

ENTREPRENEURSHIP PROGRAMMING & SUPPORT

Schedule Your
Business Advisor

*eq*ALL



WE SUPPORT STARTUPS & THE SPACES THAT GROW THEM



We envision

empowered founders of all ages, races, gender identities, orientations, backgrounds, and skill sets designing their definition of success through strategic planning

We are driven to

change the founder experience through connection and access to resources

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PROBLEM

First time founders have brilliant solutions to unique problems, but often have no experience building a scalable business



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SOLUTION

1

Advisory Support

Schedule Your
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2

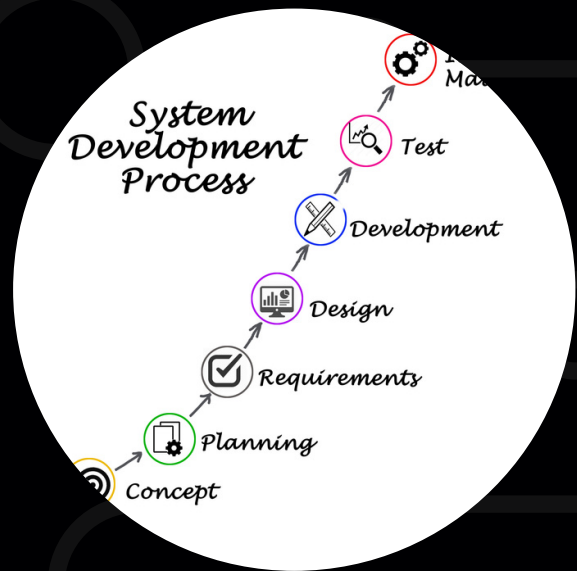
Program Design & Support

**WE BELIEVE IN MEETING FOUNDERS WHERE THEY ARE.
OUR SOLUTIONS ARE DESIGNED TO SERVE THE FOUNDER AND DELIVER RESULTS**

People first, metrics that tell a story.



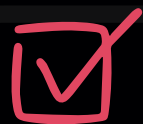
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Program Design & Curriculum Development



Platform Design & Build



Mentor Management Support



Founder Support



Program Facilitation Support



Reporting & Retrospective



INCUBATION IS A JOURNEY AND WE WILL WALK THAT PATH WITH YOU

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LET'S MEET AT YOUR PLACE

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Advisory Support & Reporting



WHAT IF YOU HAD 1:1 SUPPORT WHEN YOU NEEDED IT?

