

JUNE 2023– JULY 2024

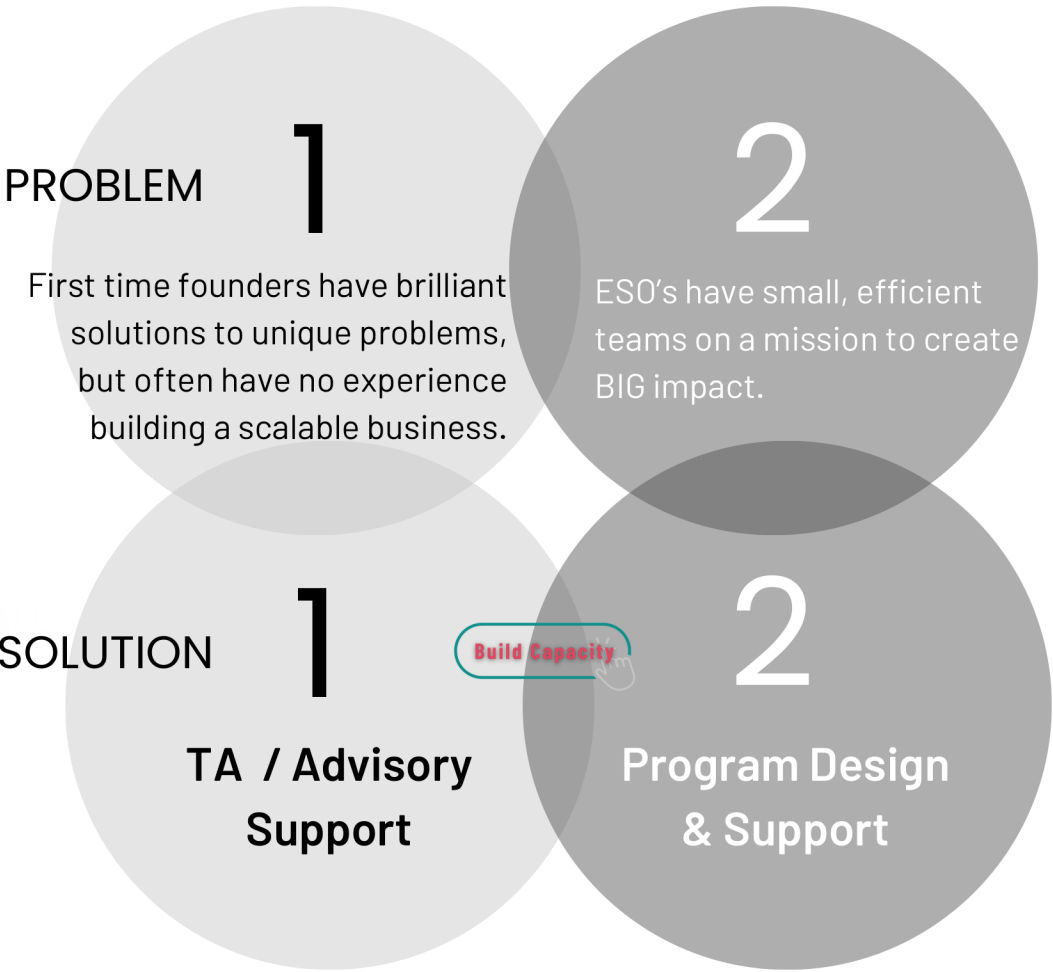
# REPORTING ON OUR

# IMPACT

ENTREPRENEURSHIP PROGRAMMING & SUPPORT

We envision empowered founders of all ages, races, gender identities, orientations, backgrounds, and skill sets designing their definition of success through strategic planning & doing.

