SEX FOR SALE

Dr. Alberto Pimentel Jr
Prostitution

• Prostitutes (Commercial Sex Workers):
  • engage in partnered sexual activity or sexualized interactions in return for money, material gifts, or some form of payment such as drugs (Dewey, 2015).
Venues For Sex Work

- Streetwalker
  - The most visible sex worker.
  - Least attractive and less fashionably dressed than the call girl.
  - Charges less for sexual services.
    - $20 for a quickie aka oral sex or a hand job.
  - Mode of operation is obvious, therefore more likely to be arrested.
  - Often times addicted to drugs.
  - History of physical and sexual abuse.
  - Greater risk of disease and violence at the hands of their customers and pimps.
  - Most streetwalkers work for a pimp.
Venues For Sex Work

• Brothel

  • In the 1800’s and early 1900’s there were many successful brothels throughout the U.S.
  • Varied from storefront clip joints, where customer’s money was stolen while he was sexually occupied, to elegant mansions where the customer was treated like a distinguished dinner guest.

• Brothels remain in Nevada, where prostitution is legal in 7 counties…

  • Elko County; Lander County; Lyon County (Bunny Ranch); Mineral County; Nye County; Storey County; and White Pine County.

  • 20 legal brothels exist within these counties.

  • Nevada State Law bans brothels in counties with populations of 700,000 or more.

  • Illegal in Las Vegas, Nevada (Clark County).
• Brothel

• Typically there is a “lineup” (in-person or online).

• Brothel workers may negotiate their own rate with customers for “parties” or sexual appointments...the cost varies based on the menu of services provided...$300-$1,000.

• Brother workers typically take a client into their room, negotiate a price and collect a payment prior to providing their “service”.

• Lengthier interactions, such as an overnight stay or the “Girlfriend Experience” (date-like, non-sexual activities), can go for about $1,000 an hour.
Venues For Sex Work

• Brothel

• Brothel workers typically keep half of their earnings.

• Brothel workers pay for food, transportation, and rent.

• Brothel workers pay for weekly STD tests and sex worker registration cards… typically $150 each quarter and an annual fee of $150.

• Treated as independent contractors and must secure a business license from the State of Nevada.

• At the moment, there are 97 licensed sex workers in the 7 counties in Nevada.
Venues For Sex Work

- Although brothels are illegal throughout most of the United States, the contemporary equivalent is known as “in-call services”.

- In-call services consist of women working regular shifts in an apartment or condo and servicing clients who come to the apartment/condo.

- The services provided focus on sexual gratification and clients are charged on an hourly basis.

  - In major cities, clients can expect to pay $150 to $200 per hour…in exchange, the client is able to participate in fellatio, cunnilingus, and vaginal intercourse.

  - Typically, the contact is by telephone and the contact is with a madam or manager…the prostitute’s representative determines the conditions of the services and the cost of the interaction (the madam or manager keeps a majority of the money earned).

  - In-call workers have very little power to select their clients and may be expected to service multiple clients per shift.
Venues For Sex Work

- In addition to in-call services, some massage parlors may provide sexual services while others only provide legitimate massage therapy.
  
  - Advertisements may read “sensual massage or stripassage”.
  
  - Some massage parlors offer a standard list of “services” and prices while others may allow the masseuse to select the services provided to a particular client…in exchange for a “tip”.
  
- The environment of a massage parlor may consist of the following:
  
  - Professional buildings that are expensively decorated, provide food and drink, and offer sexual gratification.
  
  - $100 to $300 (or more)…accept credit cards but the business is listed as a restaurant on statements.
  
  - Storefront parlors…located in commercial sex districts..offer few amenities and charge rates of $40 to $100.
  
  - A vast majority of massage parlors offering sexual services are staffed by women from China, Korea, the Philippines, and Thailand.
Venues For Sex Work

• Strip Club

• Provides sexualized interactions, not necessarily physically intimate contact.

• Employ attractive women who provide companionship and female attention in exchange for “tips”.

• Topless or nude…dance routines…lap dances.

