



The Atlanta Chapter hosts a full day conference each year with continuing professional education credits.

In 2024, the conference will be held on September 20 at the Cobb Galleria Centre. There will be general sessions in the morning and concurrent workshops, which will include both general internal audit and IT audit topics.

Sponsor logos will be placed on the TAC conference website, and signage will be recognized at the conference. In general, the attendee numbers range from 400 – 600 individuals.



Contact Lori Kaczynski
Lori.kaczynski@graphicpkg.com

Nancy Thomas
atlantaiia@comcast.net

A variety of Sponsorships are available for your selection:

Exhibit Booths \$3,000 – Exhibitors will be placed in the breezeway outside the conference rooms.

Networking Breakfast \$3,000 – A continental breakfast will be provided in the exhibit area the morning of the conference, and the sponsor’s logo can be displayed.

Luncheon \$4,500 – A plated lunch will be served during the conference, and the sponsor’s logo can be displayed. The sponsor may introduce their firm as lunch begins.

Morning Networking Break Buffet \$3,000 – A morning break buffet will be served in the exhibit area, and the sponsor’s logo can be displayed.

Afternoon Networking Breaks Buffet \$3,000 – An afternoon break buffet will be served in the exhibit area, and the sponsor’s logo can be displayed.

Networking Reception \$3,000 – Our speakers will meet attendees and volunteers, and the sponsor’s logo can be displayed.

Conference Bags \$3,000 – Conference attendees will receive a conference bag to hold their materials. One sponsor may have their corporate logo on the conference bags.





Lanyards /Badges \$3,000 – Each attendee will receive their badge with the logo of the sponsor.

Volunteer T-shirts \$3,000 – Conference volunteers will receive a t-shirt with the conference and sponsor's logo.

Advertised Products for General Sessions \$3,000 – Logoed or informational promotional materials may be placed on tables for initial general session (e.g., – notebooks or journals, pen, candy, or table décor).

Parking Voucher \$2,500 –This sponsorship provides parking validation for conference attendees.

Speaker Keynote Dinner— Cost depends on location selected by the sponsor – Our keynote speakers and conference leadership team attend a dinner the evening preceding the conference. The speaker dinner cost is the responsibility of the sponsor.

All sponsorships are on a first come first served basis.

Contact:

Lori Kaczynski lori.kaczynski@graphicpkg.com, 678-778-9647, or

Nancy Thomas, IIA Atlanta Executive Director, atlantaiia@comcast.net 404-401-2277, to make your selection at any time.

The Chapter will invoice you shortly thereafter.

All sponsorship funds should be paid prior to the event sponsored.



IIA
Atlanta

Exhibitor and Sponsors

- ◆ Acknowledgement in conference on-line program
- ◆ Recognition of your sponsorship/support at the general sessions
- ◆ Your organization's logo and URL on the conference website.
- ◆ Signage prominently displayed throughout conference venue.
- ◆ 2 Exhibitor or Sponsor badges, which include breakfast, lunch, break, refreshments, reception, and attendance to the conference sessions. No CPEs awarded

Exhibitor Information

- ◆ 2 Chairs and a wastebasket at each table.
- ◆ Poster and booth displays are permitted as long as they do not block other exhibitor spaces.
- ◆ Electricity and internet connections will be provided at an additional charge.
- ◆ Exhibit packets and shipping information will be emailed prior to the conference.
- ◆ Booths can be set up on 9/19/2024 from noon to 6PM.
- ◆ Booths are assigned and your location will be provided prior to the conference.