CREATE *eq* **ALL** IMPACT



**Build Capacity**

1898

Hours of LIVE Technical Assistance Facilitated

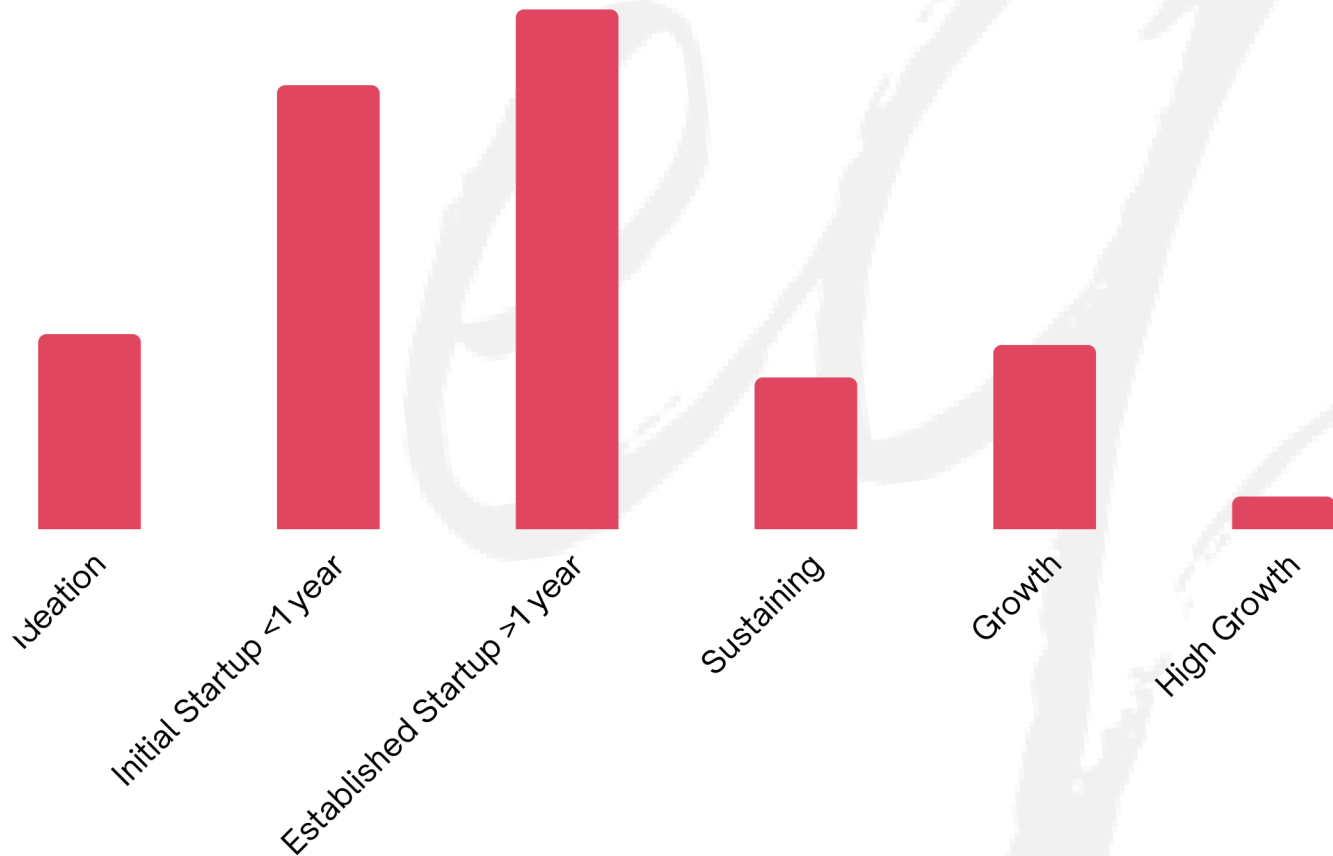
292

Unique Business Owners Served