• Most strip clubs are geared towards heterosexual males.
Venues For Sex Work

- Strip Club

- According to recent studies, most men go to a strip club alone while women tend to go to strip clubs in a group and for special occasions.

- Male dancers engage in hyper-masculine displays of gender and generally dominate their female clients.
Venues For Sex Work

• Escort Service

• Alternative Lifestyle Services, First Affair, All Yours, Versatile Entertainment, and Hubbies for Hire.

• Escort services employ male and female sex workers…most have the autonomy to set rates for their services and select their clients.

• Considered to be a form of “out-call service”..meaning, the escorts go to their clients.

• Escorts are usually required to call their manager/madam when they arrive and when they leave a client’s location….because they do not have control of the setting…possible high risk.
Venues For Sex Work

• Escort Service

• In major U.S cities, there are upscale and very expensive escort services such as Brittany’s Place and Fantasy Allures.

• These services provide male and female companions…many of the websites state that sexual services are not being offered.

• There are flat rates for the companion services…boyfriend/girlfriend experience…personalized attention, conversation, and ego-stroking.

• Rates often begin at $2,000 but are based on a number of factors…
  • Education
  • Physical Attractiveness
  • Expectations (within the interaction)
Venues For Sex Work

• Call Girl
  • Most attractive.
  • Works out of her own residence.
  • Makes appointments with clients by landline, call phone, or online.
  • Middle-class background.
  • College-educated.
  • Medium-size city ($150/hour)...more $ for engaging in atypical activities.
  • Large-size city/Metropolitan area ($200/hour).
  • Typically has regular clients and may only accept new clients by referral.
    • “Dates” are made over the phone or internet...providing the call girl with control over whom she sees and over her schedule.
Venues For Sex Work

• Call Girl
  • Usually sees clients in her residence (control of the setting).
  • In addition to sexual gratification, the call girl provides the illusion of intimacy.
  • May accompany clients to business and social gatherings.
  • Greater sense of autonomy and reduced health and physical risks.
Male Prostitutes

- Gigolos

- Male prostitutes that service female clients...their clients are typically older, wealthy, and unattached women.

- May serve as escorts or surrogate sons for the women...they may or may not perform sexual services.
Male Prostitutes

- “Kept Boys” have relationships with older, economically secure men who keep them in an affluent lifestyle… “sugar daddy”

- Most male prostitutes have male clients.

- Hustlers are male sex workers who service gay men, their clients are known as scores.
  - The average hustler is between 17-18 years old and many became prostitutes at the age of 14 years old.
  - Less than a 11th grade education and lower income backgrounds.
  - Many come from troubled backgrounds..conflict, physical and sexual abuse.
  - Hustlers can be gay, bisexual, or heterosexual.
Customers aka “Johns”

- In 1948, Dr. Kinsey’s research estimated that 69% of all white males had some experience with a prostitute.
- In 1992, 17% of men and 2% of women admitted that they had engaged in sexual relations with a prostitute.
- In 2009, 4.3% of men (18-59 years old) and .8% of women (18-59 years old) admitted to paying for or receiving payment for sex in the past year.
- The use of prostitutes over the last 70 years has declined drastically.
- Prostitutes typically refer to their clients as “Johns” (mostly middle class men)
  - About 50% of the clients are occasional johns…respectable businessmen who seek only occasional contacts with prostitutes.
  - Nearly 50% are repeat clients who seek a regular relationship with one particular prostitute or a small group of them…aka habitual johns.
  - A very small number of clients are considered compulsive johns…men who use prostitutes as their major sexual outlet.
Why Do Some Men and Women Pay For Sex?

- The main reason why men visit a prostitute is to satisfy a sexual need in a manner that is easy and entertaining.

- Some men want sex more frequently than their wives do or they want to engage in sexual practices that their wives may not be open to trying.

- Fulfillment of erotic sexual needs...

