

6 TIPS BEFORE SELLING YOUR HOME

MEET WITH YOUR AGENT

Your agent can save you a lot of time and energy by guiding you through the pre-listing phase. They are there to serve you and help you decide if listing your home is the right option.

PRE-QUALIFY TO BUY

Get pre-qualified to buy your next home before putting your current one on the market. Working with a reputable mortgage pro will help you understand what you need to net from your current home and achieve your goals for the next one

PRICE CORRECTLY

Listing your home at the proper market value is critical to selling within a reasonable time frame. Be cautious of making decisions based on valuations online. Instead use your agent's knowledge of the local area as a resource.

PRE-INSPECT

Home inspections are often where a home sale can go wrong. Material defects may need to be repaired prior to a buyer purchasing the home. Determine these potential fixes before you list, instead of during the negotiation process.

DE-CLUTTER

If your house is cluttered or filled with personal mementos, it's more difficult for a buyer to picture themselves living there. Placing large pieces of furniture or family photos in storage is worth the effort to help your home sell quicker.

PROFESSIONAL PHOTOGRAPHY

The modern-day home search usually starts online and first impressions are very important. Make sure your real estate agent uses a pro photographer in order to show your home in the best light.







Sonja Rankin

Realtor & Military Relocation Professional Realty One Group Emerald Coast 850.733.7071 sellandbuy850@gmail.com www.GreatHomes4Sale.com Getting your home sold for top dollar is my #1 priority! I'm always ready to serve my clients, call, email, or text to schedule an appointment.

f you are already working with a real estate professional, please disregard this solicitation