

INTERIOR  
DESIGN  
PORTFOLIO



2024 EDITION



DESIGNER FLIP

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# INTRODUCTION

We are thrilled that you are considering Designer Flip to partner on your interior design project. Helping you curate an environment that anticipates your needs, reflects your lifestyle, and provides inspiration is our passion.

A thoughtful, enduring design stems from a deep understanding of the unique way that you live inside your space. We believe that the key to living well begins with good design. That's why our process begins here with a comprehensive look at our design process. Our team of designers have the skill and experience to manage every aspect of your home project, making the process both efficient and enjoyable. Most importantly, our designers are adept at collaborating closely with clients, resulting in a home that feels tailor-made for you— because it is. If you have any questions as you consider designers, don't hesitate to give us a call directly, +1 (310) 962 - 2038.



# OUR STUDIO



## 2013 — PRESENT

DESIGNER FLIP, established in 2013 by Principal Designer Fernando Cuevas, has grown from a small, visionary project into a prestigious boutique design studio in the Los Angeles artistic hub. Fernando, with his rich experience in architecture and design, has led the studio to numerous accolades for its innovative and client-centric designs. The team, a blend of experienced and emerging talents, shares Fernando's vision of creating spaces that are not just aesthetically pleasing but narratives of the clients' personalities. Emphasizing a collaborative approach, the studio has built a portfolio that spans luxurious residences to cutting-edge bespoke furniture designs, each project a showcase of our commitment to excellence and innovation.







# Meet the Principal

Fernando Cuevas, the Principal Designer and visionary behind DESIGNER FLIP, is a celebrated figure in the world of interior design. With interior design experience and a passion for furniture, Fernando has spent over a decade crafting spaces that tell stories. His approach blends technical expertise with a deep understanding of aesthetics, making his designs both creative and timeless. Known for his attention to detail and commitment to client satisfaction, Fernando has led the studio to become a symbol of excellence in design, inspiring a team that shares his dedication to creating exceptional spaces.







# AWARDS

2018	Best “Minimalist” Interior Design Studio / LUX LIFE MAGAZINE	Los Angeles, CA
2021	Certificate of Excellence / Bark.com	Los Angeles, CA

# PUBLICATIONS

2022	Design Milk Magazine - January Issue	United States
2022	Architectural Digest - February Issue	United States
2022	Architectural Digest - May Issue	United States
2020	LaPalme Magazine	Los Angeles, CA