- Bounded authenticity.
The Role of Third Parties

- **Pimp**
  - A prostitute’s companion, protector, and master.
  - The prostitute supports the pimp with her earnings. “hoe dough”.
  - In return, the pimp may provide companionship, sex, bail (when she is arrested), and provide food, shelter, clothing, and drugs.
  - Engages in verbal, physical, and sexual abuse toward a prostitute.
The Role of Third Parties

- Madam
  - A woman who manages a brothel, in-call, out-call, or escort service.
  - Experienced and skilled at managing sex workers and businesses.
  - Develops networks and contacts.
  - Reduces the autonomy of sex workers and may coerce them to perform sexual services on clients that they may object to.
Sex Trafficking

- Sex Trafficking: the recruitment and control of persons for sexual exploitation.
- Girls and young women may be recruited in third-world or developing countries by ads or people who promise them a good job, an education, or a husband in the developed world.
- Recruiters may offer forged documents.
- When the women arrive in the destination country, they find themselves captive; their travel documents are taken away, the money they earn goes to those who control them, and their controllers threaten physical harm to the women or their families if they disobey or run away.
- These women are forced to work in bars, brothels, and massage parlors, and may be moved every few weeks.
- Sex trafficking produces an estimated $7 billion in profit (worldwide) and in the U.S, 45,000 to 50,000 girls and women are trafficked into the country every year.
Pornography

• Pornography refers to sexually arousing material or material intended to produce sexual arousal.

• Refers to literature, films, pictures, etc that are intended to be sexually arousing.

• Hard-core pornography: explicit representations of sexual behavior, verbal or pictorial, that have as a distinguishing characteristic the degrading or demanding portrayal of human beings, especially women.

• Soft-core pornography (erotica): by virtue of not degrading or demeaning women, men, or children.
The Porn Industry

- Pornography is big business in the United States…$13 billion industry.
- Internet pornography makes up $5 billion of the $13 billion.
- Internet Porn: Adult websites, chat rooms, news groups, and bulletin boards.
- DVD/Blu-Ray: Videos/Films
- Magazines
- Live Entertainment
Internet Porn

• 4% of the most trafficked websites in the world were sex related.

• From 2009 to 2010, 13% of web searches were for erotic content.

• It is estimated that 40 million (13% of the U.S population) regularly visit porn sites and 1/3 of visitors are women.

• PornHub is the world’s largest porn site...38 million daily users...the average visitor spends 10 to 12 minutes on the site and scrolls through an average of 7 to 10 pages...40% of users access PornHub through their cell phone...4.4 billion page views a month.
Internet Porn: Adult Websites

• Display and sell a variety of sexual materials and services.

• Some of the most popular adult websites are: xnxx.com, youporn.com, and livejasmin.com

• Xnxx and Youporn feature sexually explicit videos that can be viewed online or purchased, explicit photos, profiles of the women, and message forums for communicating about each woman.

• Livejasmin provides live sex online and the opportunity to chat with the actors.
Most Searched for Terms - United States

- step mom
- lesbian
- step sister
- milf
- cartoon
- ebony
- lesbians scissoring
- teen
- black
- mom
- threesome
- creampie
- massage
- lesbian seduces straight
- big booty latina
- overwatch
- anal
- hentai
- celebrity sex tape
- asian
## Most Viewed Categories of 2017

<table>
<thead>
<tr>
<th>Rank Change 2017</th>
<th>Category</th>
</tr>
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<tbody>
<tr>
<td>▲ 2</td>
<td>Milf</td>
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<td>Big Tits</td>
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<td>Threesome</td>
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<td>Big Dick</td>
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<td>Transgender</td>
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<td>Babe</td>
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<td>▼ 1</td>
<td>Creampie</td>
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<td>▲ 4</td>
<td>Amateur</td>
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<td>▲ 3</td>
<td>Popular With Women</td>
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<tr>
<td>▼ 3</td>
<td>Cartoon</td>
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<td>Ass</td>
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<td>▲ 8</td>
<td>Indian</td>
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<td></td>
<td>Gangbang</td>
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*Source: Pornhub.com/Insights*
**Top Searches of 2017**

