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Anime Village Launches Pre-Alpha Playable Metaverse

Carmel Indiana, October 7, 2022 – Anime Village (AV), a social Metaverse company built for fans of Anime, Manga and gaming, is excited to announce the launch of its playable pre-Alpha metaverse.

While the demo gives a small glimpse of what’s in store for fans in the coming months (live events, Manga stores, social interactivity, gamified quests to name a few), it also gives them a solid understanding of the look, feel, dynamics and mechanics of AV’s far-reaching virtual world.

“The one thing that really blows me away about what we’re building is the sheer scope of it,” says Anime Village CEO and Co-Founder, Gary Phillips. “This demo is a fraction of the land we’re developing and as we continue to roll out our genre-based virtual Villages, users will start gaining a sense of just how vast and how many things there are to do. We’ve utilized web3 technology in a whole new way by integrating a multitude of products and services that are all geared to allow fans to create a customized experience and share their passions with their fellow fans and friends.”

AV is set to release not one, but five separate metaverses. The first, Village 555, is the hub of the virtual space, and also what the playable demo is based upon. Coming up next will be AV's action village, Fury Falls and from there, the plans are to release adventure (Legends Gate), supernatural (Mystic Valley) and finally, slice of life (Harmony Hills). Each of these distinct metaverses will feature storylines introduced in their respective Manga, allowing users to engage in unique quests and adventures where they can earn exclusive virtual items and artifacts.

“For me, what sets AV apart from other virtual experiences are that the preview art and demo deliver exactly what we're offering. In other words, what you see is what you get, which is definitely a very good thing,” says AV Co-Founder and Chief Lore Officer, Bryan Soroka. “But for me, the really cool factor is that we're the very first story-driven metaverse, where we're dropping you into a living, breathing Anime. If you're a fan or even if you're just discovering this amazing artform, it doesn't get any better than that.”

You can experience the very first story-driven Anime-inspired metaverse for yourself by visiting myanimevillage.com/previews. You can also join their Discord community and follow AV's social channels as they prepare to launch numerous products into the marketplace, including two NFT series based on original characters along with their first Manga series, Adamanto (you can read the ashcan on the company's site as well). Also of note is that all AV NFTs will have some sort of utility built into them to provide added value. The series featuring the chief protagonist from Adamanto, for instance, showcases the hero in different uniforms and armors, and purchasers will receive the very same model in the form of a one-of-one Avatar.

From building, buying and selling in the Metaverse and socializing on a one-of-a-kind entertainment platform to NFTs, all-original Manga, custom Avatars, RPGs and more — Anime Village is all about having fun and taking engagement to the next level. Cut to the chase — we're uniting storytelling with the power of Web3 to create a whole new way for fans to experience and share their love for Anime, Manga and gaming!

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