136

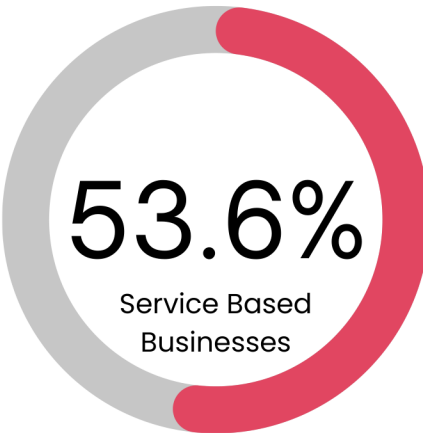
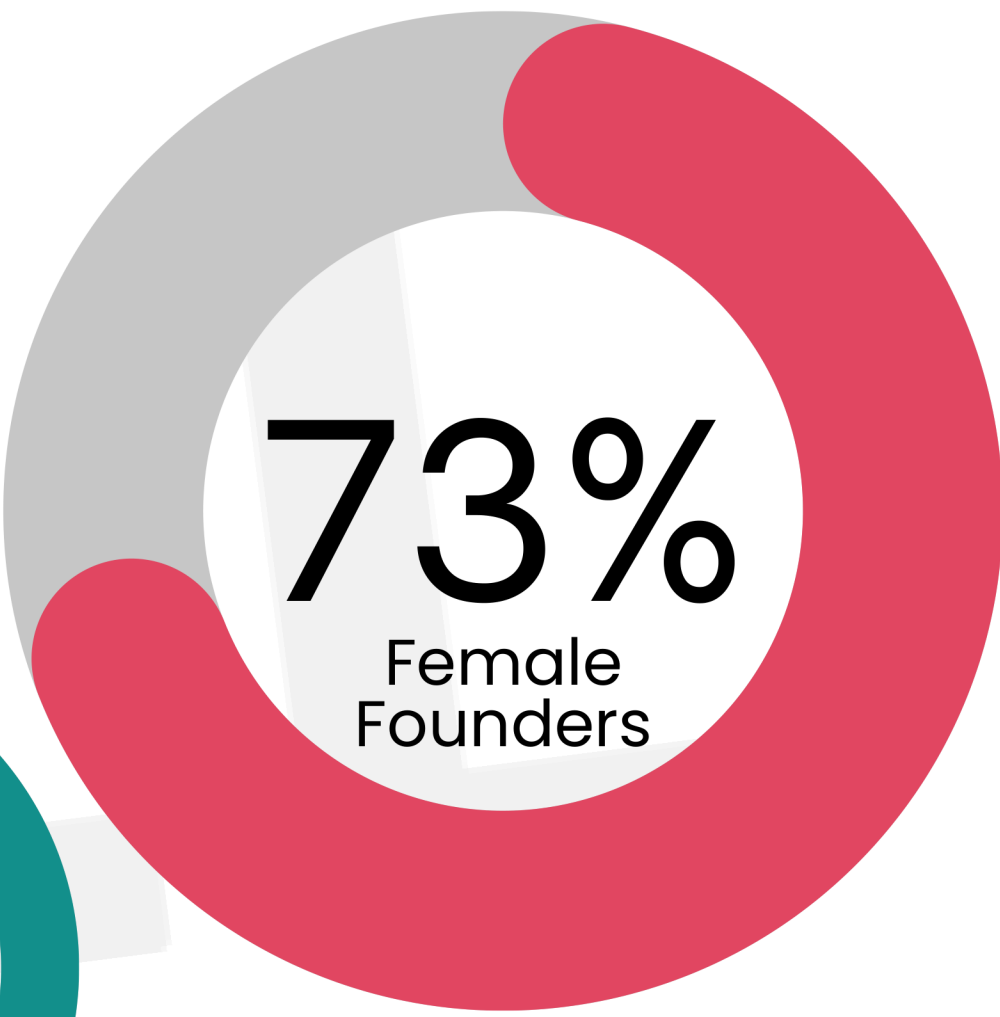
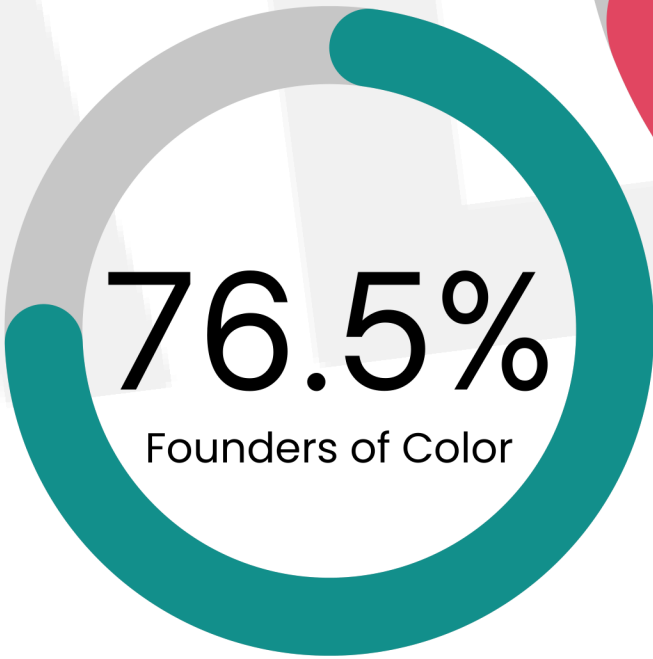
Feedback Surveys Collected