ARCHITECTURAL  
DIGEST  
FEATURE





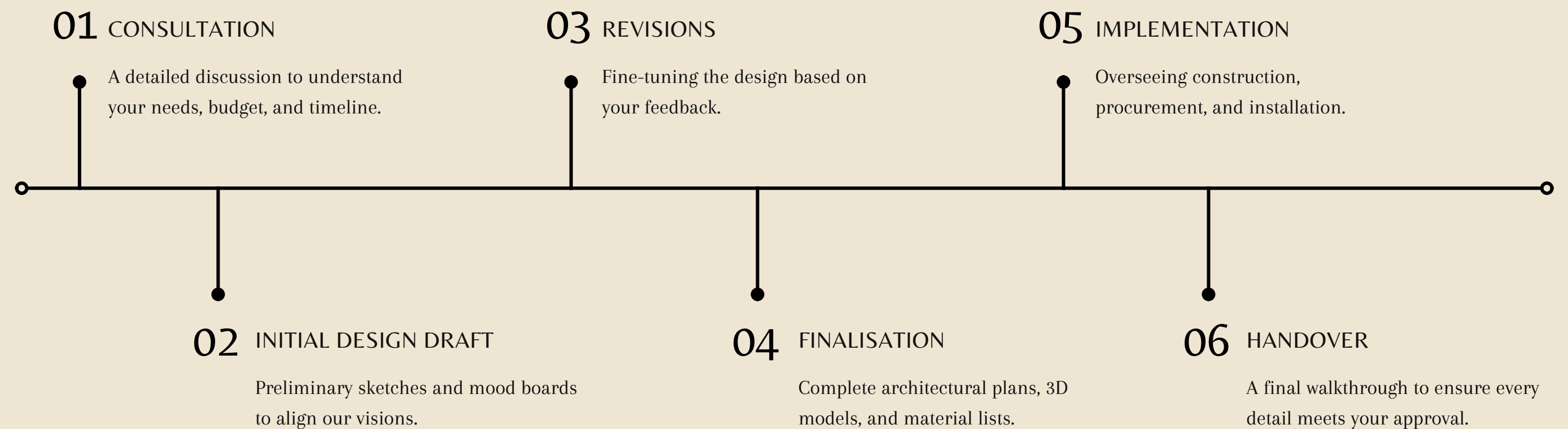
# DESIGN PHILOSOPHY

“My design philosophy centers on creating spaces that are not only visually captivating but also deeply functional and sustainable. I LOVE to incorporate vintage pieces, refurbish and/or reupholster client’s family treasures and give it a fresh new vibe, specific to the project. I believe in the harmonious balance between form and function, old and new, where every design element serves a purpose. Previously rooted in the principle of ‘less is more,’ my design approach now focuses on aesthetics that capture a modern spin on the vintage vibe, maximizing natural light, and using eco- friendly yet luxury materials. By creating spaces that reflect a client’s personality while being mindful of environmental impact, my designs seek to enrich everyday living and promote well-being.”

- Fernando Cuevas



# PROCESS FLOW











# OUR PROJECTS

Within these pages, you will discover a curated collection of our most distinguished and transformative projects. Each project showcased is a testament to our commitment to excellence in design, reflecting our ability to blend creativity with functionality. Our portfolio highlights the diversity of our expertise, from luxurious residential interiors to innovative bespoke furniture design, each crafted to meet our clients' unique visions. We invite you to explore these creations and envision the potential of your own space through our design lens.



# PROJECT CATEGORIES

01



## Residential Design

This service offers a comprehensive design solution for your home, starting with an initial consultation to understand your style and needs. We then create a custom design package for each room or the entire house, ensuring that each space reflects your personality and lifestyle.

Project Flower

Project Horn

Project Jax

Project Dunaway

02



## Furniture Design

Tailored for businesses, this service includes an initial consultation followed by the development of a unique design for your residential or commercial space. We focus on creating bespoke furnishings that not only look professional, and unique but also enhances work efficiency and brand identity.

Project Mono Chair

Project Eenee Bench

Project Terro Coffee Table

03



## Procurement Service

This service simplifies the process of sourcing and purchasing furniture, fixtures, and other design elements. We handle everything from selection to delivery coordination, making the process hassle-free for you.

Project Flower

Project Dunaway

Project Chateau

Project Dunaway



04



Kitchen Design

Specializing in designing for the hospitality industry, this service covers everything from small cafes to large hotels, focusing on creating an inviting atmosphere that aligns with your brand and enhances the guest experience.

Project Dunaway

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Project Benda

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Project Chateau

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05



Bathroom Design

Specifically tailored for rental or resale properties, this service aims to maximize the property’s appeal and value. We focus on creating a design that is attractive to a broad market while being cost-effective.

Project Horn

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Project Sanford

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Project Morning Dove

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06



Procurement Service

This service simplifies the process of sourcing and purchasing furniture, fixtures, and other design elements. We handle everything from selection to delivery coordination, making the process hassle-free for you.

Project Chateau

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Project Dunaway

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Project Jax

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# PROJECT FLOWER

## 2 BD, 2 BA LOFT RENOVATION

#PROJECTFLOWER123

*Comprehensive redesign of a LOFT Condominium in the heart of Downtown LA, incorporating vintage furnishings accompanied by current and fresh building materials. A layering of textures with a modern, fresh vibe completes the aesthetic.*

### Project Overview

Year	2024
Location	Los Angeles, CA
Head Designer	Fernando Cuevas
Category	Residential Design











## CONCEPT

Modernity strikes home in this cozy and organic, yet minimal home's concept. Warm, natural tones of wood, a textural overload of material and a calm color palette reflect tranquility throughout. Each space connected to the next help create a sense of unity. For the client, it was important to achieve the California Modern aesthetic, showcasing artistic elements, and utilizing sustainably sourced furniture which bring the entire design together. Inspiration for this project included a checkered marble ash tray to which the client picked up at one of his remote travel destinations.





