

ZAINALLI

ZAINALLI COSMETICS AND SKINCARE

®



ZAINALLI IS YOUR NAME. YOUR BRAND.

GET STARTED

CONNECT

01

Your business is all about profits, reputation and word of mouth. Why build them for anyone else? Get ZAINALLI and BUILD your brand into the hands and everyday lives of your clients. Your profitable, personalized cosmetics business starts here.

We'll help you identify your business objectives and develop your brand identity.

Imagine your name on lipsticks, shadows, foundations and powders in innovative formulations and attractive packaging *your clients just can't resist*. ZAINALLI's extensive wardrobe of *on-trend shades and innovative formulas* equips you with the tools necessary to create and merchandise *your own unique cosmetics brand*.

03

SELECT

02

Select the products and shades that reflect your style and vision. ZAINALLI's introductory samplers introduce you to our innovative shades, formulas and packaging.



PERSONALIZE

03

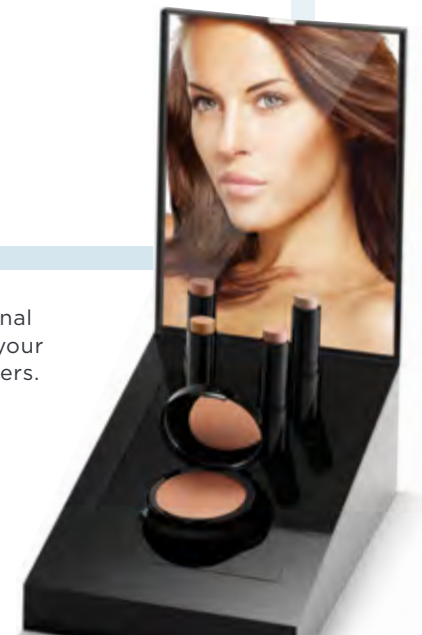
Add your logo and custom designs to your products.



PROMOTE

04

ZAINALLI's marketing and promotional support will help you merchandise your brand and market it to your customers.



CONNECT

ZAINALLI IS A TRUSTED BUSINESS PARTNER TO MAKEUP ARTISTS, SALONS, SPAS AND ENTREPRENEURS WORLDWIDE AND YOUR ONE-STOP SHOP FOR EVERYTHING YOU'LL NEED TO CREATE A UNIQUE COSMETICS BRAND.

Our comprehensive range of innovative product formulas, on-trend colors and attractive merchandising tools make it easy for you to build ZAINALLI brand and your business.

Our Business Development Specialists and our website can help you identify your business objectives and develop your brand identity.

CALL US

1778 987 9509

Monday to Friday

8:30 AM-6: PM WEST





COSMETICS

Zainalli's expansive range of color cosmetics includes *everything you'll need to create your own unique and profitable* Store from primers to powders, cheek color to lip color, and shadows to brows.



PREP TREAT PRIME

Makeup Remover / Primer

PREP TREAT PRIME

Primers and treatments have moved beyond preparation and *into the realm of transformation*, diffusing imperfections, concealing dark spots, smoothing texture and preparing skin for *flawless makeup application*.



BEST SELLER

DUAL ACTION MAKEUP REMOVER (ESP 67B)

ALL SKIN TYPES
This unique, two-phase remover effectively erases stubborn mascara and long-lasting lipstick. Oil phase loosens makeup; water phase washes it away.



BEST SELLER

MAKEUP WIPES (WIPE 01B)

ALL SKIN TYPES
25 pack of Makeup Wipes. Convenient, gentle and effective wipes are perfect for professional use.



RETEXTURCREME® FACE PRIMER (ESP 36D)

NORMAL TO DRY SKIN
Multi-functional face primer refines, hydrates and soothes skin. Helps extend foundation wear.



BEST SELLER

RETEXTURIZING FACE PRIMER BROAD SPECTRUM SPF 20 (RPF 01B)

ALL SKIN TYPES
Colorless, lightweight serum helps protect and condition skin, neutralize imperfections and give foundation a fault-free base.



BEST SELLER

PORE PERFECTING FACE PRIMER (FPR 01A)

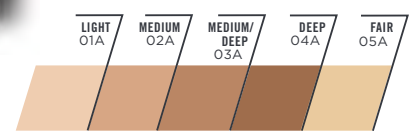
NORMAL TO OILY SKIN
Lightweight and oil-free. Combats shine, absorbs oil and reduces the appearance of pores to keep foundation looking flawless all day.



BEST SELLER

TINTED PRIMER BROAD SPECTRUM SPF 20 (PRF)

ALL SKIN TYPES | OIL-FREE
Sheer, tinted primer hydrates and helps protect and smooth skin. Evens skin tone and warms complexion with a subtle radiance.





CORRECT & BLUR FACE PRIMERS

Help blur the appearance of fine lines, pores and imperfections, counteracting the signs of aging, dullness and discoloration.



BOTANICAL SHADOW PRIMER

ALL SKIN TYPES

Soothing, herbal shadow base evens skin tone, camouflages flaws and provides the perfect canvas for crease-proof, all day color.



LIPTOXYL X3

Intensive lip treatment for smoother, fuller, younger-looking lips. Boosts hydration and collagen synthesis to banish wrinkles and build fullness and volume.



VITAMIN E STICK

Convenient stick helps repair dry, chapped lips with nourishing Vitamin E.



SHADOW MAGNET

NORMAL TO DRY SKIN

High-tech, per-shadow cream magnetizes color and holds it in place for longer wear.



SHADOW BASE

ALL SKIN TYPES

Transparent primer locks shadow in place for hours of crease-proof coverage.



VITAMIN C LIP TREATMENT

Brightening Vitamin C envelops a core of conditioning Vitamin E. Smooths, soothes and helps prevent dryness and chapping.



PRO LIP PRIMER

Extends lipstick wear and makes lips appear fuller and more sensuous. Super antioxidants condition lips and defend against future damage.



LASH THICKENER (LT 01)

This eyelash essential helps condition, strengthen and create longer, fuller lashes. Use before mascara, or in between coats for added volume and support.



LIP LOCK® (LIPL 01)

Heavy-duty lipstick topcoat. Clear liquid brushes on a smearproof, waterproof seal that locks in color and keeps lips looking fresh for hours.

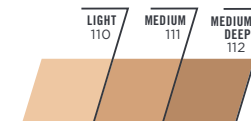


FACE

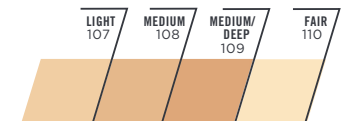
Flawless formulas and touchable finishes fulfill client wishes for beautiful, healthy-looking skin. Whether it's moderate coverage with a matte finish or a sheer tint with SPF to even tone, we have everything your customer wants and needs.



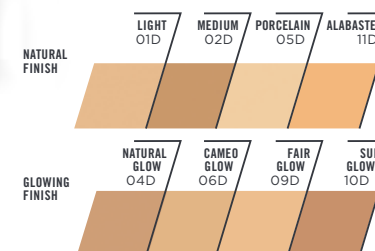
BB CREAM
BROAD SPECTRUM SPF 30 (TSL)
ALL SKIN TYPES | SHEER COVERAGE
 Innovative tinted cream primes, nourishes and evens skin tone. Broad spectrum SPF 30 protects against damaging UV rays.



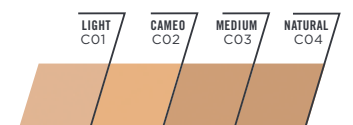
BRIGHTENING CC CREAM
BROAD SPECTRUM SPF 20 (BRS)
ALL SKIN TYPES
 Lightweight cream with micro-encapsulated pigments adapts to individual skin tones. Skin nourishing and brightening ingredients help correct and maintain a healthy, youthful complexion. Broad spectrum sun protection shields against damaging UV rays.



MINERAL SHEER TINT
BROAD SPECTRUM SPF 20 (BFS)
ALL SKIN TYPES | SHEER COVERAGE
 Lightweight, mineral-enriched, tinted cream with broad spectrum sun protection. Evens skin tone with a sheer natural radiance, as it nourishes, moisturizes and protects. Available in natural and glowing finishes.



MINERAL SHEER TINT DEMI-MATTE (BFSD)
ALL SKIN TYPES | DEMI-MATTE COVERAGE
 Lightweight, mineral-enriched, tinted cream in a demi-matte finish, protects, nourishes, moisturizes and evens tone.

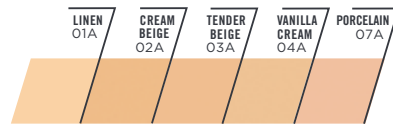




MINERAL PHOTO TOUCH FOUNDATION (MPPF)

ALL SKIN TYPES | MEDIUM COVERAGE

Lightweight liquid formula with a natural, luminous finish. Perfects skin; diminishes the appearance of flaws and pores.



BEST SELLER

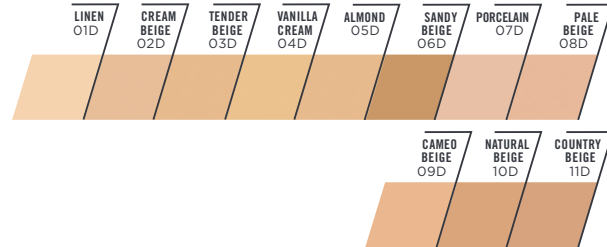
Zainalli

MINERAL LIQUID POWDER FOUNDATION

BROAD SPECTRUM SPF 15 (LPMF)

ALL SKIN TYPES | MEDIUM TO FULL COVERAGE

Silky, mineral-enriched fluid foundation with broad spectrum sun protection. Glides on and sets to a soft, powdery finish. Perfects complexion and helps protect against future damage.



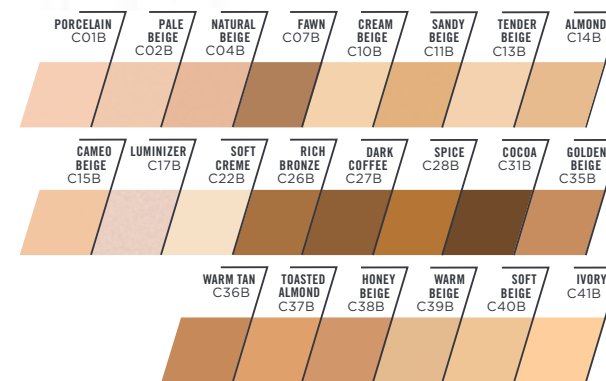
BEST SELLER

Zainalli

FOUNDATION STICK (BSF)

ALL SKIN TYPES | FULL COVERAGE

Creamy, conditioning stick foundation with buildable coverage diminishes flaws and helps protect against environmental aggressors.



BEST SELLER

Zainalli

MINERAL POWDER FOUNDATION

(BMFP/PMPR)

ALL SKIN TYPES | BUILDABLE COVERAGE
AVAILABLE IN COMPACT OR PAN ONLY

Mineral-enriched powder foundation. Buildable coverage—from natural sheer to polished opaque. Minerals condition skin and add a subtle luminosity. Sponge included.

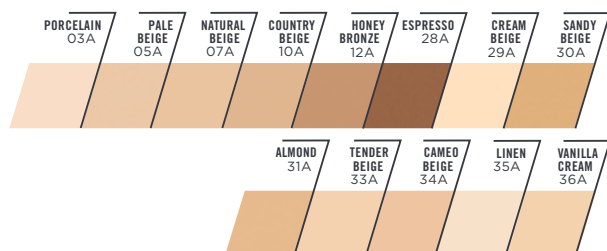


MATTE FOUNDATION – OIL FREE (MF)

NORMAL TO OILY SKIN |

MEDIUM COVERAGE

Oil-free liquid foundation imparts a flawless, soft-matte finish. Non-drying; continually conditions the complexion.



