

# Problem Solve/Idea to Generate

Having the ability to think and speak creatively are imperative leadership and management skills in today's business environment. Creativity enables the generation of new ideas while providing revelations about existing circumstances that become stimulus for thought.

*"It is not what you look at that matters but what you see."* —Thoreau

Problem to Solve/Idea to Generate"	Urgency Level?
Champion(s)?	Evidence?
Resister(s)?	Evidence?
<p>Questions to Ask</p> <p>What is the focus:</p> <p>Fixing or repairing an existing SPEPRC?</p> <p>Refining or retooling a current SPEPRC?</p> <p>Enhancing an ebne**—SPEPRC?</p> <p>Replacing or retiring a sacred SPEPRC?</p> <p>Creating a new SPEPRC?</p> <p>How do you know what's working or not?</p> <p>* SPEPRC=service, program, event, process, relationship, or communication</p> <p>**ebne= excellent but not enough (Edward De Bono)</p>	Where to go for more questions"
Current Attitude(s)?	Opportune Attitudes
For or Against	
Agree or Disagree	
Adequate or Deficient	
Fault or Blame	
Right or Wrong	
Fight or Flight	