01 MATERIAL: PORCELAIN COUNTERTOPS



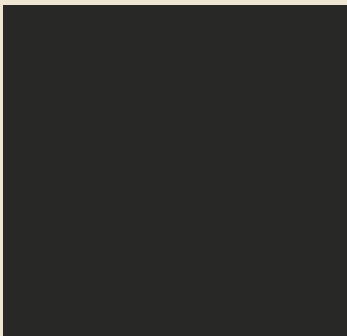
02 MATERIAL: JUTE RUG



07 FINISH: LIME WASH  
WALL



08 FINISH: BLACK  
METAL



03 MATERIAL: ENGINEERED WHITE OAK  
FLOORS



04 MATERIAL: BOUCLE FABRIC



09 MATERIAL: OAK KITCHEN CABINETS



05 MATERIAL: COTTON UPHOLSTERY  
FABRIC



06 MATERIAL: CHENILLE FABRIC



10 MATERIAL: SPANISH CERAMIC TILE











“I never thought my vision for a sustainable yet modern living space could be realised so perfectly. DESGINER FLIP took the time to understand my needs and meticulously brought my dream to life. The result is both environmentally responsible and stunningly beautiful.  
Highly recommend!”

– DR. DANIEL SABIN



# PROJECT DUNAWAY

## New York City Co-Op ... gets a chic uplift

*A complete transformation of a residence of the Iconic Faye Dunaway, using locally-sourced materials. Modern furnishings like her favorite cowhide Le Corbusier chaise uplift the traditional interior architecture. Original Red Oak floors that were bleached and refinished to lay a bright foundation creating a sense of calm, and tranquility.*

### Project Overview

Year	2018
Location	New York City, NY
Head Designer	Ferando Cuevas
Category	Residential Design













# MOOD BOARD

CRYSTAL CHANDELIER



QUARTZ



TILE



WHITE CERAMIC FAUCET















FAYE DUNAWAY RESIDENCE - 2018 NYC, NY



# HOME CHIC

## HOME





# PROJECT

## BACHELOR PAD REIMAGINED

# JAX

*Complete transformation of a co-op home, using locally-sourced materials and modern design elements to foster a cosy yet sleek living environment.*

### Project Overview

Year	2019
Location	West Hollywood, CA
Head Designer	Ferando Cuevas
Category	Residential Design



“Having a lot of great furniture and art doesn’t often translate into a space. You need someone that can speak to you, but also the room. Fernando has completed a few projects for me and I’ve left it completely in his hands. I wanted to walk in at the end of the project and feel home. It happens every time.”