BEST SELLER

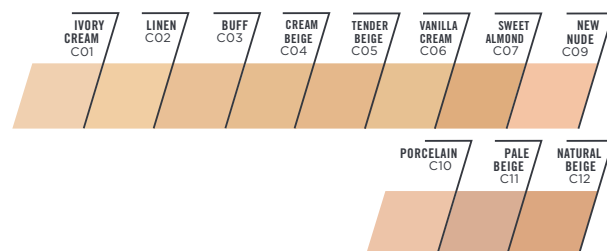
Zainalli

LUMINOUS FOUNDATION (LMF)

(LMF)

ALL SKIN TYPES | NATURAL COVERAGE

Irresistible, lightweight foundation undetectably melts into skin and diffuses light to help minimize imperfections and even skin tone for luminous complexion.



Zainalli

DUAL-ACTIV POWDER FOUNDATION (BDAF)

(BDAF)

ALL SKIN TYPES | MEDIUM COVERAGE

Highly pigmented, jet milled powder. Use wet or dry to minimize flaws and even tone. Sponge included.



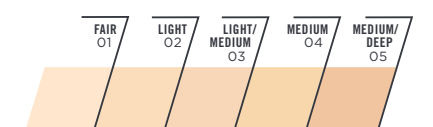
Zainalli

BAKED HYDRATING POWDER FOUNDATION (BNF)

(BNF)

ALL SKIN TYPES | LIGHT COVERAGE

Matte-satin finish imparts a subtle radiance and polish. Hydrates and helps diminish unevenness and imperfections.





BEST SELLER

BAKED FINISHING POWDER (BBB)

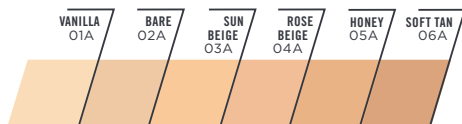
Feather-light, sheer baked powder. Tames shine and imparts a subtle radiance and polished luminosity.



BEST SELLER

Zainalli SOFT FOCUS POWDER (SFPD)

Weightless, undetectable and irresistibly soft powder helps even skin tone, minimize shine and create a natural radiance.

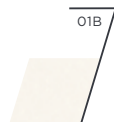


BEST SELLER

Zainalli INVISIBLE BLOTTING POWDER (BIBP/CPBR)

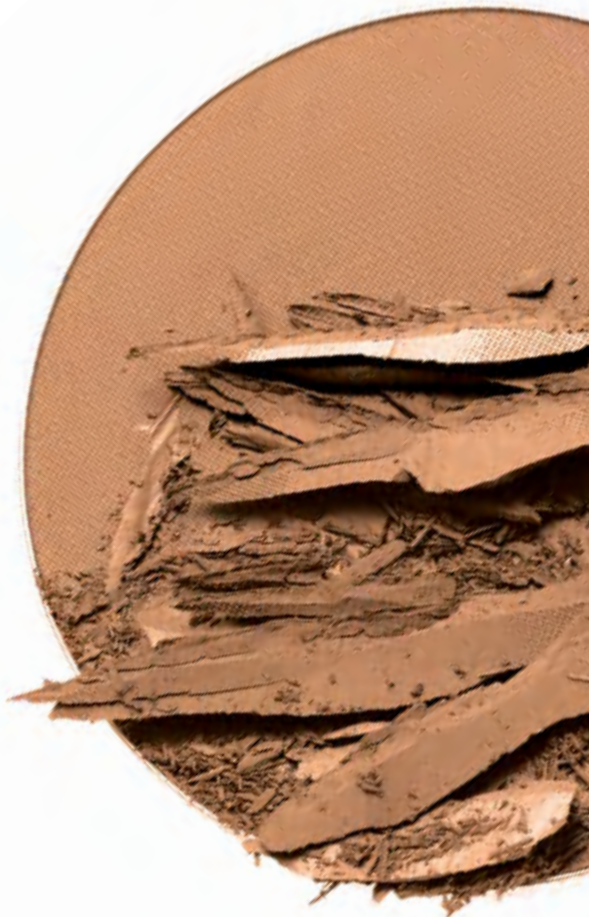
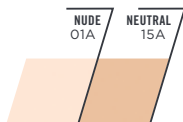
AVAILABLE IN COMPACT OR PAN ONLY

Sheer, universal blotting powder helps prevent oily breakthrough without drying skin. Puff included.



LOOSE TRANSLUCENT FACE POWDER (TFP)

Silky, loose powder imparts a soft, matte, cashmere finish. Use to set foundation and maintain skin perfection.



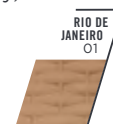
SOFT FOCUS POWDER IN SOFT TAN



Zainalli MINERAL SHEER BRONZER (BMAB/CMAB)

AVAILABLE IN COMPACT OR PAN ONLY

Silky, mineral-enriched bronzer imparts a natural radiance and a sheer, healthy, bronze glow.



BEST SELLER

Zainalli MINERAL SHEER MATTE BRONZER (CRMB/CRM)

AVAILABLE IN COMPACT OR PAN ONLY

Mineral-enriched bronzer warms skin with a natural matte finish.



BEST SELLER

Zainalli ZEBRAPRINT MINERAL MATTE BRONZER (BZMB/CMP)

AVAILABLE IN COMPACT OR PAN ONLY

Jungle print mineral-enriched bronzer with a natural, matte finish. Complementary shades warm and highlight skin tones.

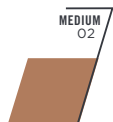


BEST SELLER

Zainalli BRONZING POWDER (BFP/PFP)

AVAILABLE IN COMPACT OR PAN ONLY

Sheer, weightless bronzer with a suede texture delivers a natural warmth and velvety, matte finish.



Zainalli MOSAIC BRONZING POWDER (BFPM)

Five warm shades blend together to create a soft bronze glow that enhances any skin tone. Antioxidant vitamins condition and protect.



BEST SELLER

BAKED BRONZING POWDER (PBB)

Super-fine powders are baked to a lightweight, silky texture with a subtle pearl finish that imparts a brilliantly radiant, healthy glow.





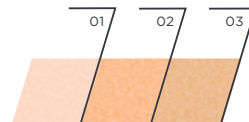
STICK ILLUMINATOR (BSF)

Creamy, smooth formula delivers a soft, shimmering finish in a single sweep. Perfect for highlighting and contouring.



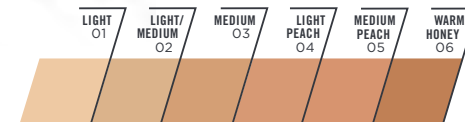
POWDER ILLUMINATOR (PWDI)

Ultra-creamy powder highlighters illuminate facial features with multi-dimensional, refined radiance.



LIQUID CONCEALER (LQCN)

Medium to full coverage concealer with light-weight, comfortable, all day wear and a soft, natural looking finish.



DUAL ACTION CONCEALER (BTC)

Anti-aging concealer helps instantly brighten the eye area and gradually improve skin texture, while neutralizing dark circles.



BEST SELLER

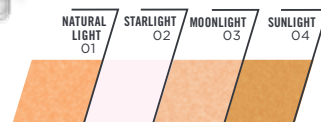
MINERAL ILLUMINATOR (MER)

Photo-reflective pigments enliven skin and hide imperfections as they gently eliminate fine lines and wrinkles for more youthful-looking skin.



LIQUID LUMINOSITY (LQLM)

Light-textured fluid illuminator highlights, sculpts and perfects complexions with a natural, lustrous glow.



BEST SELLER

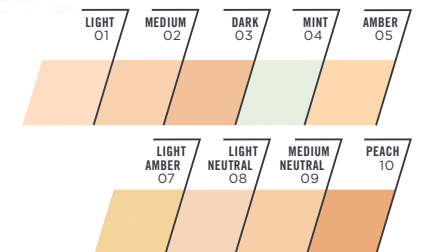
MINERAL PHOTO TOUCH® CONCEALER (MPC)

Light-reflective minerals and line-filling microspheres camouflage flaws. Dark circles, blemishes and fine lines vanish.



CONCEALER (CCBK)

Non-drying full coverage concealer camouflages dark under eye circles and imperfections.



CONTOUR POWDER DUO (BSSD)

A duo of jet milled powders sculpt, contour and highlight facial features with luxurious, sheer color and a satin finish.



COLOR CORRECTOR PEN (MICC)

Blendable, buildable color correctors help balance uneven skin tones, camouflage imperfections and enliven complexions.

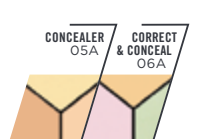


MINERAL PHOTO TOUCH® CONCEALER IN LIGHT, MEDIUM, MEDIUM PEACH AND WARM HONEY



PRO PALETTES (PR03)

Professionally developed concealer palettes contain multiple shades to simplify the art of camouflage.





AIRBRUSH KIT (AIR K1)

All inclusive kit includes an Airbrush Compressor with Corded Hose, Gun and Airbrush Cleaner.



AIRBRUSH GUN (AIR G1)

Dispenses air smoothly for even application. Large cup holds more Airbrush Foundation and minimizes spilling.



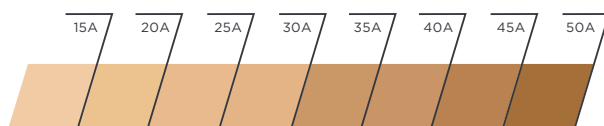
AIRBRUSH CLEANER (AIR C1)

Airbrush Cleaner effectively removes residue and impurities to keep your Airbrush Gun clean and unclogged.



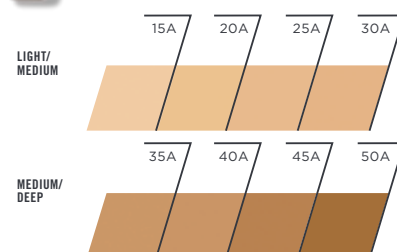
AIRBRUSH FOUNDATION (AIRF)

Long-wearing, water resistant and oil-free. Blend shades for custom color with a perfect finish. Antioxidant vitamins moisturize and condition skin.



AIRBRUSH FOUNDATION PREPACKS (AIRF P1/AIRF P2)

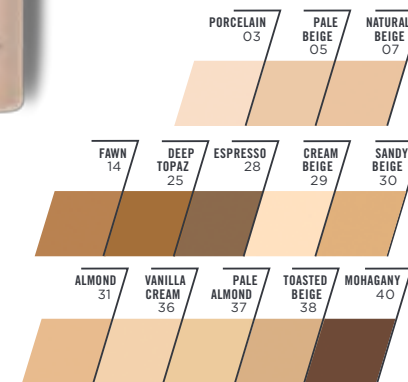
4-packs of either Light/Medium or Medium/Deep shades of Airbrush Foundation.



CUSTOM BLEND MATTE FOUNDATION (CBMF)

16 OZ

Custom blend these oil-free foundations with toners and mix masters to capture your customers individual skin colors and undertones.



CUSTOM BLEND MATTE FOUNDATION TONER (CBMX)

8 OZ

Oil-free toners allow you to custom blend foundation to capture customers' exact skin colors and undertones.