What stage of growth was most engaged in Technical Assistance?



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Who are the founders that were served with Technical Assistance?



We collect the data that best suits your organization's goals

WE BELIEVE IN MEETING FOUNDERS WHERE THEY ARE.  
OUR SOLUTIONS ARE DESIGNED TO SERVE THE FOUNDER AND DELIVER RESULTS

# People first, metrics that tell a story.

We are driven to change the founder experience through connection and access to resources.

7

Custom  
Curriculums  
Developed

Program Design &  
Curriculum Development

9

Data Driven  
Platforms  
Created to Track  
Engagement &  
Learning

Platform  
Design & Build

2

Custom  
Mentorship  
Programs  
Designed and  
Managed

Mentor Management  
Support

546

Technical  
Assistance  
Sessions held



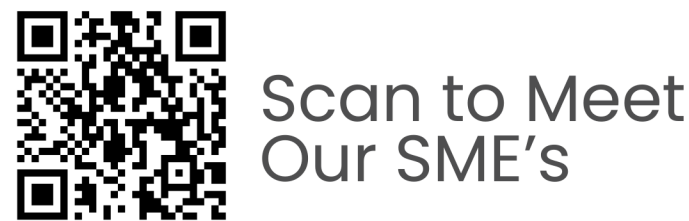
Founder  
Support



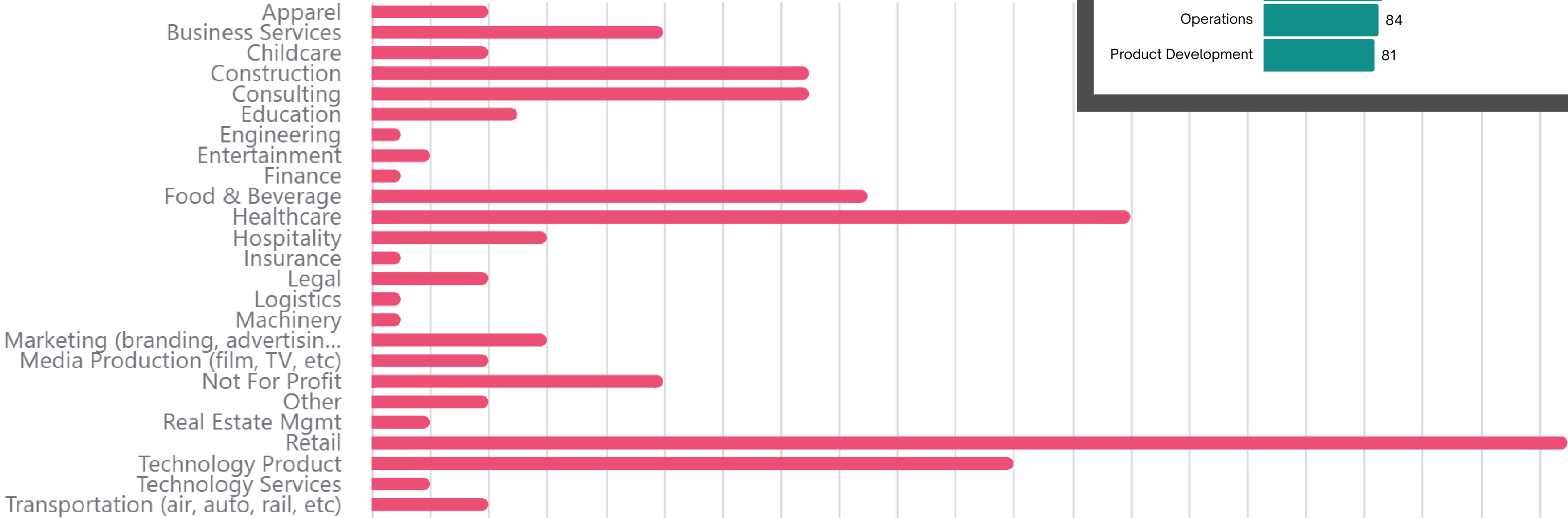
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# People first, metrics that tell a story.

