



**HERITAGE OF INDIA FESTIVAL, AUGUST 4, 2019  
SPONSORSHIP & VENDOR FORM  
IF YOU PREFER, YOU MAY USE OUR EASY  
ONLINE REGISTRATION AND PAYMENT SYSTEM AT  
WWW.IACAW.ORG**

Thank you for your interest in and support of the 2019 annual Heritage of India Festival!! Please select the categories that are applicable to your organization and Email the sponsorship & vendor contract to:

**Mr. Raj Pithadia: rajpith@yahoo.com**

**OR, mail form & payment to: IACAW, P.O. Box 358, Dobbs Ferry NY 10522**

**Questions? Call Raj Pithadia at 914-473-5200**

**YES! I / MY ORGANIZATION IS PROUD TO BE A SPONSOR OF THE 2019 HERITAGE OF INDIA FESTIVAL AT THE FOLLOWING LEVEL:**

\_\_\_\_\_ \$10,000      \_\_\_\_\_ \$7,5000      \_\_\_\_\_ \$5,000      \_\_\_\_\_ \$3,000

## FOOD VENDOR\*\*\* / BUSINESS EXPO RATES

AREA	SUPPLIES PROVIDED	RATE	YES! I would like this space:(check below)
FOOD VENDOR w/ tent	2 Tents + 2 Tables + 4 chairs	\$1,100 + \$150 for liquor rights	
FOOD VENDOR w/tent	1 Tent + 1 Table + 2 chairs	\$550	
FOOD VENDOR space only	1 Table + 2 chairs	\$325	
BUSINESS VENDOR w/ tent	1 Tent + 1 table + 2 chairs	\$275	
BUSINESS VENDOR space only	1 Table + 2 chairs	\$150	
NON-PROFIT ORGANIZATION	1 Table + 2 chairs	\$100	

\* Permit to sell Beer & Wine is allowed for 1 vendor only. IACAW reserves the right to select the vendor. It is the vendor's responsibility to obtain liquor serving permit from NY State Liquor authority. Call the Festival Liaisons for more information.

\*\* IACAW reserves the right to select or reject vendors.

\*\*\* FOOD VENDORS SHOULD CONTACT ROHIT PANDYA AT 914-473-6435 OR EMAIL PRESIDENT.IACAW.2013@GMAIL.COM

**SELECT YOUR CHOICES & THEN SIGN FORM ON BACK BEFORE SUBMITTING**

## BROCHURE ADVERTISEMENT RATES

*It is the responsibility of the vendor to provide appropriate artwork.*

*Vendor must provide high resolution artwork in either JPG or PDF formats.*

*Email to bpahwa@gmail.com or call 914-420-9959 for help or additional information on creating artwork.*

SIZE	DIMENSIONS	RATE	YES! I WANT TO ADVERTISE AS BELOW:
BACK COVER	8.5' W X 11" H	\$3,000	
INSIDE COVER (FRONT - BACK)	8.5' W X 11" H	\$1,500	
CENTER SPREAD	17" W X 11" H	\$3,000	
HALF CENTER SPREAD	8.5' W X 11" H	\$1,500	
FULL PAGE	8.5' W X 11" H	\$500	
HALF PAGE	8.5" W X 5.5" H	\$300	
QUARTER PAGE	4.25" w x 5.5" H	\$175	
BUSINESS CARD	3.5" w x 2" H	\$100	



**HERITAGE OF INDIA FESTIVAL  
SPONSORSHIP & VENDOR FORM**  
**IF YOU PREFER, YOU MAY USE OUR EASY  
ONLINE REGISTRATION AND PAYMENT SYSTEM AT  
WWW.IACAW.ORG**

**PLEASE COMPLETE YOUR INFORMATION, SIGN AND RETURN THIS FORM TO:**

**Email completed contract application to:  
Mr. Raj Pithadia: [rajpith@yahoo.com](mailto:rajpith@yahoo.com)**

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name of Contracting Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**MAKE CHECK PAYABLE TO "IACAW"**

I / We have enclosed a check of \$ \_\_\_\_\_.

(Payments received after Saturday, July 20, 2019 must be made  
by money order or bank check only).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Vendors are required to close activities at their space at 6:30pm sharp & vacate by 6:50pm.**

**Email completed sponsorship & vendor contract to:  
Mr. Raj Pithadia: [rajpith@yahoo.com](mailto:rajpith@yahoo.com)  
OR Mail form and payment to:  
IACAW, P.O. Box 358, Dobbs Ferry NY 10522**

*It is the responsibility of the vendor to provide appropriate artwork.*

*Vendor must provide high resolution artwork in either JPG or PDF formats.*

*Email to [bpahwa@gmail.com](mailto:bpahwa@gmail.com) or call 914-420-9959 for help or additional information on creating artwork.*