CUSTOM BLEND MIX MASTERS (CBMX)

Custom blend with foundation and toners to capture the exact skin tones of your customers.



CUSTOM BLEND EMPTY BOTTLES & CAPS (MFB 01A)

BOTTLE WITH CAP
Frosted glass bottles with black caps.



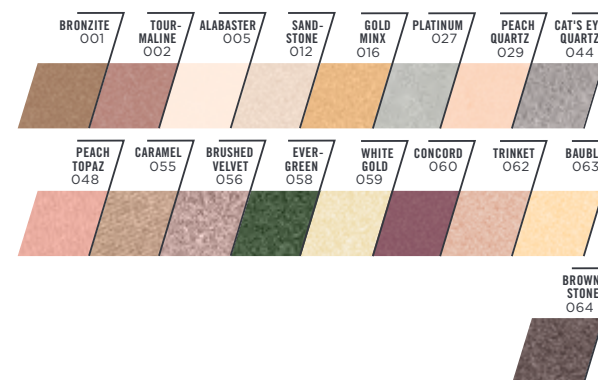
BEST SELLER

MINERAL SHADOW

(BMPS/C)

AVAILABLE IN COMPACT OR PAN ONLY

Mineral-enriched eye shadow with a soft, shimmering finish. Naturally radiant minerals and skincare vitamins pamper lids with crease-proof perfection.

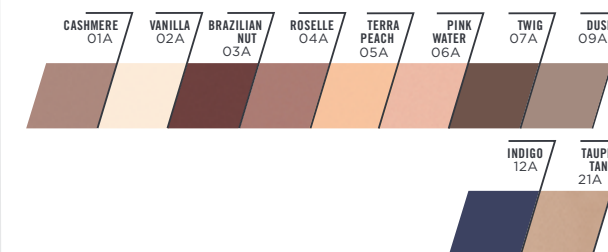


MINERAL MATTE SHADOW

(BMMS/CME)

AVAILABLE IN COMPACT OR PAN ONLY

Mineral-enriched, modern matte formula with pearlescent undertones injects a hint of shimmer for a "matte glow" effect.



BEST SELLER

POLYCHROMATIC SHADOW

(BPS/C)

AVAILABLE IN COMPACT OR PAN ONLY

Coated metallic and pearlized pigments deliver a stunning, high-shimmer finish.

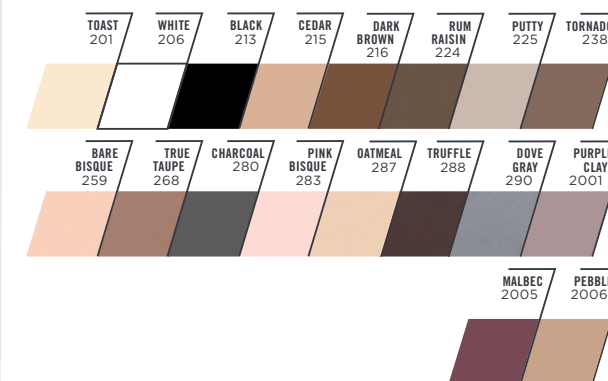


MATTE SHADOW

(MSHB/CM)

AVAILABLE IN COMPACT OR PAN ONLY

Delivers a rich, high-pigment, true matte finish. Conditioning formula provides full coverage for dramatic effects.



EYES

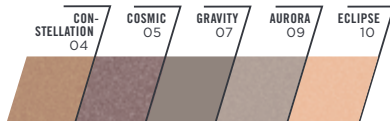
Draw the line. Bat a few lashes.

YOUR NAME's on-trend eye color offering provides limitless opportunities for *defining eye moments.*



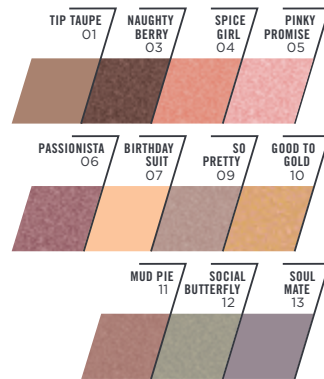
LIQUID SHADOW (LLS)

Weightless liquid shadow glides on effortlessly. Washes lids in long-wearing, sheer, radiant color.



CREAM SHADOW (CRMS)

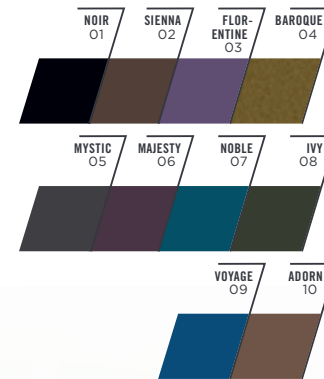
Lusciously textured formula with an ultra soft, long-lasting finish. Buildable coverage helps create looks that run from sheer to sultry, without caking or creasing.



GEL EYELINER (SLPG)

Super smooth, long-wearing liner with intense color payoff. Moisturizing and hydrating ingredients provide a soft, blendable application.

BEST SELLER



LUXE CRÈME LINER (LCL)

Luxurious, long-wearing, smudge-proof cream liner draws a perfect line without tugging on delicate eyelids.



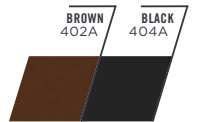
AUTOMATIC LONG LASTING EYELINER (SLAE)

For smooth, easy lining. Color-dense automatic liner fortified with soothing Aloe Vera and Chamomile. No sharpening required.



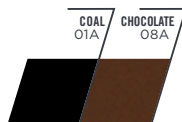
CAKE EYELINER (BCEL)

Rich liner with a long-wearing finish. Use wet for intense lining and dramatic effects.



POWDERLINER PENCIL (SLP5)

Dual-ended liner for smudgy, smokey looks. Pencil draws a soft, powdery line; sponge tip blends and diffuses color.



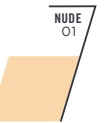
FELT TIP LINER (SLTE)

Modern liquid liner draws a highly-pigmented, flawless line. Features a super-fine felt tip for precise application.



WATERLINE LINER (WTL)

Incredibly creamy, waterproof pencil glides onto the inner rim of the waterline to create a brighter, wide open appearance that lasts for hours.



BEST SELLER



XLXL MASCARA
(XLMA)

Advanced formula and lash-loving brush deliver maximum length, exceptional life and superior separation from base to tip. Clump resistant.

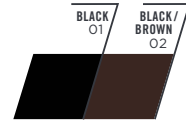


BEST SELLER



LUXURY MASCARA
(LLMA)

Ergonomic brush, shaped to fit the contour of the eye, coats each lash individually. Strengthening formula protects and conditions for perfectly defined lashes.



LUXURY WATERPROOF MASCARA
(LWMA)

Ergonomic brush, shaped to fit the contour of the eye, coats each lash individually. Waterproof formula protects and conditions for perfectly defined lashes.



LUSH MASCARA
(MAL)

Protein-rich formula builds in strength, fullness and flexibility. Botanicals and vitamins condition lashes. Hollow fiber brush lifts and separates.



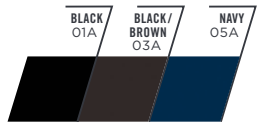
VOLUME X MASCARA
(MAVX)

Intense color and volume in a single coat. Doesn't flake or smudge. Patented V-shaped brush lifts and curls lashes from root to tip.



SENSITIVE MASCARA
(SMA)

Creates full, natural-looking lashes. Gentle, fragrance-free, non-irritating. Water-soluble formula removes easily.





BEST SELLER



PRECISION BROW PENCIL (PRBP)

Micro-precision brow pencil with built-in grooming brush, offers controlled brow filling and lining to quickly and effortlessly impart fuller, natural-looking brows that last for up to 10 hours.



BROWBLENDER PENCIL (SLBB)

Dual-ended pencil with a soft powdery finish. Unique brush tip blends and shapes for full, natural-looking brows.



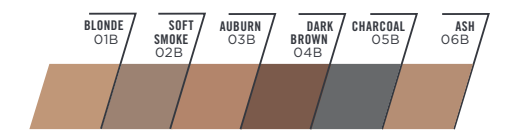
BROW SHAPER KIT (BBFX)

The total system for dimensional brows. Tinted wax creates a base, sticky powder and powder with fibers deliver natural-looking texture and dimension.



BRUSH ON BROW (BXBB)

Single shade powder shapes and contours brows. Soft, easy-blend formula creates a natural-looking brow line.



BROWS

Brows are *everything* right now. Get them in shape and *raise a few brows*. YOUR NAME's brow collection includes everything you'll need to become a professional brow stylist.

BROWS

Balm / Tint / Ink



BROW BALM (BRB)

Brow-perfecting balm defines, sculpts and fills for fuller, natural-looking brows. Smudge-proof formula glides on and lasts all day.



BROWS

Set / Highlighter



BROW SET (BS 01)

Clear gel sets quickly to sculpt brows for easy, error-free contouring. Flake and feather resistant.



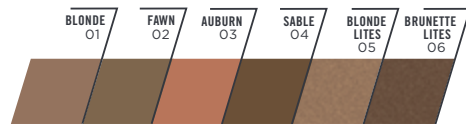
BROW HIGHLIGHTER (BRHL)

Portable crayon brightens and highlights the brow area, instantly creating an eye-opening, brow-lifted look.



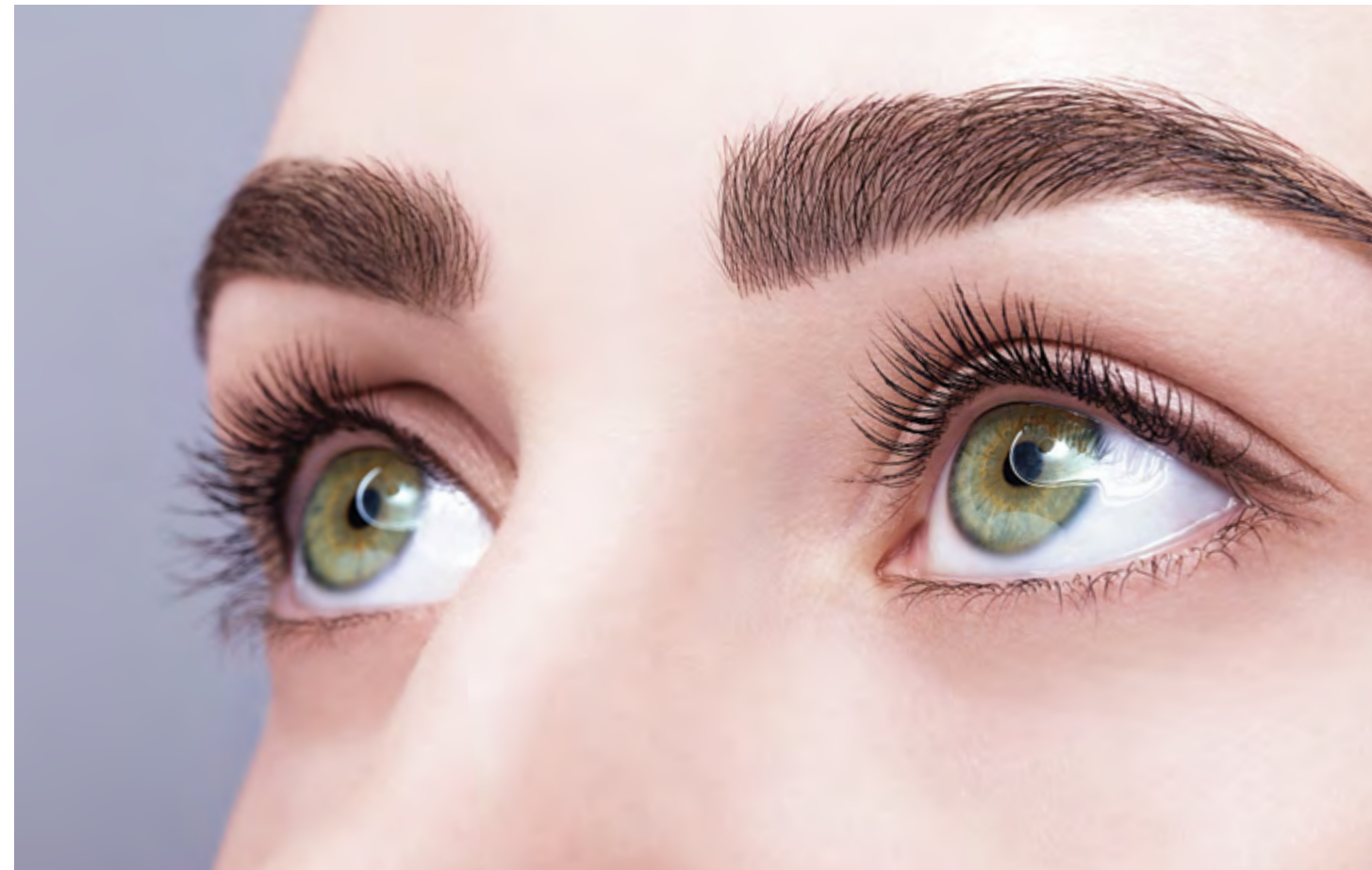
BROW TINT WITH FIBERS (BRTF)