We curate our subject matter experts based on founder need.  
Our experts can provide the knowledge and guidance that the founders tell us that they need.



Industry Focus of Businesses Served



Business Growth Topics Discussed in Session







# A NOTE FROM OUR FOUNDER

Can you believe we're already in year three?

This journey began with my deep passion for creating a better experience for founders, like myself, who need a bit of support as they navigate the path of building a scalable business.

When I first pitched the idea of a business that could provide technical assistance as a service through entrepreneurship support organizations, I wasn't sure if anyone would be interested. I saw an opportunity to close the gap for underserved founders by providing knowledge and connections to resources in a scalable way. I was crossing my fingers that I could communicate my vision and get the opportunity to make it a reality.

As it turns out, many organizations have been hungry for this solution, and we've had the opportunity to support founders across geographies. SO exciting!! We have added services, like turnkey program support, that make me excited about what we offer to the world of entrepreneur support organizations.

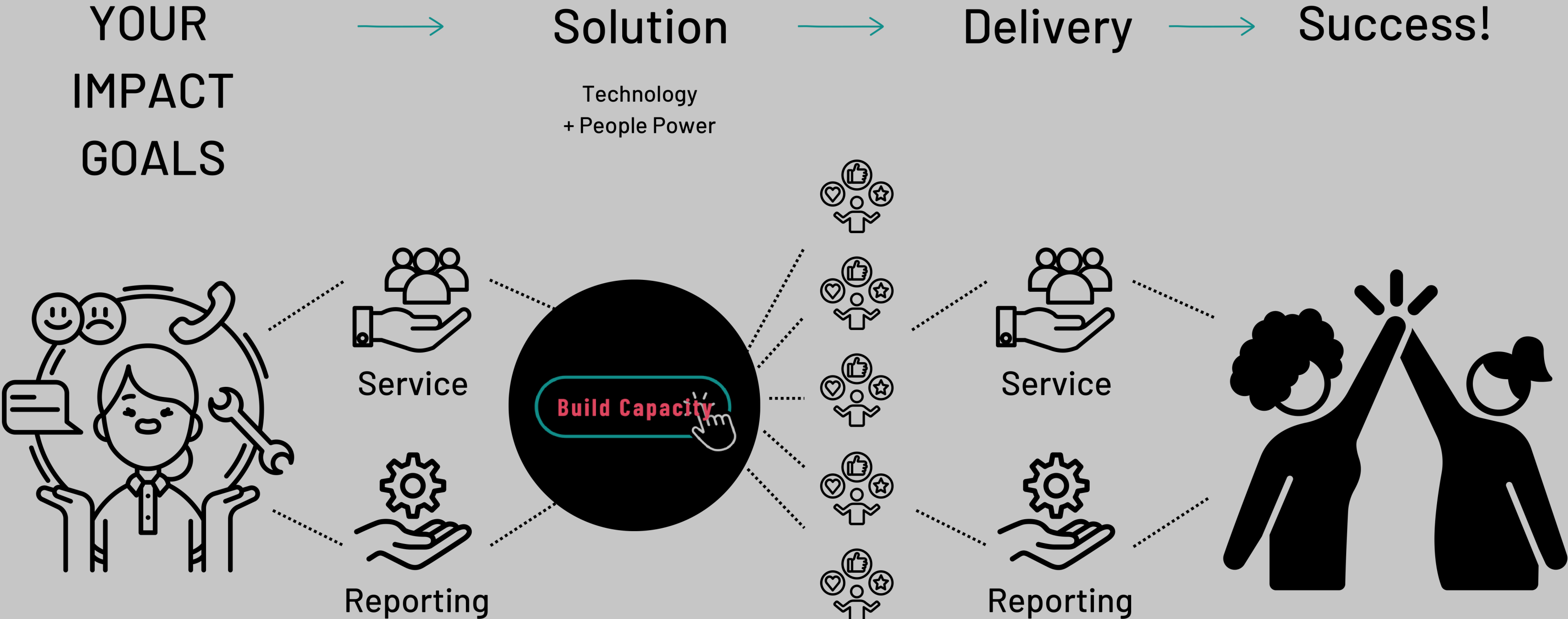
We're evolving month by month, building technology that makes it easier to serve founders, create amazing opportunities for connection and growth and tell the glory stories of your hard work.

