

PRESS RELEASE

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FOR IMMEDIATE RELEASE

FUEL OUR POWER, A PROFESSIONAL NETWORKING AND BUSINESS MASTERMIND COMMUNITY FOR FITNESS & WELLNESS ENTREPRENEURS, EXPANDS TO SEVEN STATES

Virtual community founded in Lakeland, Florida expands beyond county and state lines.

Lakeland, Florida, October 12, 2026 — Fuel Our Power, a virtual community for fitness & wellness entrepreneurs, announced that it now has members in several cities and states: from Tampa to Jacksonville, Florida, and out to New Hampshire, Missouri, Arizona, Iowa, Minnesota, and Texas.

Fuel Our Power was founded by the Rahmani family, owners of Feasts of Persia, the fusion hummus and Mediterranean lifestyle transformation brand growing right alongside the fitness & wellness community. Fuel Our Power is built on a belief the family has lived in its own business: relationships and collaborations drive growth. The community brings together fitness coaches, personal trainers, gym & studio owners, nutritionists, dietitians, health & wellness coaches, direct primary care providers, holistic practitioners, mindset coaches, life coaches, financial wellness advisors, and the product distributors and service providers who support them.

The Rahmanis use the very model of collaboration the community promotes, partnering with Dori Shackelford, a Wellness Advocate with dōTERRA, as Member Engagement Leader, Louis Joseph, Founder & CEO of iBoss Entertainment & Business Solutions, as Business Systems Leader, and Shalimar Martinez, Owner of Smartinez Tax Prep & Bookkeeping, as Financial Wellness Leader. Together, the Power Partners form the community's leadership team.

"The more successful your business, the more powerful your impact, and we're here to fuel both," said the Power Partners. "Our purpose is to help people live healthier and happier lives faster, and we do that by helping the entrepreneurs who serve them build stronger businesses."

Built to Connect Entrepreneurs Anywhere

Fuel Our Power mainly operates online, so members can connect, collaborate, and support one another regardless of location or time zone. A member in one state can offer help while another is asleep, and no one has to leave their gym, clinic, or home office to participate.

"We chose the virtual path because our vision is a community that can grow worldwide," the Power Partners continued. "It is a harder road than meeting in person, especially for huggers like us! But it is also the version that lets fitness & wellness entrepreneurs anywhere in the world get the support they need."

Members Are Seeing Growth

Members report outcomes that include fully-booked coaching schedules, a waitlist for new patients, hiring additional staff to keep up with demand, expansion into new territories, top rankings on sales teams, and the move from side hustle to full-time entrepreneurship.

How Fuel Our Power Works

Members gain access to:

- Weekly virtual mastermind sessions, including the Hot Seat, where a featured member can present their business, work through a challenge, or develop an idea with the support of the group
- Private group access available around the clock, where members commit to “Your One Thing” each week for accountability and exchange Power Passes, which are leads, referrals, and opportunities for one another’s businesses
- Virtual business fitness challenges
- Website directory listing and backlinking
- Social media visibility, including features, shoutouts, and recommendations
- Podcast interview opportunities
- Event promotion
- Opportunities to co-host and sponsor NetWalking meetups and virtual challenges
- FOP Talks, a TED Talk-style virtual stage for members to share their expertise
- Plus, several additional membership perks, including opportunities to earn recurring income

Visit a Mastermind Session Free

Fitness & wellness entrepreneurs are invited to experience Fuel Our Power at no cost. Guests can attend a virtual mastermind session, which runs one hour, on Mondays at 12pm Eastern. There is no obligation to join, and no preparation is needed. Guests can meet the community, see a Hot Seat in action, and decide whether Fuel Our Power is the right fit. To claim your complimentary pass, visit fuelourpower.com.

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