



1. Executive Summary

Trending Entertainment is a next-generation streaming platform that aims to disrupt the traditional market by integrating high-risk transactions, exclusive licenses, interactive features, and functionalities. The platform will offer live sports betting, in-app purchases for products, services, experiences, and packages, as well as for alcohol and cannabis, including fulfillment and redemption locations, with a proprietary payment system (TrendPay), and real-time audience engagement.

Key Differentiators:

- Exclusive Licenses for Alcohol, Cannabis, Gaming, and Gambling
- Integration with TrendPay, allowing real-time transactions and purchases while streaming and during live events.
- Advanced AI-powered content personalization for more engaging customer experiences.
- Real-time sports betting and event interactivity.
- Enhanced marketing, sponsorship, and advertisement revenue models that benefit creators, advertisers, and investors.
- Dopamine-inducing features that maximize customer satisfaction and engagement.
- Multi-Vertical ecosystem combining entertainment, lifestyle, and transactional features.
- Front end consumer content feed and direct messaging that allows users to share, customize, and repurpose content distributed inside the Trending Entertainment platform like Facebook and Instagram. This feature/function also include the capability of sharing outwards via any/all capable third-party apps, and social apps.
- Back-end content feed and direct messaging features will be replicated to support merchants working together with brands and content creators for collaboration of marketing content, promotions, and campaigns.
- Customized icons for liking and/or engaging with proprietary sound bites.
- Voice recording as content with AI recognition of words to support additional distribution and SEO comparable to the website key words and hashtags.

Continue:

- Geo fencing capabilities to support in person festivals and events. Example: Redemption/will call pick up and or even bottle service. This feature also supports location recognized call to action campaign capabilities.
- Account to account transferring of rewards, currencies, points, promotional offers, as well as gifting and tipping. Direct messaging features also allow the ability to implement web links, and the ability to upload documents.
- Q&A, education, mentorship, and consultation by appointment or subscription with shared monitor features.
- Interactive and immersive technologies (e.g., AR, VR, transparent screens, holograms, and live events with paywalls).

2. Market Opportunity

The streaming industry has evolved with platforms like Netflix and Amazon Prime dominating the landscape. However, these platforms have limitations in terms of personalization, interactivity, and revenue generation for content creators. **Trending Entertainment** will fill this gap by creating a **fully immersive experience** where content is more interactive, engaging, and monetizable for both creators and consumers.

The Streaming industry is projected to exceed \$200 billion by 2027. Key trends influencing the industry include:

- Rising demand for on-demand content.
- Increased adoption capabilities for AR, VR, Transparent Screens, and Hologram, with immersive technologies.
- Growth of online sports betting and interactive experiences.
- Shift towards integrated commerce and lifestyle streaming.
- Trending Entertainment scrubbing and degeneration tools
- Trend-bots
- Trendo-grams

Competitive Advantage

Trending Entertainment will differentiate itself from Netflix and Amazon Prime by integrating real-time commerce, high-risk transactions, and exclusive industry partnerships. Some models and relationships are autonomous and tax exempt.

3. Hybrid Business Model & Revenue Streams

- **Subscription Fees:** Tiered membership plans.
- **Transaction Fees:** Alcohol, cannabis, and event/ticketing purchases via TrendPay.
- **Sports Betting & Gambling:** Real-time wagers on live events.
- **Advertising & Sponsorships:** Native and dynamic ads.
- **Affiliate Partnerships:** Revenue and fees from preferred merchants.

4. Strategic Partnerships & Licensing

- **Trending Beverages:** Exclusive alcohol licensing and in-platform purchases.
- **Trending Cannabis:** Legal cannabis sales and interactive content.
- **Trending Processing:** Integrated gaming and sports betting.
- **TrendPay:** Secure, real-time payment processing for high-risk industries.
- **APL/Access Performance Lending:** Hardware finance, leasing, as well as buyback programs with **TE** streaming software. Current examples include Panasonic + Gtech. Hologram + Transparent screen companies are currently onboarding.