Long-wearing formula volumizes, tames and tints. Fibers help create natural-looking fullness and definition.



BROW INK (BRI)

Ink-like, long-wearing formula brushes on to provide uniform application and shape coarse strays. Dries to a water-resistant finish.





CHEEKS *Blush*

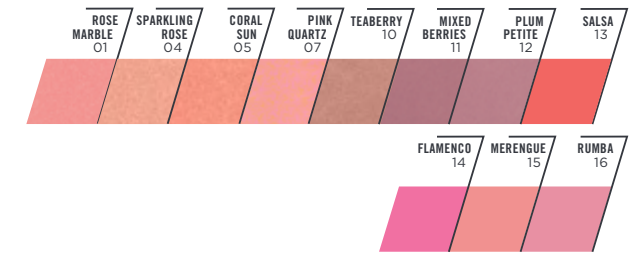


MINERAL BLUSH (BMBP/MBPS)

ALL SKIN TYPES

AVAILABLE IN COMPACT OR PAN ONLY

Mineral-enriched silky powder floats over skin to create a healthy warmth with a luxurious, long-wearing finish.

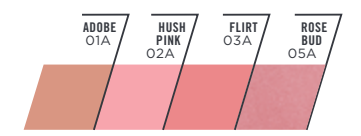


MINERAL BLUSH — MATTE (BMMB/CMB)

ALL SKIN TYPES

AVAILABLE IN COMPACT OR PAN ONLY

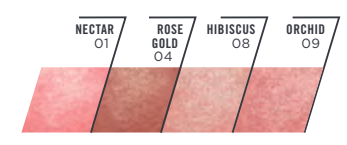
Innovative formula creates a modern, matte glow. Skin-smoothing texture imparts a soft finish that deflects light away from imperfections.



BAKED BLUSH (BMB)

ALL SKIN TYPES

Silky smooth, highly-pigmented baked powder bathes cheeks with soft, blendable color.



CHEEKS

Whether they prefer a *whispy, barely-there flush*, a *natural, rosy glow* or a *bolder, brighter shade*, we have the blush that will put the color in their cheeks.

CHEEKS

Blush



BAKED BLUSH — MATTE (BMB)

ALL SKIN TYPES

Silky smooth, highly-pigmented baked powder adds instant color with a velvety, matte finish.



SHEER SATIN BLUSH (BSSB)

ALL SKIN TYPES

Sheer powder with a shimmering finish. Micro-pulverized pigments float over skin for a soft transparency that lasts for hours.



CHEEKS

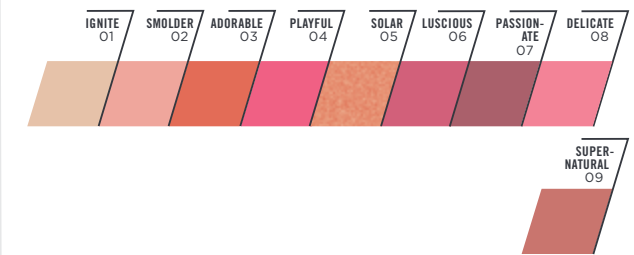
Blush / Color Stick



COLOR STICK — CHEEKS (CLST)

ALL SKIN TYPES

Blush, bronze and highlight with these fun and fabulous cheek sticks. Perfectly portable and easy to apply, in a range of shades that is sure to make them blush.



CREMEWEAR BLUSH (BCWB)

ALL SKIN TYPES

Smooth, creamy formula delivers velvety-soft, natural-looking color. Advanced optical technology imparts an incandescent glow to cheeks.





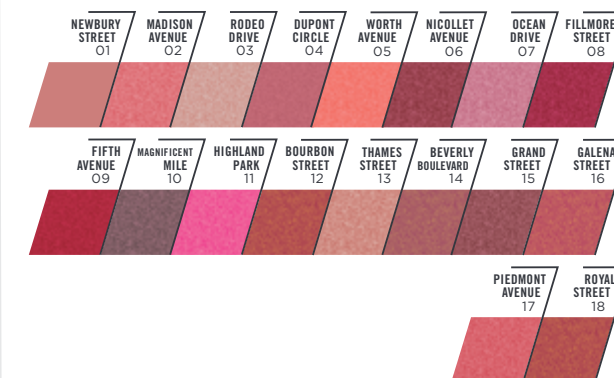
SHEER SHINE LIPSTICK (SSLS)

Sheer, hydrating color, weightless wear with a balmy, high shine finish.



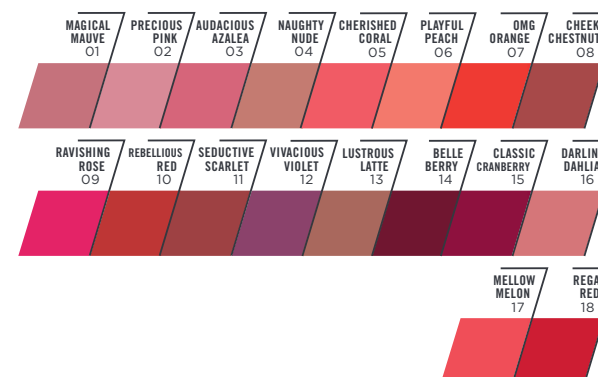
SATIN LIPSTICK (STLS)

Color saturated, buttery smooth with a lush, satiny finish.



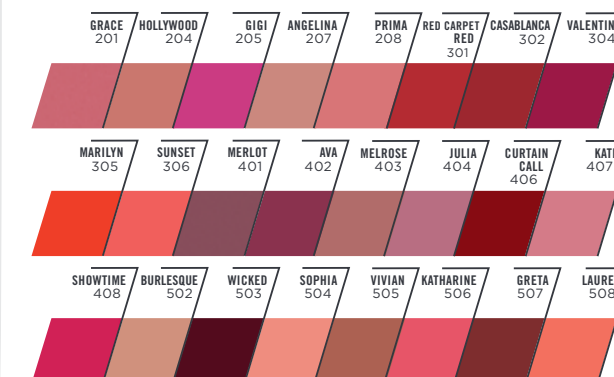
CREAM LIPSTICK (CRLS)

Intense pigments. luxurious moisture with a smooth, creamy finish.



LUXURY MATTE LIPSTICK (BMLS)

Long-lasting, modern matte lipstick with powerful hydration and color saturation.



LIPS

Give 'em lip. Any way they like it. Gloss, cream, balm, sheer, shimmer, lined. Sensual finishes in show-stopping shades ensure your customers' lips are always in the spotlight.



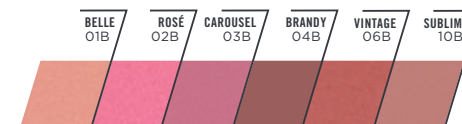
ULTRA MATTE LIPSTICK (UMLS)

Bold color, velvety texture with a true matte finish.



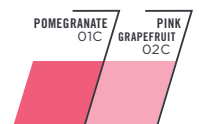
COLOR STICK — LIPS (SLRL)

Luminous color in a retractable stick. Moisturizes, nourishes and soothes lips with a blend of Shea, Cocoa and Illipe Butters.



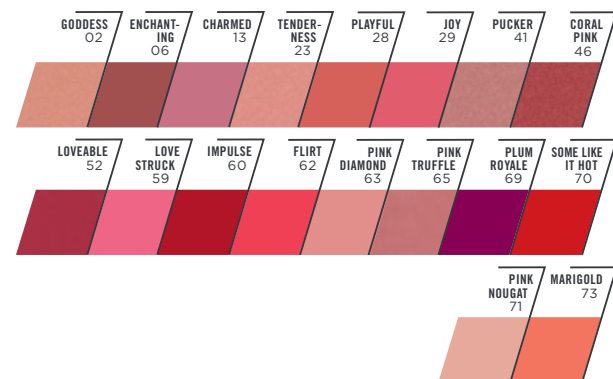
VITAMIN C LIP TINT (VITL)

Intensive healing and protective lip balm with a hint of tint in a core stick. Smooths, soothes and helps prevent chapping and peeling.



LUXURY LIPSTICK (BLUX)

Luxuriously-textured cream lipstick with full coverage and long-lasting wear.



HYDRATING LIP BALM (BSLS)

Moisturizing benefits of a balm with a semi-sheer tint of color. Improves lips' texture and ability to retain moisture over time.



LIP STAIN (LPST)

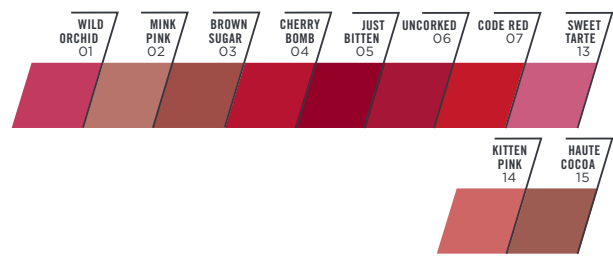
Unique, buildable coverage stain gives lips a dose of long-lasting color, as it protects and moisturizes. Never sticky or tacky.





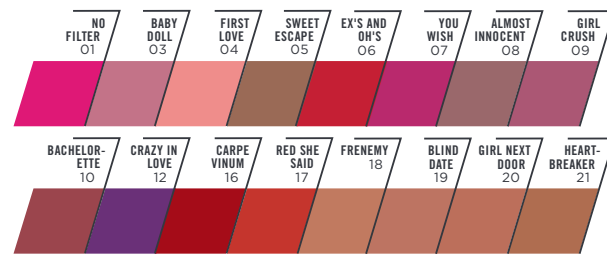
LIQUID LIPSTICK (BLLS)

The creamy coverage of a lipstick with the ease of a wand for intense pigment payoff in a single sweep.