We've established a remarkable company known for its outstanding outcomes, and our team continues to grow as we broaden our capacity to serve.

Ready to explore what build capacity with eqALL looks like? Let's talk about how we can help support your team.

*Holly B*

# CREATE *eq*ALL IMPACT



We build capacity for academic institutions, entrepreneur support organizations, and economic development organizations..



# Ready-for-you Solutions & Delivery

## Entrepreneurship IQ

- Asynchronous Course
- **Impact for Ideation to Growth**
- Meets Early-stage Entrepreneurs Where They Are
- Comprehensive Startup Curriculum
- 1:1 Accountability TA Check Points



## Contracting IQ

- Learn Government and Commercial Contracting
- **Impact for Scalable Growth**
- Identifying the “Right” Procurement Opportunities
- Ready & Able to Deliver
- 1:1 Accountability TA Check Points



## Ecosystem Navigator

- 1:1 Technical Assistance
- **Impact for ALL**
- Subject Matter Experts
- Live Dashboard
- Quarterly / Monthly Reporting





# Custom Solutions & Delivery

The Program

One on One Business Advisor Matching

Human Centered Design Focus

Impact Design Funnel

Business Planning Focus

Mentor Matching

Pitch Coaching

Access to eqALL's Resources



Social Innovation Incubator

Social innovation programs provide entrepreneurs with the critical resources—funding, mentorship, and community connections—to accelerate the growth and stability of their innovative ventures, specific to their direct stage of growth.

2. Local Incubation - Early Stage Startup

3. Scalable - Mid Stage of Business

4. Coaching - 11 with your Advisor

5. Incubated Start - At the DCC

Get Started



## Experience Curation

On a planned timeline we allow you to continue creating impact through your daily work as we build your custom program

## Setting Direction

In this initial phase, we create a comprehensive plan outlining your goals, strategies, reporting and financial needs.



APPLICATION LAUNCH

Applications Open Monday, June 12th or 26th - Friday, July 26th

Applications will launch on Survey Monkey and all partner/funders will have access to the portal. We can also email applications, so they are distributed equally.

Candidate Process

Application Review - August 2nd - August 15th

Interviews August 28th to September 15th

Communicate Application Status - September 18th

INFO SESSIONS/MENTOR RECRUITMENT

June 22nd Info Session

July 19th Info Session

Possible Virtual Info Session for Mentors we can do individually.

PROGRAM DATES

Mentor/Fellow Match Day - Monday, September 23rd (can be done on the platform)

Orientation/Kick Off Party for ALL - October 2nd

Incubation Journey Start & Completion Date - Monday, October 9th - March 2nd

NEXT STEPS FOR APPLICANTS

Check Out the Website

Attend an Info Session

Apply for the 2023 Incubator Cohort

Wait for Communications about Application Status from Our Team





## Program Delivery

Launch, manage and facilitate. We'll execute your program with you. Check points, reporting and participant management done for you or with you.

## Program Reporting

You're empowered to go and tell the glory story to your community stakeholders with a completed Impact Report. Share the data, successes and celebrate.



# Serving Global Goals Through Local Work

The Sustainable Development Goals (SDGs), established in 2015, also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet, and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the United Nations' SDGs serves as an important way of communicating to stakeholders the organization's commitment to contributing to the Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time.

