

# PRESS RELEASE

## CONTACT INFORMATION:

Feasts of Persia

Gianna M. Rahmani

(863) 272-9330

connect@feastsofpersia.com



## FOR IMMEDIATE RELEASE

### **Feasts of Persia Announces Fulfillment Partnership with Spurzile's to Deliver Premium, Culturally-Rich Meals and Products**

*Two Trusted Local Names Join Forces to Fuel Families with Flavor and Wellness*

**Lakeland, Florida, July 7, 2025** — Feasts of Persia, the culinary brand behind the health and wellness initiative, *Fuel Our Power™*, is proud to announce a new fulfillment partnership with Spurzile's, a family-owned company rooted in tradition, flavor, and heritage. This collaboration marks an exciting evolution in FOP's mission to bring people together through food, family, and community.

"Spurzile's is more than a food provider—they're a family with a story, a purpose, and a passion that aligns beautifully with ours," said Farhad and Gianna Rahmani of Feasts of Persia. "Their commitment to high-quality ingredients, cultural celebration, and customer-first service makes them the perfect partner as we scale our impact."

Spurzile's, known for its gourmet butters, grand bakery items, and culturally inspired cuisine, will now oversee the preparation, packaging, and delivery of Feasts of Persia meals and products for both the *Fuel Our Power™* Mediterranean Lifestyle Program and direct customer orders. With a shared emphasis on wholesome ingredients, sustainability, and bringing people together around the table, this partnership reflects the values both companies hold dear: God, Family, Freedom, and Good Food.

In addition to their deep culinary roots, Spurzile's brings valuable local credibility and operational strength to the table. A well-known name in Central Florida, Spurzile's is already a trusted presence in the consumer-packaged goods (CPG) space, with their products sold at:

- Lakeland
  - The Old South Country Market
  - The Bodega Market
  - Divicious Deli
  - Downtown Farmers Curb Market
  - Krazy Kombucha
  - The Kitty Kat Lounge
  - The Harvest Meat Market (2)
  - Amonie Jo's Coffee Shop
  - By the Chef Pizza
  - The Marathon on US-98 & Edgewood

- Bartow – White Oak BBQ Supply & Mercantile
- Clermont
  - The Harvest Market (2)
  - The Slide Showcase of Citrus
  - Lake Meadows Naturals
- St. Petersburg – JJ Market & Deli
- Five 7-Eleven locations in Lakeland and Tampa

Their experience will be instrumental in supporting FOP's recent venture into CPG offerings, which launched at The Old South Country Market this past April.

Spurzile's is also a proud kitchen member of Catapult Lakeland. Catapult has grown into a thriving ecosystem of small businesses and offers specialized spaces such as the Workspace, Makerspace, and Kitchen to help ventures like Spurzile's and Feasts of Persia grow faster and stronger within a collaborative local community.

"At Spurzile's, we believe food should not only nourish the body but feed the soul," said Jeremiah and Kathryn Lewis of Spurzile's. "We're honored to bring our tradition of excellence to every FOP order and help more families experience meals and products made with love and intention."

This partnership is more than operational—it's a celebration of community, craftsmanship, and culinary culture.

### **About Spurzile's**

Spurzile's is a family-founded food company blending cultural roots, premium ingredients, and soul-filled service to deliver gourmet butters, baked goods, and custom culinary creations. With a passion for people and a heart for heritage, Spurzile's helps bring families together, one meal at a time. Learn more by visiting [spurzile.com](https://spurzile.com).

### **About Feasts of Persia**

As an American grown family with Persian (and Filipino roots), we realize that you can't build a community without UNITY. Therefore, we serve a Mediterranean and Persian-American Fusion cuisine, bringing food together the way it brings people together through consumer-packaged goods and meal kits, as well as meal plans and meal prep services, which may be sold to customers as part of a health and wellness program called *Fuel Our Power*™. Learn more by visiting [feastsofpersia.com](https://feastsofpersia.com) and follow FOP on [Facebook](https://www.facebook.com/feastsofpersia) and [Instagram @feastsofpersia](https://www.instagram.com/feastsofpersia).

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