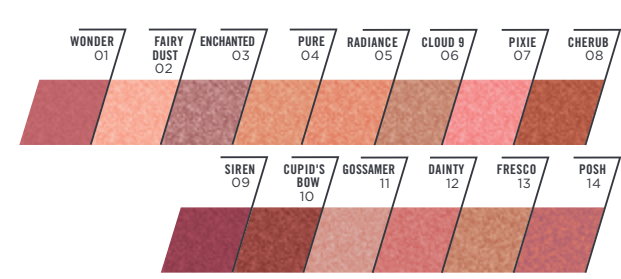
LIQUID LIPSTICK MATTE (LLSM)

Creamy, luxurious liquid formula delivers full coverage with a matte finish that lasts for hours. Nourishing ingredients help keep lips supple & smooth.



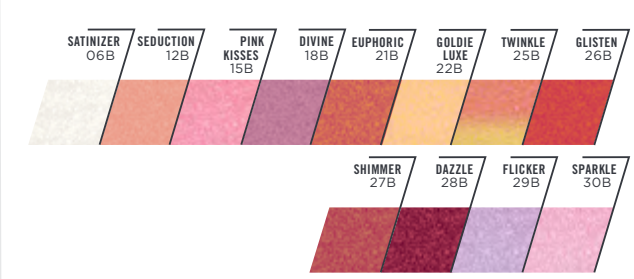
PLUMPING GLOSS (PLGL)

Ultra-hydrating gloss plumps with sheer color and high-shine for instantly younger-looking, softer lips.



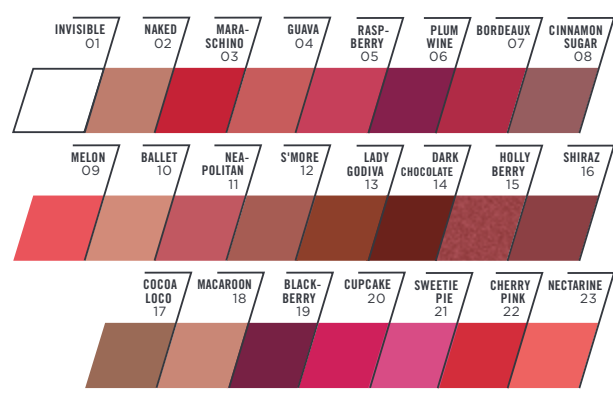
LIQUID LUSTRE (LQCR)

Volumizing gloss leaves lips lush, full and sparkling like precious gems. Delivers a million dollar shimmer with a soft tint.



WATERPROOF GEL LIPLINER (SLLG)

Super soft pencil liner glides on smoothly for precision application. Helps prevent bleeding and feathering; keeps color in place for hours.



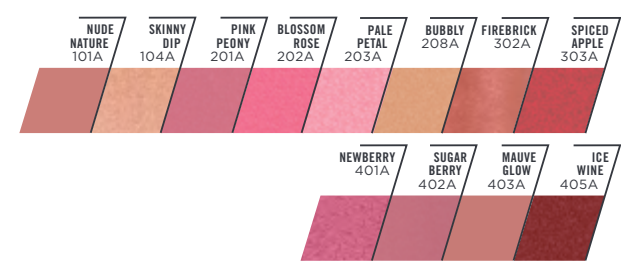
AUTOMATIC LONG-LASTING LIPLINER (SLLA)

Propel/repel liner for smooth, easy precision lining. Long-lasting wear — no sharpening required.



LUXURY GLOSS (LQLG)

Luxurious color with high-shine and age-defying benefits. Provides lasting comfort, wear and hydration.



















LIP GLOSS (JCY)

Transparent formula delivers a luminous, high-shine. Never sticky or tacky. Antioxidant Vitamins A and E help soften, smooth and protect lips.





				
POWDER Goat Hair PMBA 01B	LARGE SHADOW Goat Hair PMBA 05A	ANGLED SHADOW Pony Hair PMBA 07A	SMUDGER/LINER Pony Hair PMBA 09A	BROW DEFINER Sable Hair PMBA 10A
				
SHADOW LINER Sable Hair PMBA 11A	FINE LINER Sable Hair PMBA 13A	LIP Taklon PMBA 14	FOUNDATION Taklon PMBA 28A	MINI KABUKI Goat Hair PMBA 29A
				
STIPPLE Taklon & Ox PMBA 32A	ANGLED BLUSH Goat Hair PMBA 33A	CONCEALER Synthetic PMBA 34A	BLENDER Goat Hair PMBA 35A	SHADOW Goat Hair PMBA 36A


SCULPT FOUNDATION Boar & Ox Hair PMBA 37A

**ARTIST CHOICE:
PROFESSIONAL BRUSH KIT
PBAK 02**

Includes
Foundation, Blush,
Powder, Angled Blush,
Brow/Lash, Brow Definer,
Concealer, Smokey,
Shadow, Shadow Liner,
Blender and Lip brushes
in a stylish, micro-fiber
roll-up case.



TOOLS

Get creative. *Get crazy.* Make curves.
Master textures. Put the tools of the trade
in the hands of your customers.



DOUBLE PENCIL SHARPENER
SHP 01



BEST SELLER

WEDGES
8 PACK
W 01A



DOUBLE ENDED APPLICATORS
12 PACK
APDE 01



BRUSH ON BROW BRUSHES
6 PACK
APDE 02A



BEST SELLER

DISPOSABLE MASCARA APPLICATORS
25 PACK
DSP 01A



DISPOSABLE LIP BRUSHES
25 PACK
DSP 02A



DOE FOOT APPLICATORS
25 pack
DSP 03



ROUND FOAM SPONGES
12 PACK
PUFF 03



SAMPLER POTS
25 pack
SAM 01A



BEST SELLER

MAKEUP WIPES
25 PACK
WIPE 01B



CHUBBY PENCIL CLEAR CAPS
12 pack
SLRC 01



MAGNETIC COMPACT (FACE)
Holds 1 face/bronzer pan.
SMC 01H



MAGNETIC COMPACT (CHEEK)
Holds 1 blush pan.
SMC 02H



MAGNETIC COMPACT (EYE)
Holds 1 eye shadow pan.
SMC 03H



2-WELL MAGNETIC COMPACT (EYE)
Holds 2 eye shadow pans.
CCMB 13



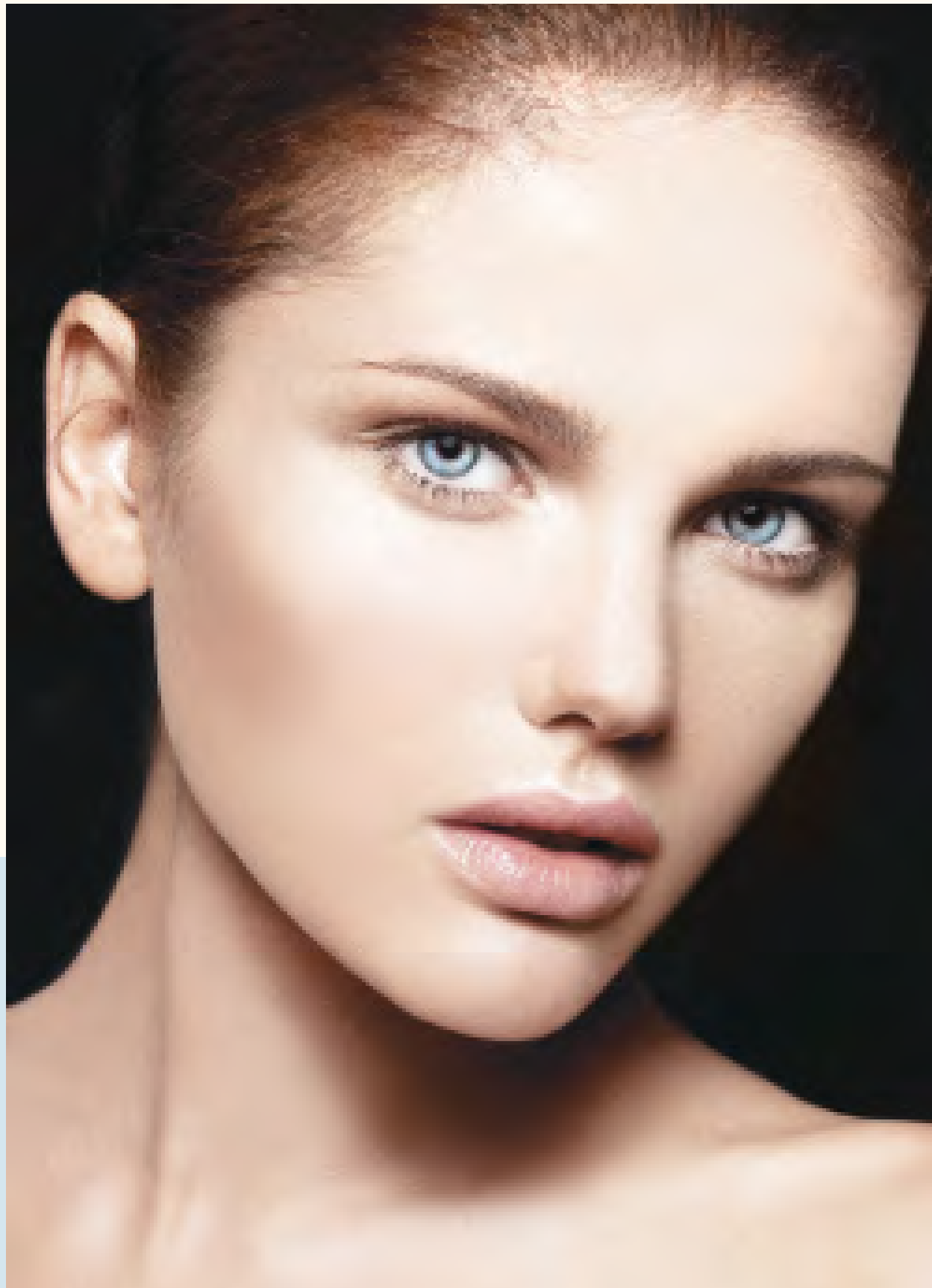
2-WELL MAGNETIC COMPACT (CHEEK)
Holds 2 blush pans.
CTKT 01



3-WELL MAGNETIC COMPACT (EYE)
Holds 3 eye shadow pans.
CCMB 01A



6-WELL MAGNETIC KIT
Holds a variety of face, cheek and eye shadow pans. Includes a removable foam insert.
CCMB 02A