**Q4 2022
TECHNICAL ASSISTANCE PROGRAM**

57 Advising Sessions Hosted
100% Virtual Sessions with Custom Resources Packets and Post Session Surveys

67 Committed Growth
67% of the founders served met the program growth metrics

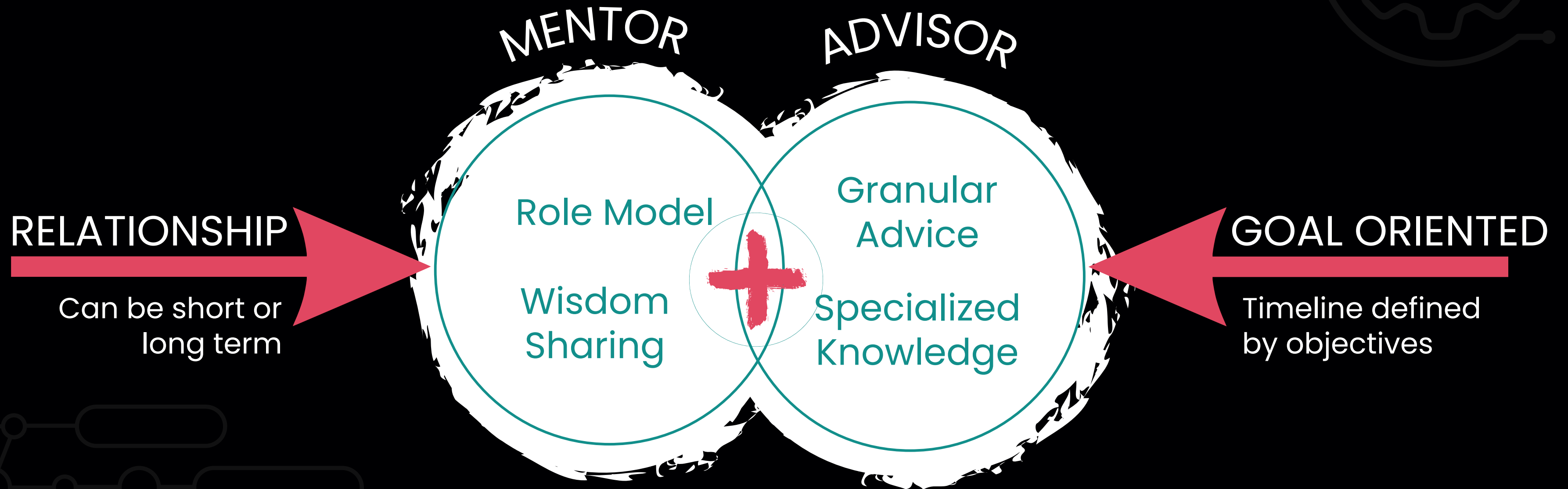
Topics Discussed in Session

| | |
|--|-------|
| Business Strategy | 28.9% |
| Marketing | 15.7% |
| Capital Strategy | 22.3% |
| Financials, Product Dev, Growth Strategy | 14.9% |
| Customer Aquisitions | 18.2% |

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BUILDING TRUST

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Priorities → Solution → Delivery → Success!



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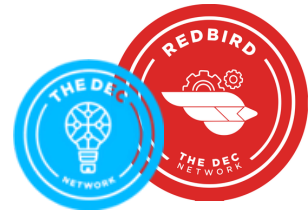
eq ALL ADVISORS



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The support you need to deliver impactful results.



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Strategic Doing

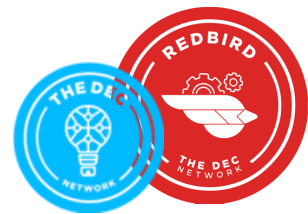
Together, we identify a clear list of goals and outcomes for both the program project buildout and the life of the program to guarantee measurable success metrics and scalable impact.

Right Sized Solution

- Plug & Play
 - We designed it, your team implements it
- Custom Elements
 - Add our tools & team to drive impact
- White Glove Program Design
 - Custom LMS platform
 - Custom Curriculum
 - Advisory Support
 - Facilitation Support

Delivery

The support you need to deliver impactful results.



PEOPLE FIRST, METRICS THAT TELL A STORY

Agility is what we do:

- We are constantly gathering feedback & building new solutions to solve for real problems that founders are facing
- We do not make assumptions, we listen
- Every program has unique needs, we build to meet your needs
- Reporting is what sets us apart, we collect the data you need to share the program success stories
- We build custom solutions for your ideal demographic audience and their unique needs

Self Selected Feedback and Rating

| Records | Feedback |
|--------------------|--|
| April 28, 2023 | GMT Holly was amazing! She provided so much value to me and I left my meeting feeling optimistic about my future. I appr... |
| April 26, 2023 | GMT My experience was excellent. I thoroughly enjoyed meeting and working with Holly. I am grateful for this opportunity ... |
| April 25, 2023 | GMT Yes, ensure that I learn the processes from admin on my team that hire. As well as track all financials in the correct sect... |
| March 15, 2023 | GMT Thank you so much for the time and thank you for the details that you sent over. I left the conversation feeling very in... |
| March 15, 2023 | GMT My Advisor provides a wealth of information |
| January 31, 2023 | GMT Got what I needed. |
| January 20, 2023 | GMT My Advisor was great at understanding my needs and providing suggestions on where to start. |
| January 3, 2023 | GMT Nothing- my Advisor is great! |
| December 13, 2022 | GMT The meeting was great. would not have anything to change. I was very happy and blessed to be in that meeting. It wa... |
| December 12, 2022 | GMT No additional feedback. I appreciate you using otter.ai for notetaking. It all... |
| October 26, 2022 | GMT One hour session would be even better. |
| September 12, 2022 | GMT My first session exceeded my expectations. I think the only thing that can b... |
| August 22, 2022 | GMT My Advisor was very helpful and encouraging. It's hard to be a solo-preneu... |
| August 19, 2022 | GMT I would feel more comfortable having a guided structure to follow because... |
| May 10, 2022 | GMT Meeting was excellent - thank you! |
| May 9, 2022 | GMT The continuity of working with the same knowledgeable person is so appre... |

Gender Identity

Female (She/Hers) Male (He/His)

Business Stage

Established Startup >1 year Growth Ideation
Initial Startup <1 year

Does the business sell products, services or a combination?

