



PRESS RELEASE

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For immediate release

Graze by Lakeland BBQ Brings Mediterranean Flavors to the Table with Feasts of Persia Collaboration

Lakeland, Florida, September 8, 2025 – At Graze by Lakeland BBQ, we believe life’s best memories are made when people come together around food. Our grazing tables are designed for get-togethers of all sizes—*moments that matter*, celebrated with flavor and connection. That’s why we’re excited to announce a brand-new addition to our offerings: **The Feasts of Persia Mediterranean Charcuterie Feast (the “Feast”)**.

Created by Feasts of Persia (FOP), this grazing table brings a vibrant, vegetarian twist to the traditional idea of charcuterie. While “charcuterie” may often mean meats, this Mediterranean spread is proof that bold, fresh flavors can stand on their own. Guests will enjoy:

- Feasts of Persia™ Signature Hummus
- Friendly & Feisty FOP Sauce™
- Tzatziki
- Pita chips and pita bread
- Olives & feta picks
- Crisp cucumbers
- Dolmades (stuffed grape leaves)
- Grapes & cheese skewers
- Pistachios
- Baba ganoush (smoked eggplant dip)

Feasts of Persia “serves Mediterranean and Persian-American Fusion, bringing food together the way it brings people together,” and Graze by Lakeland BBQ serving the Feast celebrates and reflects what business in Lakeland is all about: partnerships, collaborations, and creating memorable moments that unite communities.

While this charcuterie feast is fully vegetarian, the story doesn’t end here. The growing popularity of Mediterranean cuisine has us looking ahead, and you just might see Feasts of Persia kabobs and other beloved menu favorites on our tables in the future.

We’re thrilled to officially debut this partnership on [September 15th at the Fuel Our Power™ Health Is Wealth event](#), where Graze by Lakeland BBQ and [Spurzile’s](#), Feasts of Persia’s fulfillment partner, will sponsor the Feast. This special gathering will bring together leaders in business, fitness, and wellness to celebrate the power of community—and the power of good food.

“At Graze, our passion has always been creating tables that bring people together, so you can *live in moments that matter*. Partnering with Feasts of Persia lets us expand that vision with a Mediterranean twist, and we’re excited to offer something fresh and meaningful for every gathering,” states Melissa Sanchez Vann, Owner of Graze by Lakeland BBQ.

About Graze by Lakeland BBQ

Graze by Lakeland BBQ offers the perfect boards, boxes and grazing tables for any occasion. Get-togethers and parties of all sizes will be so much tastier when you bring our delicious designs to the table! Sourced locally, our team uses only the very best ingredients to ensure our creations are always curated with the highest-quality meats, cheeses, produce and more. Imagine hosting a holiday celebration, corporate event, or dream wedding where everyone is blown away by the striking assortment and vibrant taste of the food. This is what we are proud to call *food artistry*! For more information, visit grazelakeland.com.

About Feasts of Persia

Feasts of Persia serves a Mediterranean and Persian-American Fusion cuisine, bringing food together the way it brings people together. Their signature flavors are packaged by local Catapult kitchen members, Spurzile’s, and can be found on store shelves. Feasts of Persia also offers a Mediterranean diet, nutrition expert-approved meal plan, as well as meal kits, and meal prep. Learn more at feastsofpersia.com.

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