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51. Which of the following ethnic groups describes you?

	<u>BLACK</u>	<u>LATINO</u>
White	0	0
Black or African American	100	0
Latino or Hispanic	0	100
Asian American or Pacific Islander	0	0
Native American	0	0
Middle Eastern or North African	0	0
Mixed Race	0	0
Other (Specify: _____)	0	0
PREFER NOT TO SAY	0	0

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52. Which of the following best describes your educational background?

	<u>BLACK</u>	<u>LATINO</u>
High school degree or less	10	3
Some college or associate's degree	24	32
Technical school or vocational degree	8	6
Bachelor's degree	29	26
Post graduate degree	27	31
Prefer not to say	2	2

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53. Do you consider yourself progressive, liberal, moderate, or conservative?

	<u>BLACK</u>	<u>LATINO</u>
Progressive	20	34
Liberal	30	31
Moderate	30	34
Conservative	6	1
Other (Specify:)	1	0
Prefer not to say	13	0

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54. Do you consider yourself to be...

	<u>BLACK</u>	<u>LATINO</u>
Poor	10	0
Lower middle class	22	22
Middle class	48	68
Upper middle class	14	9
Wealthy	2	1
PREFER NOT TO SAY	5	0

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55. Do you have children under the age of 18 living at home?

	<u>BLACK</u>	<u>LATINO</u>
Yes	20	30
No	74	68
Prefer not to say	6	2

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56. Are you...

	<u>BLACK</u>	<u>LATINO</u>
Female	63	63
Male	37	37
Other	0	0

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That's all the questions I have. Thank you for your time.

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