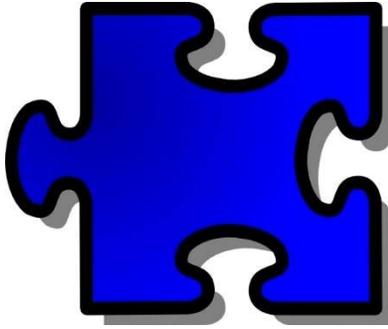


# Membership Program

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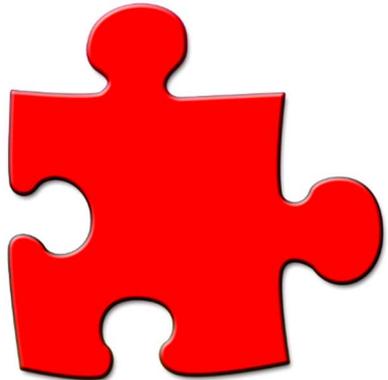
## **Retention! Retention! Retention!**

This year is so important to Retain our members to complete our puzzle masterpiece.



## **Invite!**

Potential new members to join our Auxiliaries we must be welcoming and kind.



## **Invest!**

We must take the time to ensure our members recognize and contribute to our organization.



## **Include!**

Do you invite current members anytime to help or volunteer and are you open minded to their ideas?



## **OUR PUZZLE NEEDS YOU!!**

Being a piece of the puzzle is important for us to complete our Veterans Masterpiece Puzzle.

Our membership shows our “*Veterans, Forever, and Always*” that we will “*Soar Above and Beyond*”.

**Membership Plan** this is very important for all Auxiliaries to have a plan to help us **Retain, Invest, Invite and Include** our members to complete the Veterans Masterpiece.

Let’s invent a plan to help our members know how important membership is and how easy it is to renew their membership either in person or go into to **MALTA** to renew.

### **MEMBERSHIP PROGRAM AWARDS/MEMBERSHIP DIVISIONS**

Division I	Auxiliaries with 10-20 members
Division II	Auxiliaries with 21-40 members
Division III	Auxiliaries with 41-70 members
Division IV	Auxiliaries with 71-100 members
Division V	Auxiliaries with 101-200 members
Division VI	Auxiliaries with 201-325 members
Division VII	Auxiliaries with 326 or greater

# MEMBERSHIP AWARDS



1. **PUZZLE AWARD** in each membership division all VFW Auxiliaries reaching 100% Plus in membership by April 30, 2022 will be entered into a drawing for a chance to win a \$50 VFW Store Gift Certificate.

2. **MOST NEW LIFE MEMBERSHIP AWARD** in each membership division the top VFW Auxiliary who has the most increased Life Members by April 30, 2022 will receive a \$50 VFW Store Gift Certificate.



3. **RETAIN AWARD** in each membership division the member who has gone above and beyond to retain members will receive a \$50 VFW Store Gift Certificate. Auxiliary President must submit the Nomination Form to the Dept. Membership Chairman by March 30, 2022. In case of a tie, a drawing will be held.

4. **RECRUIT AWARD** in each membership division, the Auxiliary that recruits the most new and/or rejoined members from July 1, 2021 through April 30, 2022 will receive a \$50 VFW Store Gift Certificate.



5. The first District President reaching

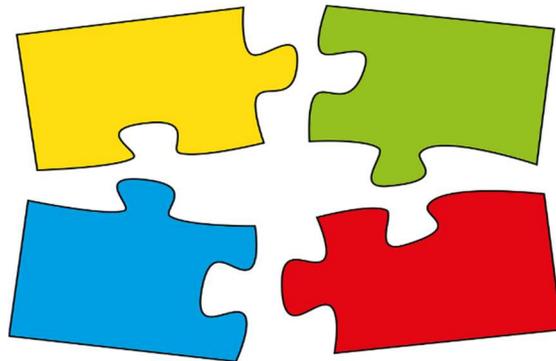
**100% PLUS** in membership shall be given a complimentary Saturday evening banquet ticket to the Department President Testimonial. Only one banquet ticket shall be awarded.

