

Failure—Creativity's BFF (Best Friends Forever)



Photo by Richard Shotwell/Invision/AP

Having faced sexism and harassment, Oprah rebounded after being fired from her first job on television.

“Think like a queen. A queen is not afraid to fail. Failure is another steppingstone to greatness.” —Oprah Winfrey

Winston Churchill, estranged from political party, becomes PM in 1939.

“Success is going from failure to failure without losing your enthusiasm.” —Winston Churchill



AP Photo

Thomas Edison was told he was “too stupid to learn anything”.

“Our greatest weakness lies in giving up. The most certain way to succeed is always try just one more time.” —Thomas A. Edison

Soichiro Honda's was a rebel and was ostracized by the Japanese business community.

“Success represents 1% of your work which results from the 99% that is called failure.” —Soichiro Honda



Getty Images/ The Asahi Shimbun



Photo by Charles Sykes/Invision/AP

Vera Wang failed to make the US Olympic figure-skating team, was passed over for the editor-in-chief position before, at age 40, designing wedding dresses.

“Success isn't about the end result, it's about what you learn along the way.” —Vera Wang

Sir James Dyson failed 5,126 times and exhausted his savings.

“Enjoy failure and learn from it. You can never learn from success.” —James Dyson



Getty Images/ Derek Hudson



Actual rejection letter U2 received in 1979: “we have listened with careful consideration, but feel it is not suitable for us at present.”

“My heroes are the ones who survived doing it wrong, who made mistakes, but recovered from them.” —Bono

From Business Insider



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Fear of Failure can be an excuse for indecision and procrastination. But as kids, we “failed” lots of times learning to walk, ride a bike, and playing games and it turned out OK. Inventors, explorers, athletes, and scientists fail regularly with no diminishment in passions. Not so for the rest of us—we tend to take it personally. It’s time to shift that experience!

What If:

Failure is your very own non-pollutable non-diminishable resource for success and all that’s missing for you is a shift in perspective that enables you to embrace the lessons to learn.

The famed futurist Daniel Burrus is correct when he said, “The problem you think is your problem is not...Take your problem and skip it so you can see what the real problem is.”

Earliest Failure.....What Happened.....Who Was Involved.....Lesson Learned

Biggest FailureWhat Happened.....Who Was Involved..... Lesson Learned

Recent Failure.....What Happened.....Who Was Involved..... Lesson Learned

Now What