- LIAM DUNAWAY O’NEILL





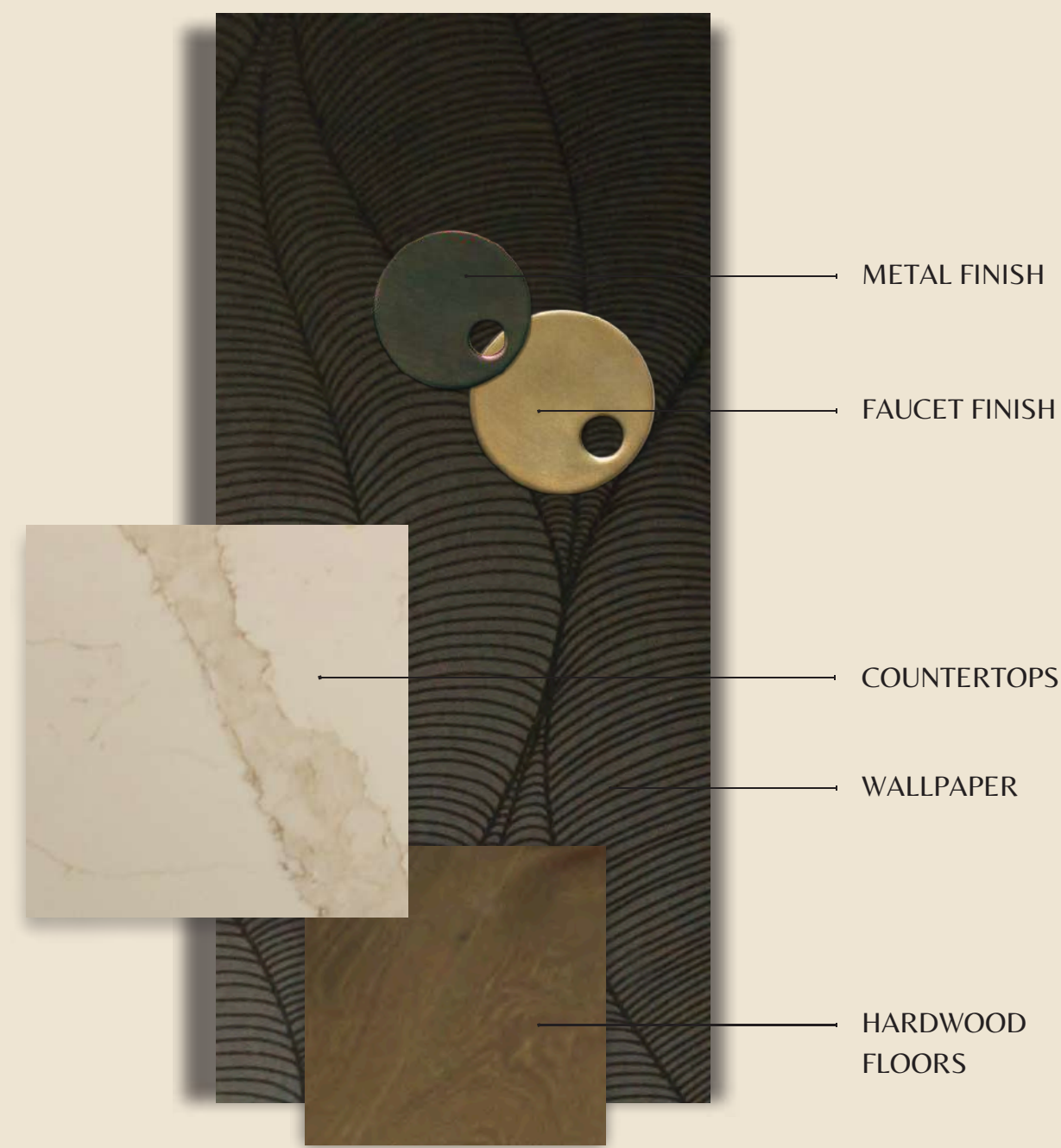


## CONCEPT

A MINIMALIST 1 BEDROOM, 1 BATH CONDO WITH AN ORGANIC EDGE. THE GOAL FOR THIS PROJECT WAS TO CREATE A MOD AESTHETIC, INCORPORATING NATURAL MATERIAL AND KEEPING THE COLOR PALETTE MUTED SO THAT THE VIBE FEELS REFRESHING. IT WAS IMPORTANT FOR THE CLIENT TO UTILIZE HIS EXTENSIVE BLACK & WHITE PHOTOGRAPHY FROM HIS LATE FATHER, TERRY O'NEILL. PHOTOGRAPHS OF ICONIC HOLLYWOOD STARS INCLUDED: FAYE DUNAWAY, FRANK SINATRA, BRIGITTE BARDOT AND THE BEATLES, TO NAME A FEW.



# MOOD BOARD



COLOUR NAME



KITCHEN CABINETS: HIGH GLOSS











# PROJECT BENDA

LUXURY RESIDENTIAL HOME

*A high-end transformation of a luxury Hollywood Hills home featuring a custom kitchen design, FF&E procurement services, as well as a complete exterior redesign.*

## Project Overview

Year	2018
Location	Hollywood Hills, CA
Head Designer	Fernando Cuevas
Category	Residential Design







# CONCEPT

This architecturally traditional Spanish-Colonial home project opted for a Hollywood Regency style including bits of modern, mid-century touches. The client wanted to keep a light and fresh color palette with pops of black finishes, and pops of brass to bring in some warmth. A glossy black enamel staircase was the perfect final touch to ground the light space so that depth could be captured as soon as you set foot into the foyer. Wooden elements like oak shiplap helped to bring in some softness, while adding stucco to the walls brought in some texture for an earthy, approachable look.