1. Lesbian
2. MILF
3. Step Sister
4. Ebony
5. Step Mom
6. Hentai
7. Mom
8. Threesome
9. Teen
10. Asian
11. Cartoon
12. Big Ass

**Top Trending Searches**

- Fidget Spinner (NEW)
- Cheerleader: +327%
- 3 Girls 1 Guy: +257%
- Double Penetration: +198%
- Naked Girls Twerking: +190%
- Femdom: +152%
- Trans: +124%
Relative Terms Searched More Often When Compared to Other States
<table>
<thead>
<tr>
<th>Change in Seconds 2017</th>
<th>Country</th>
<th>Time Spent Per Visit</th>
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<tr>
<td>▲ 43</td>
<td>Philippines</td>
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<tr>
<td>▲ 16</td>
<td>South Africa</td>
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<tr>
<td>▲ 18</td>
<td>United States</td>
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<td>Canada</td>
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<td>▲ 61</td>
<td>Spain</td>
<td>9 min 10 sec</td>
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<tr>
<td>▲ 61</td>
<td>India</td>
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<tr>
<td>▲ 23</td>
<td>Japan</td>
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<tr>
<td>▼ 32</td>
<td>Russia</td>
<td>7 min 41 sec</td>
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</table>

**9 min 59 sec**

Average Visit Duration Worldwide

▲ 23 sec

Increase in 2017

Largest Duration Increases of 2017

- South Korea ▲ 228
- Ukraine ▲ 126
- Colombia ▲ 119
- Thailand ▲ 119
- Ethiopia ▲ 115
- Vietnam ▲ 114
- Belarus ▲ 98
- Sri Lanka ▲ 98
- Peru ▲ 89
- Taiwan ▲ 88
### Time Spent Per Visit - United States

#### States That Last the Longest

<table>
<thead>
<tr>
<th>State</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Mississippi</td>
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<tr>
<td>Alabama</td>
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<tr>
<td>South Carolina</td>
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<tr>
<td>Louisiana</td>
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<tr>
<td>Arkansas</td>
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<td>Tennessee</td>
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<td>Hawaii</td>
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<td>Georgia</td>
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<td>Indiana</td>
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<tr>
<td>Oklahoma</td>
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</table>

**10 min 33 sec**

Average Visit Duration in the United States

▲ **18 sec**

Increase in 2017

#### States That Last the Shortest

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<td>Colorado</td>
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<td>Massachusetts</td>
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<tr>
<td>Rhode Island</td>
<td>10 min 16 sec</td>
</tr>
<tr>
<td>Connecticut</td>
<td>10 min 16 sec</td>
</tr>
<tr>
<td>New Jersey</td>
<td>10 min 17 sec</td>
</tr>
<tr>
<td>Nebraska</td>
<td>10 min 19 sec</td>
</tr>
</tbody>
</table>

Largest Duration Increases of 2017

- Vermont ▲ 37
- Virginia ▲ 30
- Oregon ▲ 28
- Indiana ▲ 27
- Kentucky ▲ 27
- New Hampshire ▲ 27
- Pennsylvania ▲ 27
- Maine ▲ 27
- Alaska ▲ 26
- Minnesota ▲ 26
- Wisconsin ▲ 25
Telephone Sex

- Refers to sexually explicit conversation between one or more persons; often the participant(s) engages in masturbation.

- Prerecorded narratives...typically a female voice describing a series of sexual activities such as hearing fantasies involving masturbation, vaginal intercourse, and oral sex.

- Live conversations with a paid phone sex operator...erotic performers may work in a company office suite or from their homes..mostly night work...most calls between 11:00 p.m. and 5:00 a.m...callers may want to discuss straight sex, anal sex, adult baby/diaper fetish, incest, S&M, bestiality, and other forms of fetishism.

- Phone/Facetime/Skype Sex: separated lovers.
Magazines

• Decline in magazine sales.

• Soft-core magazines: genital display (Playboy)

• Hard-core magazines: penetrative sex (Hustler)

• Mostly specialized tastes: vaginal fisting, anal intercourse and fisting, dual penetration, sadomasochism, bondage and sex with animals.