

Creativity, Art, Humor and Play

Schedule a *Creativity Room* at Your Next Meeting

Participants Will Experience Unconventional Access to New Ways of Thinking and Create Workable Solutions to Unresolved Circumstances Using Art & Exploration

Why Does It Matter

In today's world of ever-increasing levels of stress and uncertainty with not knowing the future, people need unstructured self-generated opportunities to think new thoughts and examine old ones. Executives that set aside their pre-existing ways of thinking to "originate" play, say they are able to "see things newly" and do more imaginative thinking.

What Results to Expect

Having an *Creativity Room* at your next conference or convention positions your organization to deliver unconventional leadership development that nurtures the participant whether they come as individuals looking to explore new aspects of their role or for those committed to the practice of creative problem-solving through play.

By physically exploring a diverse set of personal characteristics (such as imagination, curiosity, creativity, inventiveness, originality, and resourcefulness) participants have experiences of effortless problem solving and idea generation that is immediate. When organizational characteristics are explored (communication, collaboration, influence, knowledge transfer, and trust), the Imagination Room's play activities also transfer to the office and the Board Room.

Why Conference Participants Will Come In

Most adults can still remember and appreciate what kids instinctively know—*playing* with lots of toys is great fun. And for grown-ups, it offers immediate access to further our creative development – allowing for new ways of thinking to emerge and new competencies to surface. When *art* is added, our eagerness to be *resourceful* naturally expands and the *wonderment* of original thinking is experienced.

Participants attending your next conference deserve special *playtime* to think new thoughts and examine old ones—individually or in groups—time to experience seeing things newly and thinking more imaginatively.

What Conference Participants Will Come Away With

When organizations and individuals explore themselves in the *Creativity Room*, the insights gained from these playful activities are easily translatable, transferable and immediately applicable to the office and elsewhere. What you come away with is created and sourced by you.

- The experience of unconventional leadership development that naturally nurtures
- The appreciation for new opportunities ahead for your organization and your role in them
- The playful practice of effortless problem solving and idea generation...and much more

For more information, contact Rhea at: rheaz@resultstech.com.

Blanken is creator and facilitator of "Cookin' Up Leadership" and author of "Facing the Future & Embracing the Future," environmental scans for the American Society of Association Executives



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Sample Activities — Staged for individuals, along side peers or in teams from your own association

1. Be the chef at your very own *Sacred Cow Bar BQ*
It's an opportunity to put out to pasture any and all parts of your organization that need to be, or just roast them
2. Be an architect and “rebuild” your organization
Use Tinker Toys to improved existing and design new connections—learning from opportunities missed, neglected or misunderstood
3. Craft a personalized *Idea Memento*
Personalize your very own souvenir to remind you of your talent to generate great ideas
4. Create a comic strip
Tell your story (personal or organizational) as a drama, comedy, or documentary with all the super-heroes and villains you want
5. Doodling
Reveal the inner you and discover what it all means about you work style and your future—it's better than having your palms read
6. Become a *Time Traveler*
Explore an archeological dig, going back to when the association was vital, examine it and ask how might have created another future
7. Play the *Alchemy Game*
Discard products, services, events and even graphics no longer wanted by your association allowing others to turn them into gold
8. Indulge in guiltless Hershey
Using chocolate as the marketing medium, identify old and new users and uses of your organization's valuable offerings
9. Go on an adventure with Lewis & Clark
Track important association moments observing “what happened” and what didn't, seeing what could and, in some cases, should have happened
10. Create your *Association's or Corporation's Eco-system*
Every organization has its own culture, language and way of surviving—discover what's needed to sustain yours

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