SHIPLAP  
Kitchen material



STUCCO  
Interior/Exterior material



BLACK ENAMEL PAINT  
Staircase finish







“Fernando at DESIGNER FLIP has successfully helped me on a couple of residential projects. His "can do" attitude, taste and demeanor is commendable and I highly recommend his services.”

– LUIS CASCO, BENDA PROJECT















# MINIMO

## BESPOKE FURNITURE DESIGN

*A one-of-a-kind furniture collection designed to catch a savvy artist or novice client. The entire collection was a tribute to Fernando's love for texture, raw material and brutalist shapes.*

### Project Overview

Year	2022
Location	Los Angeles, CA
Head Designer	Fernando Cuevas
Category	Furniture Design

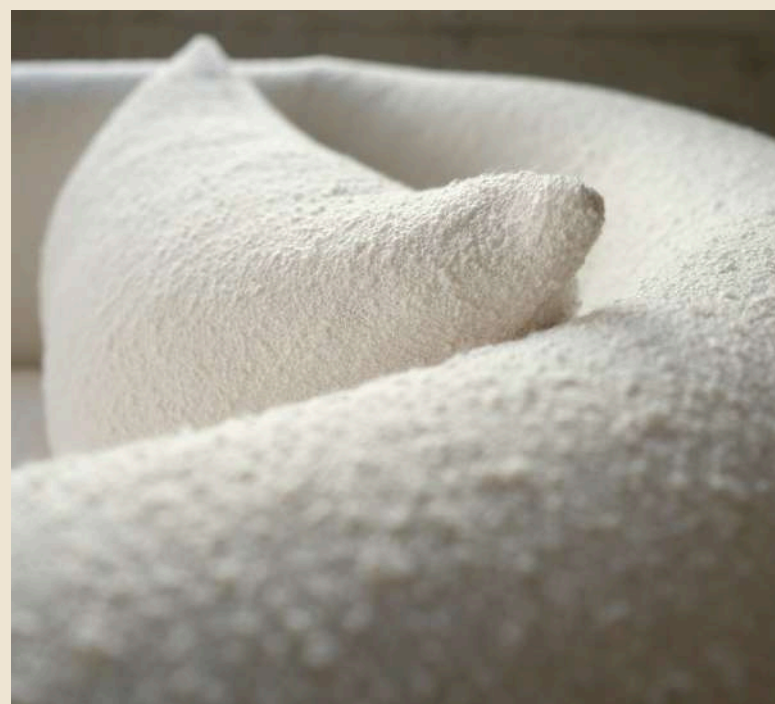
# COLLECTION









































# GET IN TOUCH

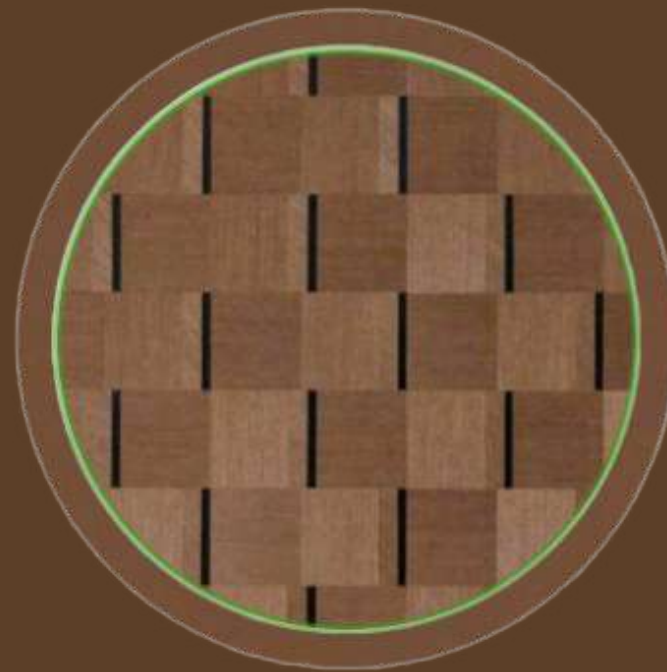
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