5. Platform Features & Technology Engagement - Boosting Features

1. **AI-Powered Content Personalization:** Curated recommendations.
2. **Gamified Viewing:** Points, rewards, and interactive trivia.
3. **Live Event Interactivity:** Betting, exclusive content, and real-time commerce.
4. **Multi-Tier Memberships:** VIP content, early access, and perks.
5. **SEO & Hashtag Optimization:** Pre-populated metadata for viral sharing.
6. **Geo-Fencing for Events:** Location-based promotions and services.
7. **First ever 2-way Smart TV & Device Integration:** Seamless control and interactivity.

6. Marketing & Customer Acquisition - Key Strategies

- **Social Media & Influencer Partnerships**
- **Event Sponsorships & Live Activations**
- **Referral & Affiliate Programs**
- **Data-Driven Advertising & Personalization**
- **Location- Driven Advertising & Personalization**
- **Partnership with APL/Access Performance Lending, a company providing tech buyback programs, leasing/subscriptions for new hardware installs. Trending Entertainment obtains contract as software/streaming provider. Examples of hardware: Panasonic monitors, Getac, and on boarding transparent screens and hologram manufactures. Examples of tech buyback clients: airlines, resorts, casinos, sports arenas, and cruise ships, and stadiums.**

7. Competitive Analysis

Trending Entertainment VS. Netflix \$ Amazon Prime:

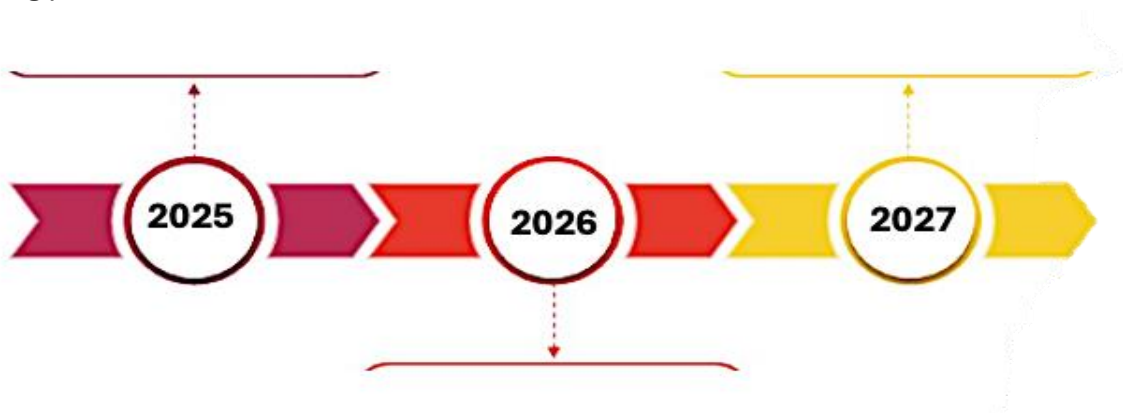


Feature	Netflix	Amazon Prime	Trending Entertainment
Alcohol & Cannabis Integration	✗	✗	✓
Sports Betting & Gambling	✗	✗	✓
Ai-Powered Personalization	✓	✓	✓
Creator Profile	✗	limited	✓
Real-Time Transactions	✗	✗	✓
Gamified Viewing	✗	✗	✓
Integrated Shopping	✗	limited	✓
Redemption, Delivery, Fulfillment	✗	✗	✓
Social Feed	✗	✗	✓
Content Collaboration, And Monetization Tools/Features.	✗	✗	✓
Direct Messaging with Attachment and Web Sharing Capabilities.	✗	✗	✓
Live Commerce & Interactive Events	✗	✓	✓
Personalized Content	limited	limited	✓

8. Timeline & Coming to Market Strategy

Trending Entertainment will come to market in phases and in by leveraging affiliates and controlled markets.