## **PENNSYLVANIA PAST PRESIDENT'S PLAQUE**

In memory of our deceased Past Presidents, a Membership Traveling Plaque shall be presented in the Auxiliary that attained the greatest increase in membership as of April 3, 2022. A loving cup will be presented to the Auxiliary for which the Traveling Plaque was awarded. In case of a tie, each Auxiliary shall have the opportunity to display the plaque for an equal number of months throughout the year.

## **PENNSYLVANIA ALL STATE AWARD**

The All State Award which consists of a pin and year bar, special recognition at Department Convention, and \$25.00 for their treasury, goes to Auxiliary Presidents and Treasurers who attain exemplary achievements during the program year. The qualifying criteria appears on the Award form.



**RETENTION:** Retain

**INVITE:** New Members

**INCLUDE:** Current Members

**INVEST:** in the Future of the Organization

**PENNSYLVANIA ALL STATE AWARD FORM FOR  
AUXILIARY PRESIDENTS AND TREASURERS  
2021-2022**

DISTRICT# \_\_\_\_\_ AUXILIARY# \_\_\_\_\_  
AUXILIARY NAME \_\_\_\_\_  
AUXILIARY PRESIDENT \_\_\_\_\_  
AUXILIARY TREASURER \_\_\_\_\_

**Please attach all necessary documentation** and submit to Tammy Hunter, 215 South Market Street, Martinsburg, PA 16662 no later than May 8, 2022

1. President & Treasurer bonded by August 31, 2021
2. President, Treasurer and Secretary dues must be paid by November 30, 2021
3. Membership 100% Plus by April 30, 2022
4. All Audits must be on file at Department Headquarters before: August 31, 2021, November 30, 2021, February 28, 2022, and May 31, 2022
5. Inspection by District President completed (submit a copy)
6. Voice of Democracy entry and/or donation (minimum \$10.00) (submit check number and date)
7. Patriot's Pen entry and/or donation (minimum \$10.00) (submit check number and date)
8. Young American Creative Art entry and/or donation (minimum \$10.00) (submit check number and date)
9. Donation to Pennsylvania's Cottage #3 at the VFW National Home (submit check number and date)
10. President Special Project donation (minimum \$10.00) (submit check number and date)
11. Buddy Poppy purchase (submit check number and date of purchase)
12. Donation to all 16 VA hospitals, Christmas Canteen Fund and Department Hospital fund (submit check number and date) (minimum \$10.00 each)
13. Donation to Department Flag Fund (minimum \$5.00) (submit check number and date)
14. At least one member has to attend each District Meetings, but the Auxiliary President must attend at least one meeting.

## **NATIONAL AWARDS FOR MEMBERS**

1. Five members pin and citation to each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary from July 1, 2021 through May 31, 2022. Official form required by National organization. Due to National by June 10, 2022. Pin will be mailed directly to the member.
2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary from July 1, 2021 through May 31, 2022. Official form required; available at [vfwauxiliary.org/resources](http://vfwauxiliary.org/resources). Award will be mailed directly to the member if not in attendance.
3. Soaring Above and Beyond Award to one Auxiliary who recruits the most new and/or rejoined members from July 1, 2021 through May 31, 2022. Official form required and award will be presented at National Convention.

## **AWARDS FOR AUXILIARES**

1. Retain & Gain Award  
\$50 to each Auxiliary that retains 90% of their Annual members AND reaches 100% Plus by June 30, 2022.

## **AWARDS FOR DEPARTMENTS**

1. Quarterly Awards: Goals will be individualized for each Department and be given to each Department at the Start of 2021-2022 year.
  - a. Quarter 1 by October 31 - \$100 to each Department that retains 50% goal.
  - b. Quarter 2 by January 31- \$150 to each Department that retains 75% goal.
  - c. Quarter 3 by April 30 - \$200 to each Department that retains 90% goal. Also, Department goal \$100 to each Department that achieves only its Department goal (does not meet retention goal).
  - d. Quarter 4 by June 20 - \$300 to each Department that retains 98% goal. Also, Department goal \$150 to each Department that achieves only its Department goal (does not meet retention goal).
2. Conference vs. Conference
  - A. \$50 to each Department within the Conference with the highest total retention by June 30, 2022.