**We work with your team to prioritize organizational goals, tying them to Global SDGs, conveying maximum impact to your stakeholders.**



THE GLOBAL GOALS





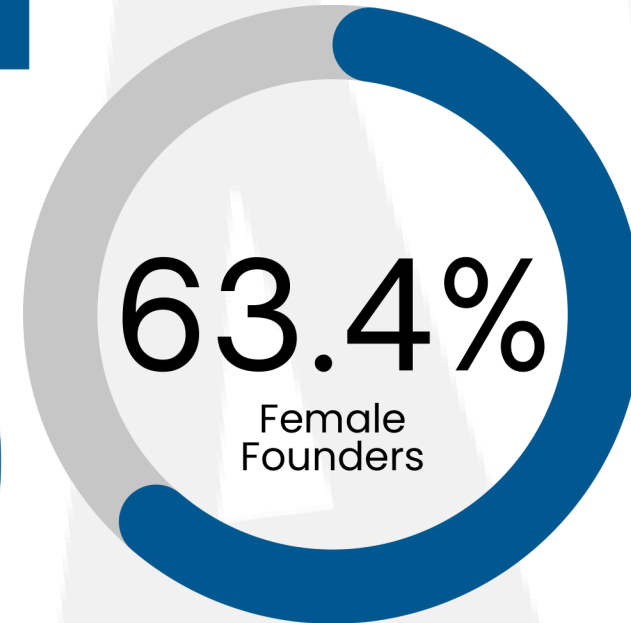
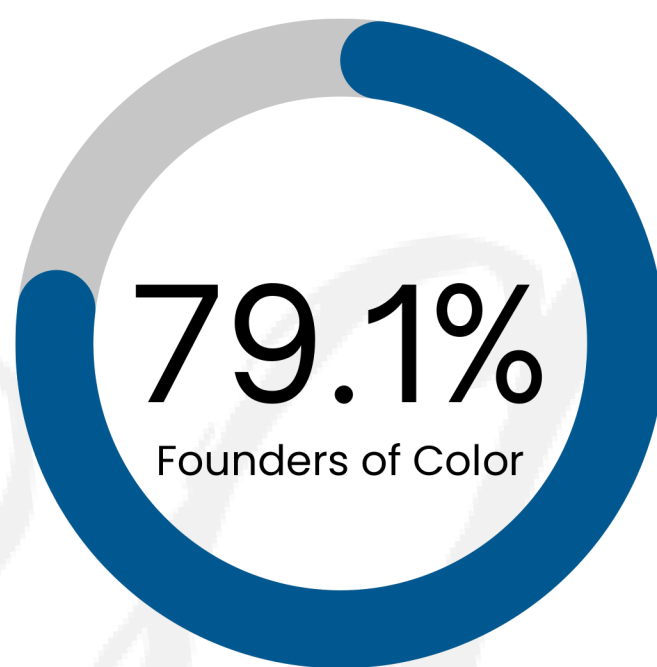
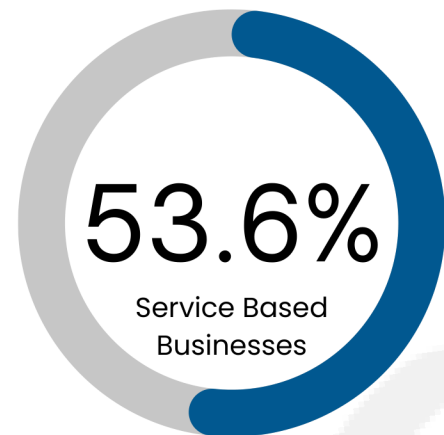
299

Technical Assistance Sessions Hosted



Dallas College Venture Club (DCVC) Coworking Space is a creative hub for collaboration and innovation. DCVC offers a dynamic environment for entrepreneurs, small business owners, creatives and podcasters to thrive.

Business Owners At All Stages Seek Support



Step 1: The first step for each business owner is to host a technical assistance session with eqALL. The stage of the business owner and their unique needs are evaluated.

Step 2: Next, the founder is invited to participate in the variety of programming offered by DCVC.



Step 3: Continuity of Care - The business owner continues meeting with their eqALL TA throughout the journey. They always have a touch point and support as they focus on growing their business.



# CREATE *eq* ALL IMPACT

CONNECT:  
SUPPORT@EQALL.CO

EXPLORE:  
WWW.EQALL.CO

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