



NO ONE DOES MORE FOR VETERANS.

LIFE MEMBER INCENTIVE

As we continue to move closer to our membership goals, there is no better time to stress the importance of Life Membership. To this end, we're offering a cash incentive this month to bring in more Life Members!

During the month of October 2022, for every new Life Member you bring into your Post, we will issue a \$50 grant directly to the Post at the end of the month!



For the purposes of this program, the National Headquarters will be issuing a grant of \$50 directly to the Post for each of the following during the month of October:

- a new member who pays the Life Membership amount in full
- a lapsed member who rejoins by paying the full Life Membership amount
- an Annual member who converts to Life by paying the full amount
- a member currently on the Life Member Installment Plan who makes their final payment and converts to Life before the end of the month.

Departments may also receive the grant for members-at-large recruited or reinstated as a Life Member. A recruiter number must be attached to these transactions in order for Departments to receive the grant for members-at-large.

There is no easier way to retain members than by having them become a member for life. Not only do they experience the benefits of Life membership, but the Post can save time and effort when working towards your retention goals. Talk to your members today about the benefits of becoming a Life Member, and how it helps the VFW's mission. It's time to make that lifetime commitment because...

EVERY VETERAN COUNTS.

This contest will count the Life Members as listed above from October 1st through close of business October 31st. Transactions posted before close of business will be credited that business day. Payouts will be made by ACH debit to the Post using the account on file. For assistance with setting up ACH deposits for your Post, please contact our Member Service Center at 1-833-839-8387.