

Jeffrey M. Cohen

Baltimore, Maryland

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PROFESSIONAL PROFILE

Multifaceted executive advisor, strategist, and leadership communication expert who drives breakthrough organizational impact by guiding leadership decision-making, strengthening organizational performance and reputation, and navigating complex public affairs challenges. Proven ability to lead high-performing teams, execute strategic plans, and deliver measurable impact across diverse industries.

EDUCATION

- **Ph.D. Candidate - Organizational Leadership** **Present**
Eastern University
Dissertation Focus: Exploring the nexus of leadership communication, organizational identity, organizational behavior, and strategy execution in a faith-based hospital owned and operated by a secular healthcare system.
- **Certificate in Advanced Graduate Studies in Leadership Studies** **2023**
Eastern University
Earned: Advanced post-master's certificate for coursework in leadership and organizational theory.
- **Master of Business Administration** **2019**
The Johns Hopkins University - Carey School of Business
- **Master Of Arts - Political Management** **1996**
The George Washington University
- **Bachelor Of Arts – Politics** **1991**
Ithaca College

PROFESSIONAL EXPERIENCE

- INFORMS** **2015 – Present**
Chief Strategy Officer (2021 – Present)
Director of Public Affairs and Marketing (2015-2021)
Baltimore, MD
- Jeffrey M. Cohen & Associates** **2013 – 2015**
Founder & Principal
Baltimore, MD
- Congressman Connie Mack IV** **2011 – 2013 & 2005 – 2009**
Chief of Staff & Communications Director
Washington, DC
- Connie Mack IV For U.S. Senate** **2011 – 2012**
Campaign Manager
Miami, FL
- Burson-Marsteller** **2009 – 2011**
Managing Director
Washington, DC

Connie Mack IV for Congress <i>Campaign Manager</i>	2003 – 2009 Fort Myers, FL
Akustica, Inc. <i>Director of Marketing</i>	2002 – 2003 Pittsburgh, PA
Freelance Consultant	2001 – 2002 Pittsburgh, PA
Ketchum, Inc. <i>Vice President / Group Manager</i>	2000 – 2001 Pittsburgh, PA
Infotech Strategies, Inc. <i>Director, Strategic Communications</i>	1998 – 2000 Washington, DC
Personal Communications Industry Association <i>Manager, Public Relations</i>	1997 – 1998 Alexandria, VA
U.S. Senator Connie Mack III (Washington, DC) <i>Press Secretary</i> (1995–1996; 1997) <i>Deputy Press Secretary</i> (1994–1995) <i>Project Coordinator</i> (1991–1994) <i>Staff Assistant</i> (1991)	1991 – 1997
Dole/Kemp '96 <i>Executive Director, Florida</i>	1996 Tallahassee, FL

PROFESSIONAL AFFILIATIONS & ENGAGEMENT

Academy of Management	2022 – Present
American Society of Association Executives <i>Member, Communication Section Council</i> (2016-2017)	2015 – Present
International Association of Business Communicators <i>Washington, DC Metro Chapter Board of Directors</i> (2023 – 2024)	2022 – Present
International Association for Strategy Professionals <i>Poster Presenter</i> (2023 Annual Meeting)	2021 – Present
International Leadership Association <i>2024 Annual Meeting Submission Reviewer</i> <i>2024 Annual Meeting Poster Presenter</i> <i>2024 Eastern University Case Competition Team</i> <i>2024 Annual Meeting Cafecito Roundtable Discussion Leader</i> <i>on Artificial Intelligence and Leadership Communication</i>	2021 – Present
Public Relations Society of America	2023 – Present