

ENTREPRENEUR\$

Identify a problem - offer a solution



Canada ranks as a top hub for entrepreneurs, one that cultivates leaders by encouraging curiosity, imagination, and creativity.

(NC) Many of us have fond childhood memories of running a lemonade stand or making money at a bake sale. But for some people, the entrepreneurial spirit doesn't end there. In fact, Canada ranks as a top hub for entrepreneurs, one that cultivates leaders by encouraging curiosity, imagination, and creativity.

There's a lot that kids and teens can do to embrace their entrepreneurial spirit from an early age. Megha Sharma, co-founder and head of technology at Mydoh shares some tips to help budding entrepreneurs turn their dreams into successful businesses:

Identify a problem and offer a solution.

Entrepreneurs are often asking the big "what if?" questions and developing new ideas. When you begin your journey as an entrepreneur, it's important to identify one problem, so you can solve it and tailor that solution to the needs of the many people who are facing that issue.

Remember adaptability and agility. As an entrepreneur, the ability to show flexibility in the face of changing circumstances, market shifts or other uncertainties allows you to respond and adapt to meet new market needs. These are core skills for any developing or established business owner. When thinking about adaptability and agility, it's important to remember these as essential tools while developing your skills.

Focus on the big picture. From time to time, everyone can get's "lost in the weeds." However, the bigger picture, that big goal you want to achieve or the problem you are trying to solve, is what you need to remind yourself of. This bird's-eye view ensures you don't lose sight of your priorities.

Brush up on money management. Financial know-how is of utmost importance for any business. When starting out, keep a log or spreadsheet of all money habits and expenses, even if you're working in loonies and toonies to start. Another important tip for young entrepreneurs is that you won't necessarily start making money right off the bat; start-ups require time and patience to succeed.

Find more information on Sharma's tool to help kids start managing their own money at mydoh.ca

Turn your crafting hobby into a business

(NC) If you're someone who loves to craft and create, you may also have a successful side-hustle at your fingertips. Whether you enjoy making jewelry, knitting or crafting pottery, there is a market out there for your creations. Here are some key steps to help you transform your crafting hobby into a successful business.

Plan and organize. Before you start selling, make sure you have a clear plan. Determine what products you want to sell, where you will sell them, who your target customers are and how you will market your items. Create a business plan that outlines your goals, budget and timelines.

Manage your costs. One of the challenges of turning a hobby into a business is managing costs. Track your expenses carefully and find ways to reduce costs without compromising on quality. Buying in bulk or directly from manufacturers is a great way to keep the cost of supplies and tools down. Online marketplaces such as Temu offer a wide range of affordable, high-quality supplies that can help you manage costs while fulfilling your creativity.

Share your brand story. People love to know the story behind the products they buy. Use social media platforms to share your journey, inspiration and the process behind your creations. Engaging with your audience on a personal level can build a loyal customer base.

Differentiate your offerings. To stand out from the competition, think about what makes your creations unique. Offer customizations, use rare materials or develop a signature style. Find inspiration online through places like Temu where there is a diverse selection of unique products from around the world to meet various customer needs. The more you can differentiate your products, the more attractive they will be to potential customers.

Engage with the community. Participate in local craft fairs, markets and online craft communities. Not only will this help you gain exposure, but it will also allow you to



With dedication and planning, you can turn your crafting hobby into a thriving business.

network with other crafters and potential customers. Building a community around your brand can lead to long-term success.

CALABRIA MEATS



'Your Nose to Tail Butcher'

100% Canadian, Grade AAA, No.1, Perfectly Aged,
Expertly Trimmed and Competitively Price
Cut Fresh to your specifications

IT'S BARBECUE TIME!

Steaks Cut to Order



TRY OUR DELICIOUS IN-HOUSE MEAT PIES

STEAKS

CUSTOM CUT
- Ribeye, Striploin, T-Bone

PORK

Shoulder Steak, Double Loin
Chops, Cutlets, Stew or Ground

SAUSAGE

Made on the premises -
Hot Italian, Sweet Italian,
English Bangers, Chorizo

CHEESE

Cheddar, Emmenthal, Provolone,
Mozzarella, Gorgonzola

DELI

Our own Summer Sausage, Mortadella, Porchetta, Porchetta di testa, Lonza, Honey Ham, Rosemary Ham, Bacon, Ayrshire Bacon, Meat Loaf, Brisket, Roast Chicken

PREPARED MEALS

Slow Cooked Ribs, Meatballs, Susie's Cheesy Mac!

CALABRIA MEATS

5223 Victoria Dr. (604) 324-0118
OPEN 7 DAYS A WEEK

"The key to success is action."

- Unknown

Summer Greetings!



MLA George Chow,
Vancouver-
Fraserview

May your days be filled with contentment, joy, and sunshine! I am excited to spend this summer with the constituents of Vancouver-Fraserview. Subscribe to our newsletter using the QR code below to discover community events happening this summer.



As always, for assistance with provincial issues, be sure to contact my office.

VOKRA

VANCOUVER ORPHAN KITTEN RESCUE ASSOCIATION

**ADOPT.
DONATE.
VOLUNTEER.**

info@vokra.ca
vokra.ca
604.731.2913
@vokra
/vokra
@vokratweets

VOKRA's mission is to end cat overpopulation and homelessness.

We rescue, heal, then place cats - first in our network of foster homes, then in carefully matched, loving, forever homes. We are a passionate, volunteer-driven charity with extensive cat care experience.

We believe that no kill is the only responsible approach to rescue, that Trap-Neuter-Return works and that cats are AWESOME!

112-2609 East 49th Ave | (604) 660-2035 | George.Chow.MLA@leg.bc.ca