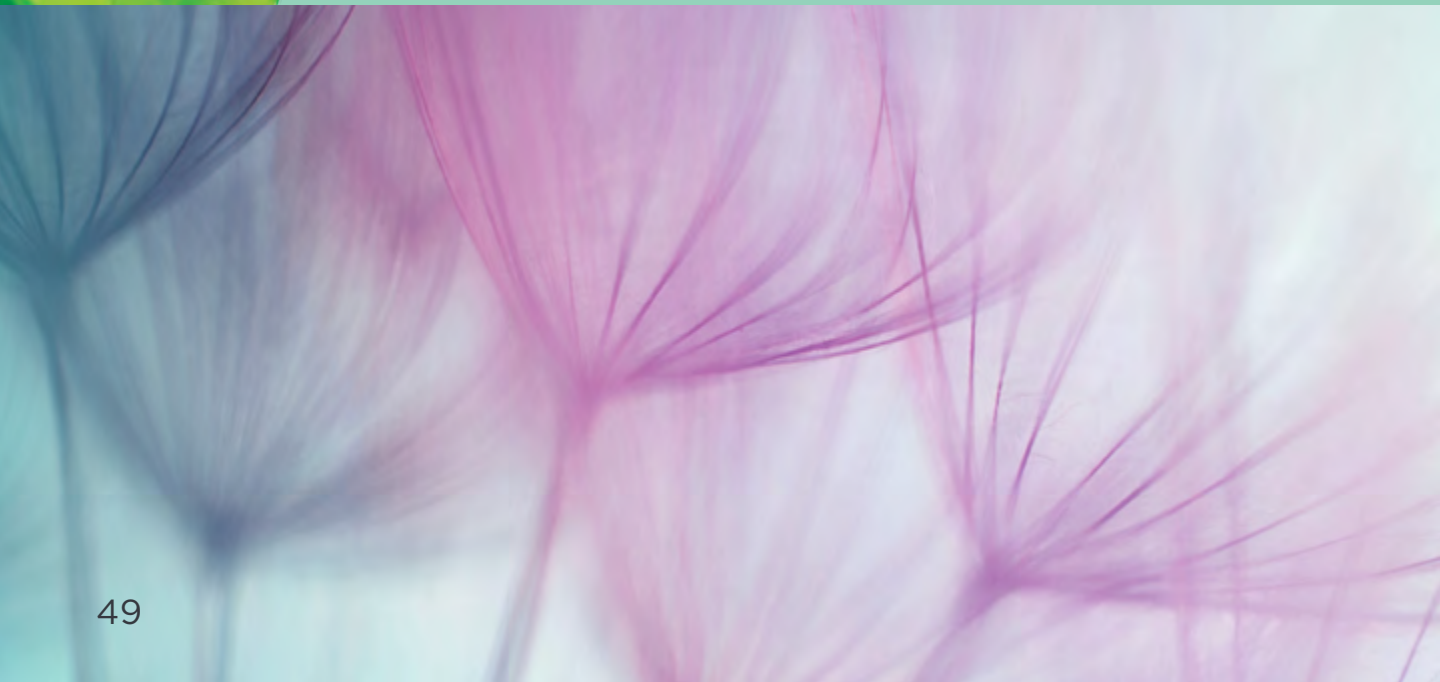
SKINCARE

Our comprehensive skincare assortment includes everything from *basic skincare to advanced technologies* that deliver clarity, brightening, anti-aging benefits and more. Your profitable, *personalized skincare business* starts here.



ESSENTIALS DAILY CARE FOR ALL SKIN TYPES

Simple solutions that *yield significant results*. Clean, clear skin glows with a healthy radiance with this easy-to-use, daily care. Cleanse, tone, treat and protect for *beautiful, naturally younger-looking skin*.



GEL CREAM CLEANSER
(ESS 100)
Uniquely-textured daily cleanser removes makeup and deep cleans clogged pores. Softens and conditions skin, as it cleanses, normalizes and balances.



TONER WITH ALPHA HYDROXY ACIDS
(ESS 101)
Non-drying, alcohol-free daily toner exfoliates, clarifies and refines. Leaves skin clean, refreshed and revitalized.



FIRMING SERUM
(ESS 102A)
Intensive daily treatment firms and brightens skin. Helps smooth fine lines and improve elasticity, as it protects against free radical damage.



DAILY MOISTURE PROTECTION BROAD SPECTRUM SPF 15
(ESS 103A)
Lightweight, invigorating moisturizer plumps and hydrates skin. Provides broad spectrum protection against sun damage and premature aging.



ANTIOXIDANT EYE CREAM
(ESS 104A)
Rich, moisturizing eye treatment nourishes and softens. Strengthens skin and helps reduce under eye darkness. Fragrance free.



ANTIOXIDANT NIGHT CREAM
(ESS 105)
Rich, moisturizing cream with potent antioxidants. Smooths skin and helps improve texture. Protects against free radical damage.



ENZYMES YOUTHFUL CLARITY FOR ALL SKIN TYPES

Enzyme Skincare helps eliminate dulling surface cells and debris to *create a smoother, clearer complexion*. Safely and effectively helps remove sluggish skin cells and radiance-robbing build-up to reveal a *renewed clarity and glow*. Skin texture is improved and youthful tone is restored.



PAPAYA ENZYME CLEANSER

(ENZ 100A)

Gentle foaming cleanser lifts away makeup and impurities, as Papaya Extract helps remove dull surface cells and create a brighter, smoother complexion.



PAPAYA ENZYME TONER

(ENZ 101)

Alcohol-free toner with Papaya Extract cleanses, freshens and stimulates skin. Helps remove dull surface cells, resulting in a softer, smoother, more hydrated complexion.



ENZYME SERUM

(ENZ 102A)

High potency serum helps accelerate cell turnover and speed up the production of fresh, younger cells. Actively hydrates and revives tired skin. Complexion regains its youthful radiance and resilience.



ENZYME PROTECTION BROAD SPECTRUM SPF 30

(ENZ 103A)

Nurtures, hydrates and conditions. Protects against sun damage and premature aging, as it gently exfoliates, boosts cell turnover and mimics the accelerated rate of youthful skin.



ENZYME FRUIT & FLOWER MASK

(ENZ 107)

Deep cleanses and exfoliates with Vitamin C, Papain, Hibiscus Flower Extract and Mixed Fruit Acids. Skin is left polished and immaculate.



EXFOLIATING ENZYME SCRUB

(ENZ 106A)

Dual-action treatment with micro-beads and enzymes from Papaya Extract revives tired skin and helps remove dull surface cells. Youthful clarity is restored; texture is renewed.



ENZYME EYE CREAM

(ENZ 104A)

Nurturing eye treatment moisturizes, firms and conditions skin. Soothes tired eyes; reduces puffiness and the appearance of dark under eye circles.



ENZYME NIGHT CREAM

(ENZ 105)

Replenishing moisturizer gently exfoliates and helps boost cell turnover. Nourishes and renews skin with advanced hydration and conditioning. Smooths skin and enhances radiance for a clearer, brighter, more youthful complexion.



VITAMIN C NATURAL RADIANCE & FIRING FOR ALL SKIN TYPES

Vitamin C Skincare helps *brighten complexion, even skin tone and firm skin*. Vitamin C gently resurfaces and polishes skin, for a healthier-looking, more resilient and radiant appearance. A natural antioxidant, Vitamin C helps *protect skin against free radical aggressors and premature aging*.



VITAMIN C CLEANSER

(VIT 100A)

Refreshing gel cleanser brightens skin, as it washes away makeup and impurities. Gently exfoliates and helps dissolve dull surface cells, as it hydrates and nourishes skin.



VITAMIN C TONER

(VIT 101)

Ultra-hydrating, brightening toner refreshes, refines and restores radiance. Helps firm and tone skin with natural botanicals and potent antioxidants.



VITAMIN C SERUM

(VIT 102A)

Lightweight, oil-free serum transforms skin from dull to radiant. Helps protect against free radical damage and stimulate collagen production for a brighter, healthier-looking complexion.



VITAMIN C PROTECTION BROAD SPECTRUM SPF 15

(VIT 103A)

Light-textured Vitamin C-enriched daily moisturizer helps brighten, protect and repair skin for a fresher, firmer, more vibrant complexion.



VITAMIN C LIP TREATMENT

(VITB 01B)

Brightening Vitamin C envelops a core of conditioning Vitamin E. Smooths, soothes and helps prevent dryness and chapping.



VITAMIN C PEEL KIT WITH VITAMIN C PEEL & ACTIVATOR

(VIT 106B)

Professional peel system brightens dull skin, encourages collagen production and dramatically resurfaces complexion and texture.



VITAMIN C EYE TREATMENT

(VIT 104A)

Lightens dark circles. Helps brighten the eye area, as it soothes, smooths, firms and tones tired eyes. Fragrance free.



VITAMIN C NIGHT CREAM

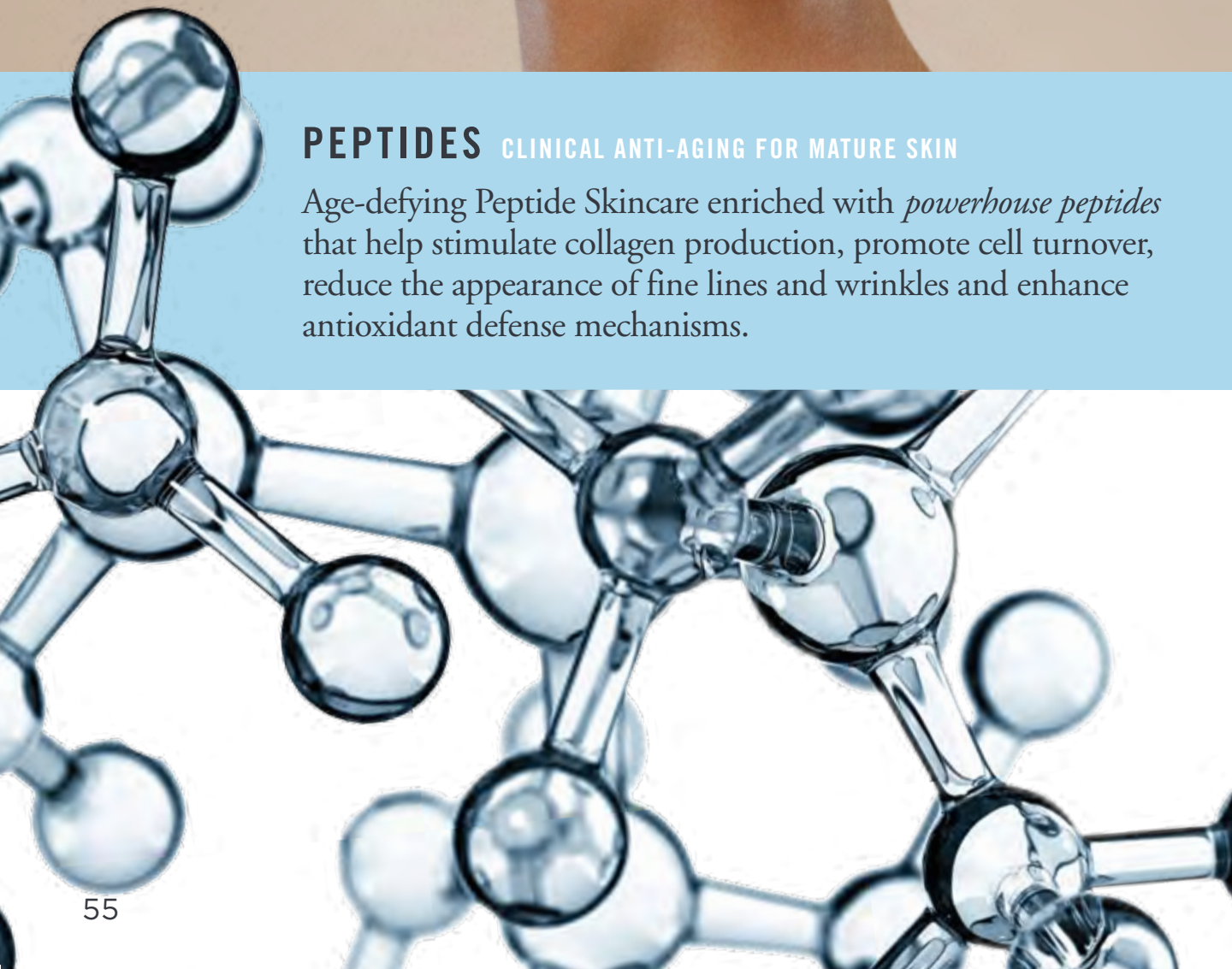
(VIT 105)

Uniquely-textured, concentrated L-Ascorbic Acid cream helps brighten complexions overnight, as it firms and strengthens.



