

Bartocci Development completes construction of Sweetwater Harley Davidson in National City

By KIM MERRILL, Special to the Daily Transcript
Thursday, June 21, 2007



Bartocci Development Inc. has completed the tenant improvement construction of Sweetwater Harley Davidson's new \$5.5 million, 52,066-square-foot store at 3201 Hoover Ave. in National City, according to Joe Belmonte, owner of Bartocci Development, a full-service general contractor specializing in commercial tenant improvements and custom homes.

Belmonte said the project features moment frames supporting a steel super structure that rises up through an existing tilt-up building that provides a 10,000-square-foot party deck, which will serve as a community center for the motorcycling public for activities, run starts and after-ride events.

The Sweetwater Harley Davidson also features a complete service and parts departments as well as 18,000 square feet of industrial tech, a sales showroom for Harley Davidson and Buell motorcycles, and a retail area with a full line of Harley Davidson motor clothing and accessories.

"We are very happy with the quality job that Joe Belmonte and his team at Bartocci Development did for us here at Sweetwater Harley Davidson, and we very much appreciate their efforts in building a home for one of San Diego County's largest full-service Harley Davidson dealers," said Tom Horning, owner of Sweetwater Harley Davidson. Sweetwater Harley Davidson (formerly South Coast Harley Davidson) was previously located at 345 E St. in Chula Vista. For more information on Sweetwater Harley Davidson, call (619) 477-4477 or visit www.sweetwaterharley.com.

Bartocci Development's project team included Belmonte, owner and project manager; Russell Avery, project superintendent; and Michael Bass, safety official and estimator. The Sweetwater Harley Davidson owners are Horning and Marianna Polles. The owners' on-site representative was Laurence Rueden and the owners' contract representative was Penny Kronberg from **Gafcon**. Subcontractors included **Designwork Studios**, tenant improvement architect; F.J. Brawley Concrete, Carroll Metal Works for structural steel, **Countrywide Mechanical Systems**, **Gary Electric**, **Lyons Flooring**, **D.A. Whitacre Construction** for framing, **Alcem Fence**, **Buxcon Sheet Metal**, **Sully-Jones Roofing** and **C&C Waterproofing**.

Founded in 1999, Bartocci Development Inc. is a full-service general contractor specializing in custom homes and upscale, commercial construction and tenant improvements. For more information, call (619) 702-0113.