Combination of Products an... Products Services

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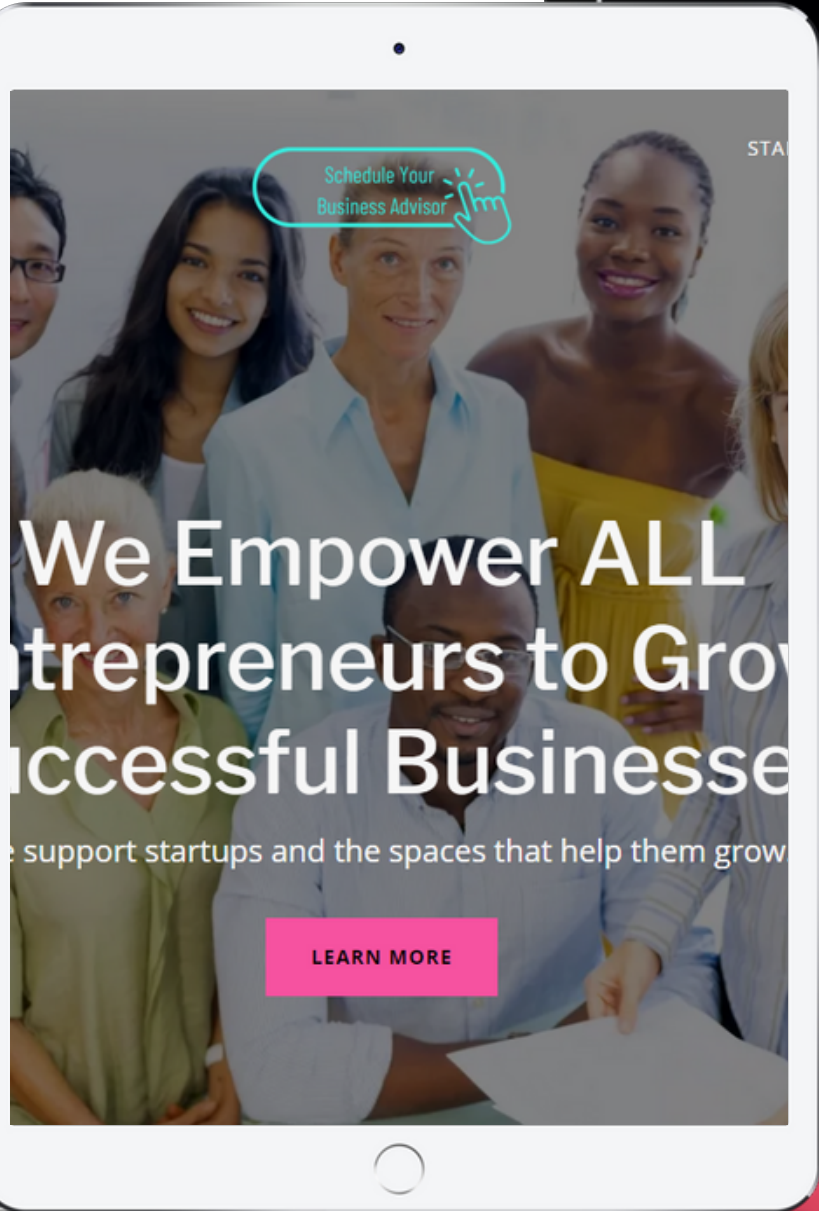
LinkedIn



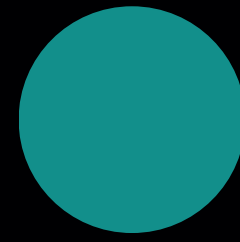
Holly Burrill

Impact Entrepreneur
Advisor | Female Founder
Dallas, Texas, United States
3K followers · 500 connections

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HOW CAN EQALL HELP YOU DELIVER IMPACT?



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