PEPTIDES CLINICAL ANTI-AGING FOR MATURE SKIN

Age-defying Peptide Skincare enriched with *powerhouse peptides* that help stimulate collagen production, promote cell turnover, reduce the appearance of fine lines and wrinkles and enhance antioxidant defense mechanisms.



MICRO-DERM CLEANSER (PPT 100A)

Two-in-one cleanser and exfoliator enhanced with the same crystals used in professional microdermabrasion treatments. Polishes, smooths and nourishes, as it effectively cleanses skin.



MICRO-DERM CREAM SCRUB (PPT 106)

Gently and effectively resurfaces skin. Smooths, softens and polishes skin for a healthier-looking, more radiant complexion.



PEPTIDE SERUM (PPT 102A)

Anti-aging powerhouse with a synergistic trio of ingredients that help repair and rebuild skin's structure. Multi-corrective technology targets skin's visible and invisible signs of aging.



PEPTIDE PROTECTION BROAD SPECTRUM SPF 30 (PPT 103A)

Advanced anti-aging daily moisturizer helps improve tone and radiance, as it provides broad spectrum protection against sun damage and premature aging. Helps prevent collagen and elastin breakdown for firmer, more resilient skin.



PEPTIDE EYE CREAM (PPT 104A)

Luxurious, anti-aging eye treatment nourishes and hydrates the delicate eye area. Firms and reduces puffiness and under eye darkness.



PEPTIDE CREAM (PPT 105A)

Rich, moisturizing cream helps prevent collagen and elastin breakdown for firmer, more resilient skin. Advanced peptides help reduce wrinkle depth and improve skin tone and smoothness.



HYDRATING DEEP HYDRATION FOR DRY, DEHYDRATED SKIN TYPES

Thirst-quenching Hydrating Skincare *moisturizes, comforts and softens dull, dry, dehydrated skin*. Natural extracts and oils work synergistically with advanced technology to *saturate and soothe dryness* with plumping hydration. Skin is smoother, softer and healthier-looking.



HYDRATING CREAM EXTREME (HYD 106)

Rich, emollient cream super hydrates skin with intense hydration. Softens and soothes extremely dry, dehydrated skin.



HYDRATION X3 MIST (HYD 108)

Instantly refreshes and replenishes skin with advanced ingredients to increase hydration and help counteract the effects of environmental aggressors.



HYDRATING CLEANSER (HYD 100)

Gentle, emollient cleanser helps dissolve dull surface cells while moisturizing and nourishing skin. Antioxidant Vitamins A, C and E help repair, protect and maintain healthy skin.



HYDRATING TONER (HYD 101)

Alcohol-free freshener hydrates and nourishes dry skin, as it gently tones and refines. Helps soften and condition skin, as it sweeps away makeup and impurities.



HYDRATION X3 SERUM CONCENTRATE (HYD 107)

High-tech, light-textured liquid gel delivers intense hydration to various levels of the skin for a visibly plumped, supple complexion.



HYDRATING PROTECTION BROAD SPECTRUM SPF 30 (HYD 103A)

Light-textured daily moisturizer provides broad spectrum protection against sun damage and premature aging. Hydrates and nourishes skin, as it instantly softens and soothes dryness.



HYDRATING EYE CREAM (HYD 104A)

Ultra-moisturizing eye treatment smooths the delicate eye area with intense hydration. Softens fine lines and wrinkles. Fragrance free.



HYDRATING NIGHT CREAM (HYD 105)

Moisture-rich, daily cream provides long-lasting hydration for dry skin. Softens and soothes dryness. Helps protect against free radical damage.



**BRIGHTENING
CLEANSING WATER**
(BRS 101)

Ultra-lightweight, soap-free liquid effectively removes makeup and surface impurities. Skin is left clean and hydrated with a renewed brightness. No rinsing required.



**OIL DEFENSE
CLEANSER**
(OFR 100)

Stimulating gel cleanser effectively removes excess oil, makeup and impurities. Softens and soothes, leaving skin feeling fresh and scrupulously clean.



**BRIGHTENING
DAY PROTECTION
BROAD SPECTRUM SPF 50**
(BRS 103)

Lightweight daily moisturizer provides broad spectrum protection against environmental aggressors and premature aging. Helps brighten skin and diminish existing dark spots.



OIL DEFENSE TONER
(OFR 101)

Invigorating toner sweeps away excess oil and helps decongest clogged pores. Clairifies skin and helps refine the appearance of pores for a smoother, more uniform texture and appearance.



**BRIGHTENING
NIGHT CREAM**
(BRS 105)

Rich, yet lightweight, high-performance cream diminishes dullness and helps reduce dark spots, returning skin to a more youthful, naturally even tone.



**OIL DEFENSE
PROTECTION
BROAD SPECTRUM SPF 15**
(OFR 103A)

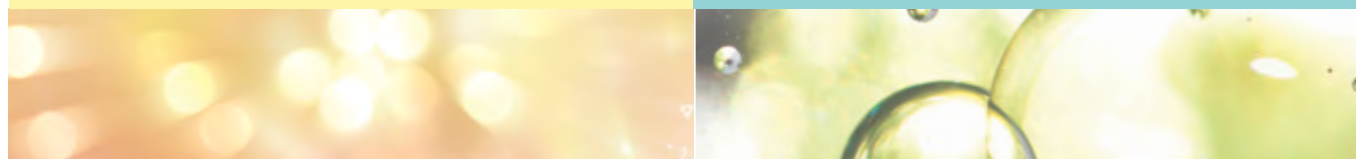
Light textured, oil-free daily moisturizer hydrates and smooths skin and provides broad spectrum protection against sun damage and premature aging. Fragrance free.

BRIGHTENING
BRIGHTENING FOR ALL SKIN TYPES

Brightening Skincare helps *recapture youthful clarity* and returns skin to a *natural evenness and radiance*. This powerful collection helps prevent and gradually lessen dark areas, age spots and traces of past blemishes for *a renewed luminosity*.

OIL DEFENSE
FOR COMBINATION, OILY & BLEMISH-PRONE SKIN TYPES

Oil Defense Skincare's powerful, purifying products help oily skin regain control without stripping natural hydration and protection. *Skin is stimulated and refreshed;* pores are decongested and less evident; complexion is clearer and less troubled. *Skin appears refined, matte and smooth.*





TARGET SOLUTIONS FOR SPECIFIC SKIN CONCERNS

Target Solutions are concentrated, *non-invasive skin therapies* designed to address and help remedy specific skin conditions. Active ingredients and *advanced technologies deliver powerful results for the most often cited skin issues*, i.e., loss of firmness and elasticity, irritation, hyperpigmentation, lines and wrinkles and uneven tone.



GLOW MASK (TSL 114)

Deep cleansing charcoal mask helps restore radiance by eliminating impurities and energizing the complexion to reveal a healthy, youthful glow.



ADVANCED LIGHTENING CREAM (TSL 100A)

Light textured cream helps fade dark spots and freckles and helps prevent further melanin production. Potent antioxidants protect against future damage from environmental aggressors.



SKIN TRANSFORMING SERUM (TSL 109A)

Improves radiance and evens skin tone. Smooths, hydrates and reduces the appearance of pores, fine lines, wrinkles and other imperfections with soft focus diffusers. Oil free.



TRANSFORMING EYE CREAM (TSL 113A)

Helps repair and replenish the delicate skin surrounding the eye area. Firms, tones, and provides potent antioxidant protection against environmental aggressors.



COLLAGEN ELASTIN CREAM (TSL 101)

Rich, emollient cream helps plump and firm skin. Smooths, soothes and helps improve moisture retention. Potent antioxidants protect against damage from environmental aggressors.



FIRMING CREAM CONCENTRATE FOR EYES (TSL 102A)

Fights crepiness, crow's feet and fine lines. Helps firm, lift, deeply hydrate and reduce puffiness and discoloration. Fragrance free.



FIRMING CREAM CONCENTRATE (TSL 103)

Lifts, firms and hydrates skin. Helps restore youthful contours. Leaves complexion more sculpted, smoother and better defined.



REPARATIVE MOISTURE CREAM (TSL 104)

Provides advanced hydration and helps increase skin density and integrity for a younger texture and resilience. Helps repair and replenish skin's lipid barrier. Antioxidant vitamins condition and protect.

OILS



PROFESSIONAL



OILS BALANCING AND MOISTURIZING FOR ALL SKIN TYPES

Our light-textured, modern oils have the *unique ability to balance skin* by optimizing sebum production, making them great for most skin types. They absorb quickly to *seal in hydration, while delivering powerful skin-softening effects* and antioxidant protection.

PROFESSIONAL FOR SKINCARE PROFESSIONALS ONLY

Concentrated Glycolic Acid products help deliver dramatic resurfacing, smoother texture and brighter skin.



OIL CLEANSER

(OIL 100)

Melts away makeup and impurities without stripping skin's natural moisture. This unique cleansing oil turns milky white when combined with water.



FACIAL OIL

(OIL 101A)

This nurturing, fast-absorbing, hydrating oil adds an extra boost of luscious moisture to dry, dull skin.



PROFESSIONAL GLYCOLIC PREPPING SOLUTION

(PFL GP)

Prepares skin and enhances performance of Glycolic Acid Treatments.



PROFESSIONAL GLYCOLIC 20%

(PFL G2)

Intensive exfoliating and resurfacing treatment. For all skin types, especially beneficial for sensitive skin.



PROFESSIONAL GLYCOLIC 30%

(PFL G3)

Intensive exfoliating and resurfacing treatment. For all skin types, especially mature and acne-prone skin.



PROFESSIONAL GLYCOLIC NEUTRALIZER

(PFL GN)

Lightweight fluid neutralizes the Glycolic Acid Treatments.

SELECT

Choose a product assortment that meets your business objectives or *get to know our formulas and colors* with our high value introductory samplers.



CONTENTS INCLUDE:
8 Lipsticks, 5 Eye Shadows,
5 Brow Products, 5 Foundations,
4 Concealers, 4 Primers,
3 Blushes, 4 Eyeliners,
2 Powders, 2 Bronzers,
2 Lip Glosses, 2 Mascaras,
1 Waterproof Gel Lipliner,
1 LipToxyl X3, 1 Brightening
CC Cream SPF 20 and
1 Dual Action Makeup
Remover.

Available to U.S. domestic
customers only.

