

5.1 - FROM SCANDALS TO SERIOUS SETBACKS: HOW A POOR COMPANY CULTURE CAN IMPACT THE BOTTOM LINE

From Uber to Volkswagen, companies have seen how scandals and poor culture impact the bottom line. Companies continue to struggle to ensure their culture supports the organization's purpose, strategy, and business model. What does a good assessment of culture look like?

Following this webinar, attendees will be able to:

- Describe the elements of an organization's culture
- Discuss the internal controls designed to mitigate risk associated with poor corporate culture
- Describe how to assess and report on an organization's culture

Outline:

- I. What Goes Into An Organization's Culture?
- II. How Do Internal Controls Impact an Organization's Culture?
- III. What is Internal Audit's Role in Assessing Culture?
- IV. Audit Techniques

Bio

BRAD R. KNIGHT, CPA, CRMA



Brad has more than 14 years of experience leading and delivering internal audit, enterprise risk management, governance and compliance engagements to Fortune 500 and middle market companies. Prior to joining BDO, Brad worked at Brambles Ltd. where he oversaw and directed the organization's global enterprise risk management programs. Prior to Brambles, Brad worked with EY and Dixon Hughes Goodman where he focused in the areas of internal audit and risk.

Brad leads BDO's Risk Advisory Services Practice in Atlanta and the Southeast, and offers key experience in a variety of industries including: manufacturing, healthcare, supply chain, and technology.

Brad has been deeply involved in identifying and delivering governance, risk and compliance solutions to clients, including all aspects of SOX implementation and compliance, business process documentation, enterprise risk assessments, internal audit co-sourcing, internal controls assessments, and SOC reporting.

Brad is also a member of BDO's Integrated Reporting and Sustainability working group where he works with colleagues from around the globe to integrate environmental, social, and societal considerations into BDO's methodologies and client's organizational strategies.

Brad is also a member of BDO's Integrated Reporting and Sustainability working group where he works with colleagues from around the globe to integrate environmental, social, and societal considerations into BDO's methodologies and client's organizational strategies.

Brad is a licensed CPA in the state of Georgia and maintains a Certification in Risk Management Assurance from the Institute of Internal Auditors.