

**Will Bracker** is a founding partner of Bracker & Holder. Specializing in privacy, cybersecurity, and data protection law, Will works closely with his clients to advise on privacy programs, policy, processes, training, incident response, and risk assessments. He also handles daily legal counseling on a variety of privacy and security issues. Prior to entering the practice of law, he worked in all areas of the software development lifecycle for more than two decades. Will holds a BSM from Georgia Tech and a JD from Georgia State. He is a past Chair of the Privacy and Technology Section of the Georgia Bar and is an adjunct professor at Georgia State University College of Law, where he teaches Privacy Law, Cybersecurity Law, and Mass Media and Communications Law.