BESTSELLER INTRODUCTORY SAMPLER

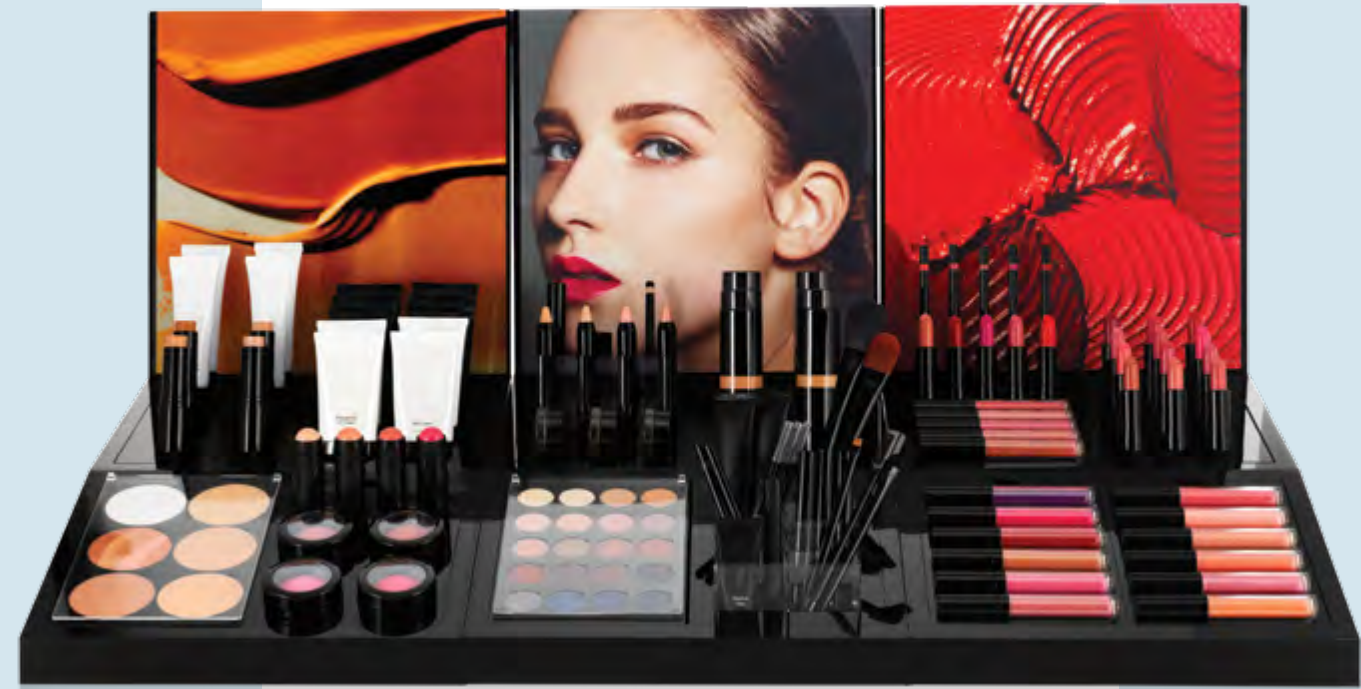
Our top selling products will be your top selling products. Get to know our proven formulas and experience for yourself why these customer favorites are hard to keep on shelf.

BRIDAL BUSINESS INTRODUCTORY SAMPLER

Help brides look flawless on their wedding days and you'll lay the foundation for a booming business for many years to come.

CONTENTS INCLUDE:
1 Nude Palette, 6 Matte Foundations, 5 Brow products, 4 Waterproof Gel Lipliners, 4 Color Stick Cheeks, 3 Color Corrector Pens, 3 Primers, 3 Blushes, 3 Lip Glosses, 3 Lip Stains, 3 Eyeliners, 2 Mineral Photo Touch Concealers, 1 Luxury Waterproof Mascara, 1 Invisible Blotting Powder, 1 Powder Illuminator, 1 Bronzer, 1 LipToxyl X3, 1 Dual Action Makeup Remover and Disposable Wands and Brushes.

Ready. Set. *Sell.*



BESTSELLER COLOR COLLECTION

The Bestseller Color Collection brings you the top product categories in a pre-selected shade range to suit any brand position, skin tone or image. Complete with our top selling products, display bases, templates, header photos and tester pans. Just set it up and sell it out.

PERSONALIZE

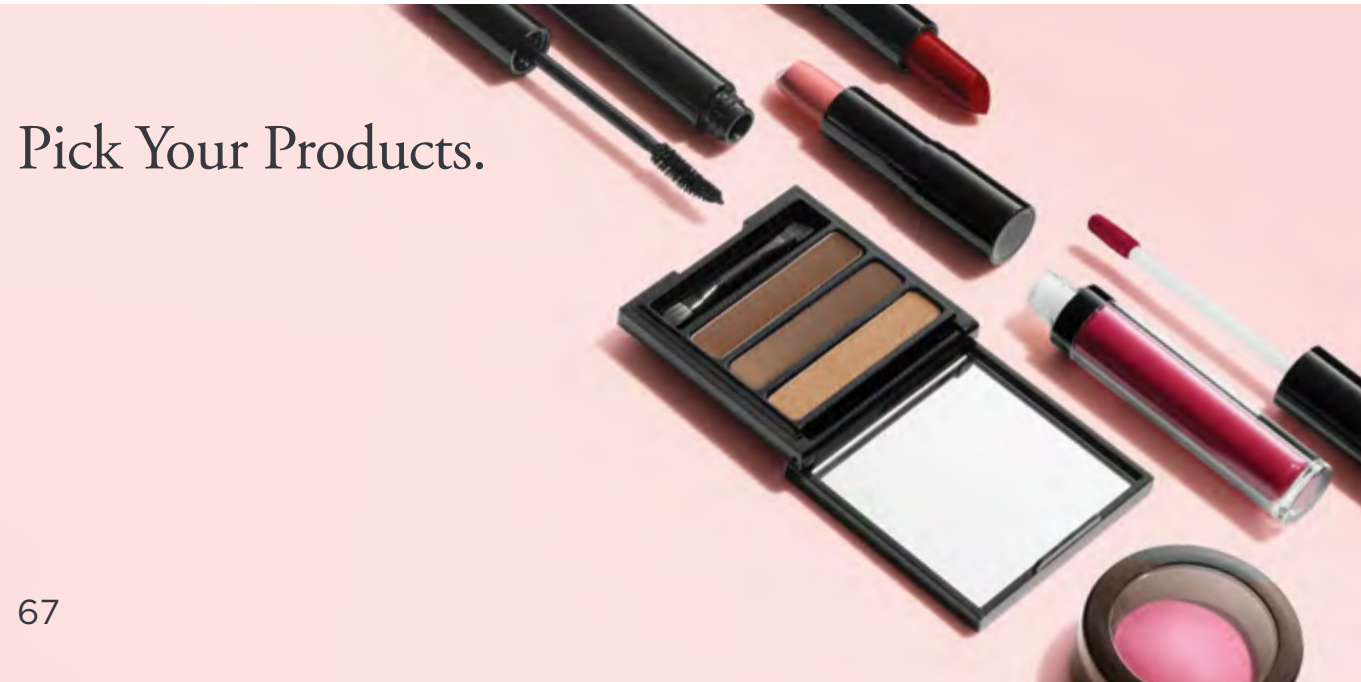
THERE ARE THREE EASY WAYS TO PERSONALIZE YOUR ZAINALLI COSMETICS AND SKINCARE.

SIGNATURE SERVICES

Recommended for large customers who want optimal customization. when you order 500 pieces or more of an individual.

WE HAVE NICE PROGRAM FOR LARGE FRENCHISE BUSINESS AND SPECIAL STORE LOCATIONS WORLD WIDE IN THE MOST FASHIONABLE CAPITALS,

OUR BUSINESS OPPERTUNITY IS READY TO TAKE OFF WITH THE RIGHT PERSONS.



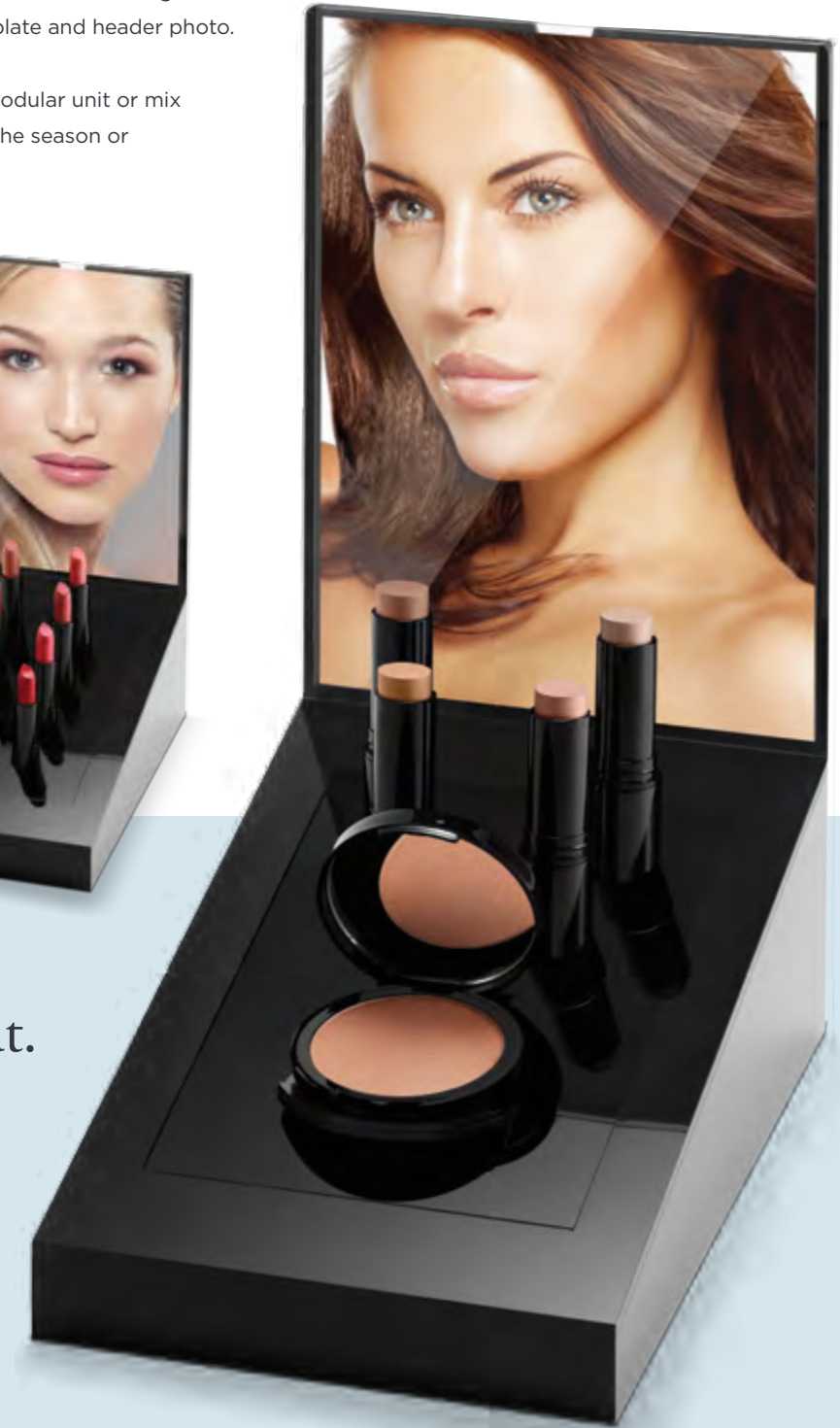
Pick Your Products.

PROMOTE

GET READY TO RETAIL WITH YOUR NAME'S MODERN, MODULAR MERCHANDISING SOLUTIONS.

It's as easy as deciding which products you'd like to promote and selecting a display base, template and header photo.

Choose a single modular unit or mix multiple units, as the season or trend requires.



Set Them Up.
Sell Them Out.



ZAINALLI.COM
SHOP 24/7 ONLINE

1778 987 9509
MONDAY THRU FRIDAY
8:30AM - 6PM WEST