

NEWSLETTER



FROM THE DESK OF OUR REGION 5 CHAIR

As we begin a new year, I want to thank our WIN Chairs for your continued leadership and dedication to the NAACP. Your work is essential to strengthening our organization and advancing our mission.

We look forward to working closely with our Unit Presidents to promote the NAACP and to support branch activities, programs, and initiatives. Collaboration will remain at the heart of our success.

We also want to encourage our Branch Presidents to stand with us in showing support for WIN by becoming a member. We remain committed to supporting our units at large. Together, in unity and service, we can continue to make a meaningful impact.

— Ann Shipman, Regional Chair



Region 5 Contact:
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Region 5 Chair

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Growing Our WIN Membership

One of our key goals this year is to increase membership in the Women In the NAACP (WIN) Committee.

Membership in WIN is open to both women and men who are committed to the mission and work of the NAACP. To become a member of WIN, individuals must first be an active member of their local NAACP unit and pay a yearly \$10 membership dues.

We encourage all leaders to help spread the word, invite members to get involved, and promote WIN as a meaningful way to serve, lead, and grow within the NAACP with vested interest in the rights of women and children.

Monthly Reports Matter

Monthly reports are vital to capturing the work of our units and showcasing regional impact. Please include brief details on initiatives and activities, along with supporting data (attendance, outcomes, reach) and photos for inclusion in the Regional Report. Timely and complete submissions help tell our story and strengthen our collective voice.

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Our Purpose

With a theme of "Outstretched Hands and Open Hearts to Women and Children", WIN seeks to enhance the leadership role of women, serve as an advocacy vehicle for issues affecting women and children, advocate for the positive development of children and to support the ongoing work of the NAACP and its units, especially civil and cultural activities to enhance membership.



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Appreciation for the years of service of Dr. Thelma Daley

Dr. Thelma Daley, we extend our deepest gratitude for your years of dedicated leadership and visionary service as National Coordinator of Women in the NAACP. Your commitment, strength, and unwavering advocacy has empowered women, strengthened communities, and inspired generations to lead with purpose and courage.



Introduction of our new National Coordinator

We proudly welcome Mrs. Karen Boykin-Towns as the new National Coordinator for Women in the NAACP. With her dynamic leadership and unwavering dedication, we look forward to strengthening WIN and advancing our mission nationwide.

State of WIN

1,850 Members

By Type:

- 78 Youth
- 1,772 Adult

By Region

- Region 1: 153
- Region 2: 278
- Region 3: 274
- Region 4: 26
- Region 5: 639
- Region 6: 321
- Region 7: 159



*Salesforce data as of 12/8/2025

Our Next Steps

Increase Engagement

Plan to host **three town halls next year** to share key policy and advocacy priorities.

Leverage Existing Platforms

Utilize **CRATIs and Democracy Summits** to deliver training and provide ongoing support.

Develop Recruitment Tools

Create a **toolkit and brochure** to strengthen recruitment, engagement, and retention efforts.

Ensure Financial Alignment

Collaborate with **Governance and Compliance** to confirm that funds raised for WIN are available to support these initiatives.

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