



Leadership Lessons of Lewis & Clark A Journey Into Partnership

Today, the expeditionary mindset and spirit of partnership demonstrated by Lewis and Clark and their Corp of Discovery is as useful for your organization as it was over 200 years ago when our nation was discovering and inventing its future. Partnership is key in the exploration of uncharted territory. It is essential to the expeditionary approach when going into an unknown future. Partners are receptive to another’s innovative approaches and concepts, and to their creative ways of thinking and speaking about the future. In the words of T. Jefferson (1813):

*New circumstances call for new words, new phrases...
and for the transfer of old words to new objects.*

<p>Lesson: Be proactive, entrepreneurial and risk-taking to confront the challenges ahead.</p> <p>Lesson: Embrace success and failure along the journey as tools to advance the project.</p> <p>Lesson: Expect new ideas to develop even faster as communication around you increases.</p> <p>Lesson: Develop new partnerships and alliances that contribute new resources to your efforts.</p> <p>Lesson: Be willing to set the pace for other organizations to model.</p> <p>Lesson: Encourage new opportunities and the speed it will take to jump ahead.</p> <p>Lesson: Preparation prior to launch is key, being flexible after embarking is critical, and adjusting to miscalculation and misunderstandings is ongoing</p> <p>Lesson: Knowing what you know is only part of the journey, strategic scenario or initiative. Without seeking out others with key information you won't ever know what you don't know.</p> <p>Lesson: Foregone conclusions, assumptions and biases are rarely accounted for in the planning process yet they frame our questions we ask and answer</p> <p>Lesson: Exchange of expertise and responsibilities move along the Partnership Continuum if achievement and workability are the goal versus credit and control.</p>	<p>Gaining Leadership Expertise</p> <p>Respect</p> <p>Trust</p> <p>Courage</p> <p>Creativity</p> <p>Optimism</p> <p>Persistence</p> <p>Innovation</p> <p>Shared Efforts</p> <p>Communication</p> <p>Admit Mistakes</p> <p>Unflagging Spirit</p> <p>Concern for Others</p> <p>Cultivate Individuals into a Corp</p>
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If don't learn from your mistakes, you are doomed to repeat them. Today's observations and choices give you tomorrow's consequences. There is nothing worse than realizing something you know with certainty is wrong and refusing to believe it.

Anonymous Association Executive

Mistakes Made	Lessons Learned
Past	Past
Present	Present
Future	Future

“Your view of the future shapes your actions today, and your actions today shape your future.”
Daniel Burrus

“Experience is not what happens to you; it is what you do with what happens to you.” Aldous Huxley

“Beyond beliefs of right, Beyond beliefs of wrong, There is a field. Can we meet there?” Rumi

“You may be disappointed if you fail, but you are doomed if you don't try.” Beverly Sills

“You must do the things you think you cannot do.” Eleanor Roosevelt





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<p>Strategic Preparation what equipment and supplies needed; which knowledge and research to be used; and relationships to leverage</p>	<p>Aggressive Analysis revealing impact of biases and assumptions that chooses path to be taken, goals committed to, relationships formed and communications delivered</p>	<p>Shared Leadership— decide agreements on responsibilities; expertise and skills required; disciplines and protocols followed; and resources available to be shared</p>
<p>A Passionate Purpose know <i>why</i> you're doing what you're doing and have it matter; eagerly communicate the message(s) to current and future audiences</p>	<p>Learn From Others embrace diversity; use your biases as signs posts to knowledge gaps; and build a useful body of knowledge</p>	<p>Develop A Team upgrade responsibility to accountability; tactical to strategic perspective and from individual into team with respect, trust and practice</p>

“If you’re a leader, think about the impact of your decisions on seven generations into the future.”
Chief Wilma Mankiller, Cherokee





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For almost 30 years, Rhea has been producing successful results for her clients with her customized *Creative Development Opportunities!* Embedded in each client interaction are experiences to enhance the organization's capacity for strategic thinking employing creative problem solving and collaborative action in pursuit of measurable results and desired outcomes.

Her areas of expertise include:

- **Strategic Scenario Facilitator and Implementation Guide**
- **Volunteer Leadership & Staff Development**
- **Workshops and Keynoter**

Cooking Up Leadership™— a highly engaging event confronting many everyday leadership situations while preparing a delicious three-course lunch. Participants become more aware of the gaps in their communications, performance and results. This workshop leverages learning, laughing and lunching with a great ROI for the time and effort invested.

Leadership Lessons from Lewis & Clark— The Lewis & Clark Expedition survived life-threatening moments by developing external partnerships along their journey while the Corp of Discovery maximized its skills and expertise. Learn how to translate L&C's lessons into your organization's strategic plan and build a future-focused roadmap using their expeditionary successes and failures.

Rhea's Creativity Room™—perfect for use as an annual conference high-energy experience or as an in-office session. This play-full space is designed to encourage curiosity and resourcefulness—both necessary to succeed at work and in life. The room's imaginative activities encourage individual and group engagement where attitudes shift, new thinking emerges, and alternative actions revealed.

Staging Memorable Experiences Ensures An Association's Future

When an association employs this 360° resource integration model, memorable membership value is guaranteed. When organizations embed and leverage their resources (*Events, Communications, Programs, Products, Processes, Services, and Relationships*) with offerings of indispensable knowledge, exceptional value occurs and recurs throughout the organization.