- Add updates and lead new generations, Paywalls, banks, and compliances.
- Launch Platform
- White label as “One Globe Fest” for film festivals.
- Complement affiliates and existing live events as an in-house streaming partner.
- Introduce new case studies for connective monitors and transparent screens/holograms
- Produce “Tribal Fest” as pilot with 10k to 15k guests
- On-board specific/select advisors and angel investors.
- Establish adds, commercial placement, and merchants for in house marketplaces with redemption and fulfillment.
- Redeem contract from XXX appointing Trending Entertainment as Software and streaming provider.
- Now established as a leading streaming provider.
- Begin licensing rights for international expansion.
- Co-Stream Olympics
- Start producing and allocation of inhouse content.
- Start to reverse merger/acquire some of the co-streaming networks such as PBS, KQED, VH1, BET, etc.
- Launch Trending Mobile and Trending Cellular with VanetUSA.com
- Launch branded hardware, such as TrendoGram, and TrendPhone.

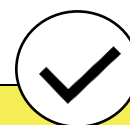


- Continue as an inhouse steaming provider for live events.
- Start launching subsidiary networks with inventory of redeemed content from film festivals.
- Establish CEO's and management for each subsidiary network.
- Support CEO's and their capital raising goals for each individual incorporated network.
- Launch full network with subsidiary networks.
- Begin co-streaming local channels and other mature networks due to advanced overlay, due to advanced features, functionalities, and licenses.
- Offer production services for commercials and advertisements.
- Establish relationships with entertainment/Studios, recording, studios, blog/blog cast Studios.
- Introduced IPO options.

8. Investment Options



INNER INDUSTRY ANGEL & ADVISER \$150K	
RULES: Must be previously or currently in tech, media, entertainment, and or inner industries that can support growth and future injections.	
SCOPE: 4-5 members form a board and micro hedge fund that injects the total funds.	
INJECTION AMOUNT	ROI
\$150K	200K
<ul style="list-style-type: none">• Shares• Allocation of commercial marketing for (4) four years.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events into perpetuity.	



ANGEL \$150K	
RULES: Non-Voting Position.	
SCOPE: Individual	
INJECTION AMOUNT	ROI
\$150K	200K
<ul style="list-style-type: none">• Shares• Allocation of commercial marketing for (4) four years.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events	



IVESTMENT \$500K	
RULES: Non-Voting Position.	
SCOPE: individual	
INJECTION AMOUNT	ROI
\$500K	775K
<ul style="list-style-type: none">• Shares• Allocation of commercial marketing (6) six years.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events into perpetuity.	



IVESTMENT \$1M	
RULES: Voting Position.	
SCOPE: individual	
INJECTION AMOUNT	ROI
\$1M	1% Equity of Entire Network.
<ul style="list-style-type: none">• Shares TBD• Allocation of commercial marketing into perpetuity.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events into perpetuity.	

9. Investment Options

IVESTMENT \$5M	
RULES: Voting position	
SCOPE: individual or Company	
Allocation: (1) One	
INJECTION AMOUNT	ROI
\$5M	5% Equity of Entire Network.
<ul style="list-style-type: none">• Shares TBD• Allocation of commercial marketing for 4 years.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events into perpetuity.	

IVESTMENT \$10M	
RULES: Voting Position	
SCOPE: individual or Company	
Allocation: (1) One	
INJECTION AMOUNT	ROI
\$10M	10% Equity of Entire Network.
<ul style="list-style-type: none">• Shares TBD• Allocation of commercial marketing into perpetuity.• Founders pricing and discounts into perpetuity.• Allocation of VIP access to all events into perpetuity.	

8. Conclusion

Trending Entertainment represents the future of streaming, blending entertainment, interactivity, and transactional e-commerce into a seamless, immersive experience. By integrating exclusive licenses, innovative payment systems, and interactive content. The platform's unique combination of high-risk TrendPay transactions, interactive features, and AI-driven engagement, will revolutionize the industry and create the most lucrative opportunities for investors, content creators, with and advanced marketing models ensures that **Trending Entertainment** is well-positioned to outpace Netflix and Amazon Prime to dominate the next era of streaming.

Keep It Trendy!